

**OHIP Work Group Quarterly Report  
2nd Quarter (Oct - Dec); SFY Ending June 30, 2013**



**Work Group Name: Children's Health**

**Work Group Goal: Improve Infant Health Outcomes (Lead: Suzanna Dooley)**

| <b>Result Objective</b>        | <b>Target Completion Date</b> | <b>Actual Completion Date</b> | <b>Accountability (Lead Person(s) Responsible)</b> | <b>Measure</b>   | <b>Progress</b>   |
|--------------------------------|-------------------------------|-------------------------------|--|--|---|
| 1. Reduce sleep-related deaths | 2012                          | Same                          | Lead: Julie Dillard                                | Measure:<br><br>The percent of infants who are put to sleep on their backs<br><br>2008: 64% 2008 PRAMS Data (Baseline)<br>2009: 64.9% 2009 PRAMS Data<br>2010: 66.4% 2010 PRAMS Data | Conducted meetings with 5 hospitals (with high African American and high Native American birth rates) to discuss enhancement of safe sleep education and policy: University of Oklahoma, St. Anthony's, Choctaw Nation Medical Center, Cherokee Nation WW Hastings Hospital, and Chickasaw Nation Medical Center. |

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| 2. Reduce the proportion of unintended pregnancy from 48.4% to 47.2%  | 2012 | Same | Lead: Jill Nobles-Botkin | <p>Measure:</p> <p>The percent of women who have an unintended pregnancy resulting in a live birth</p> <p>2005: 48.8% PRAMS Data (Baseline)*</p> <p>2008: 50.3% PRAMS Data*</p> <p>2009: 47.7% PRAMS Data*</p> <p>2010: 45.6% PRAMS Data*</p> <p>*Oklahoma births resulting in a live birth were unintended at the time of pregnancy.</p> | <p>Provided training for OSDH clinical providers on Contraceptive Updates with an emphasis on Long Acting Reversible Contraceptives (11/12/12). A TOTS (The Oklahoma Toddler Survey) Brief was produced in October in collaboration with Dr. Stewart and Dr. Gillaspay at OU Medicine Department of Pediatrics on subsequent pregnancies among teen mothers and distributed to state and community-based stakeholders.</p> |
| 3. Increase the number of women receiving quality (American College of Obstetrics and Gynecology) ACOG preconception care from 13.5% to 16% (from MCH plan) by 2012 | 2012 | Same | Lead: Jill Nobles-Botkin | <p>Measure:</p> <p>The percent of women receiving preconception quality care.</p> <p><b>Note:</b> Projected date for availability of benchmark data has been pushed back in order to include the 2011 collection cycle. Preconception care data availability is anticipated for spring 2013.</p>  | <p>Sent the Women's Health Assessment Tool to the Office of Communications for final revisions. Distributed adolescent reproductive health plan, "My Life, My Plan", to workgroup members and University of Oklahoma (OU) residents for use with adolescents. Provided preconception health messages on bus shelters through OSDH partners in the Tulsa area on the importance of folic acid.</p>                          |
| 4. Improve identification and early treatment of maternal infections  | 2012 |      | Lead: Jill Nobles-Botkin | <p>Measure:</p> <p>The percent of women treated for Gonorrhea or Chlamydia during pregnancy</p> <p>2008: 92.5% 2008 STD MIS Data (Baseline)*</p> <p>2009: 100% 2009 STD MIS Data*</p> <p>2010: 100% 2010 STD MIS Data*</p> <p>2011: 100% 2011 STD MIS Data*</p> <p>*All pregnant women diagnosed with Gonorrhea or Chlamydia.</p>         | <p>Collaborated with HIV/STD staff to train clinical providers on STD/HIV Updates and Treatment for Resistant Gonorrhea (10/19/12).</p>  |

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| <p>5. Increase the number of mothers receiving (ACOG standards) first trimester prenatal care from 73.9% to 85.7%</p> | <p>2012</p> |  | <p>Lead: Jill Nobles-Botkin</p> | <p>Measure:</p> <p>The percent of women receiving first trimester prenatal care</p> <p>2005: 75.5% 2005 Oklahoma Vital Records (Baseline)*<br/> 2008: 76.5% 2008 Oklahoma Vital Records*<br/> 2009: 67.2% 2009 Oklahoma Vital Records*</p> <p>*Oklahoma births to women initiating prenatal care during the first trimester of pregnancy.<br/> <b>NOTE:</b> In CY2009, Oklahoma implemented the 2003 Revision of the Live Birth Certificate. With this birth certificate, the form for recording receipt of prenatal care was changed to the date on which prenatal care began, recorded as month, day, and year. The previous birth certificate (1989 revision) recorded the timing of prenatal care initiation as the month of pregnancy in which care began (first, second, third, and so on). Data collected prior to 2009 are not comparable to those data collected from 2009 onward. With the above reporting, the measure reflects a relative decrease of 12%; however, this sharp decline is an artifact of measurement rather than a reflection of a real observed decline in the rate of first trimester initiation of prenatal care.</p> | <p>Continued work with the OU Office of Perinatal Quality Improvement, Oklahoma Hospital Association, OSDH Vital Records, and MCH on the quality improvement project to improve documentation on the birth certificates by hospital staff related to entry into prenatal care and number of visits. Staff entered data from medical record abstraction into the data base and are continuing analysis of the data with plans to present data results and recommendations in January 2013.</p> |
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**Specific activities towards objectives completed this quarter:** Held the Oklahoma Leadership Summit on Infant Mortality October 1 at the Reed Center in Midwest City; over 65 organizations represented that included medical associations, local government, state agencies, education (universities & technology centers), tribal organizations, military, law enforcement, faith-based, and community organizations. The Summit focused on engaging participants to commit to individual, work place, and/or community-based strategies for impacting infant mortality; conducted 30 day follow-up calls to participants to offer assistance related to commitment to action plans. Currently in process of 60 day follow-up of sending thank you and copy of completed commitment form to participants. Presented on "Preparing for a Lifetime, It's Everyone's Responsibility" at national CityMatCH Conference in San Antonio on December 13 per invitation of the Association of Maternal and Child Health Programs (AMCHP).

**Other items to share**

**Infant Mortality Work Groups and Leads:**

Maternal Care:

Preconception/Interconception: Jill Nobles-Botkin & Daryn Kirkpatrick

Prematurity: Barbara O'Brien & Belinda Rogers

Tobacco: Jennifer Smith

Postpartum Depression: Julie Dillard & Alesha Lilly

Infant Care:

Breastfeeding: Nancy Bacon

Safe Sleep Workgroup: Julie Dillard

Tobacco: Jennifer Smith

Infant Injury Prevention: Lisa Rhoades & Ann Benson

Data: Paul Patrick

Communications: Pamela Williams

Note - Tobacco, Data, and Communications are cross-cutting