



APRIL

It's Your Turn

2012 CHILD ABUSE PREVENTION MONTH TOOLKIT

WELCOME

Save the Date

April
3rd

Please join us for these annual April events
Child Abuse Prevention Day at the Capitol
&
Child Abuse Prevention Day Mini Conference

Learn about Life Savers,
Be a Life Saver,
Make a lasting impact!

You won't want to miss this one!

⌘ More details and the CAP DAY PACKET coming soon ⌘



2012 Child Abuse Prevention Month Toolkit

Sherie Trice, Family Support and Prevention Service, Oklahoma State Department of Health
1000 NE 10th Street, Oklahoma City, Ok 73117, Phone: 405.271.7611 Fax: 405.271.1011

2012 Child Abuse Prevention Month ToolKit

“April is National Child Abuse Prevention Month”

From: **OSDH**
Family Support & Prevention Service Date: March 5, 2012

- | | | |
|---------------|---|----------------------------|
| ✓ Urgent | ✓ Please E-mail to other Staff & Community Partners | ✓ Please Circulate |
| ✓ Please Post | ✓ Please Add To Newsletters & Bulletin Boards | ✓ High Level of Importance |

“It’s Your Turn - Make a Difference for Children”

Who can make a difference? Anyone. Everyone.
Young and old. Individuals and groups.
Anyone can make an impact on children’s lives. ***It’s YOUR turn.***



April is National Child Abuse Prevention Month, a time to recognize that we each play a part in promoting the social and emotional well-being of children and families in communities.

Community partners across the state have worked together (along with the Family Support and Prevention Service/Oklahoma State Department of Health) to offer suggested activities for every community, materials to support the various activities, and other tools to help you achieve a successful Child Abuse Prevention Month.

What’s New?

The “Save a Baby’s Bottom” Diaper Drive – check out details beginning on pg 25.

What to do now?

Email or fax your request for posters and a CAP Goody Bag (available while supplies last) – pg 5.

Promote your own April CAP MONTH events by completing the fill-in-the-blank press release enclosed in this packet and distribute to local media – see pg 10.

Get an early jump on **“Building your Blue Ribbon Tree for Kids”**. Tree photos and registration due by March 27th to make it into the CAP DAY Blue Ribbon Tree Slideshow. If your tree photos include individuals, please remember to include photo releases (available in the attachment section of this packet or at the FSPS website – <http://fsps.health.ok.gov>).

What to look for in the days ahead?

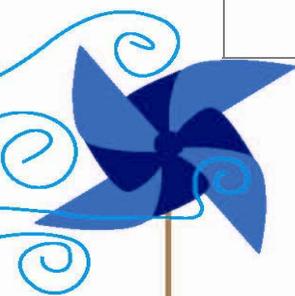
The “CAP DAY AT THE CAPITOL” & The “CAP DAY MINI CONFERENCE” Packet – mark your calendars now for this year’s annual event, Tuesday, April 3rd. Plan for Life Savers! Plan for fun! Plan for an amazing, rich day! You won’t want to miss it!

Get Your Events Featured in the official 2012 CAP Month Scrapbook!

Complete and return the Community Event Form – Please send success stories and CAP MONTH happenings our way! We would love to see newspaper clippings, flyers, and general information on community events and activities that you host during the month of April – form included in packet. We are happy to showcase your events in the official CAP Month Scrapbook and/or FSPS CAP Month webpage. Photos of events are appreciated, but, again, must be accompanied by photo releases/consents if individuals are present in pictures.

Wishing you a successful April filled with Prevention, Blue Ribbon Trees, and (new this year) a mountain of diapers! Stay tuned... ☺

-- the 2012 CAP ACTION Committee --



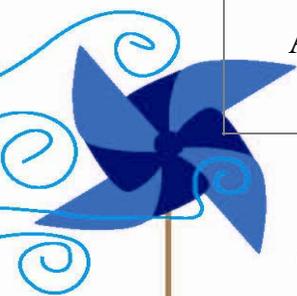
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CHILD ABUSE PREVENTION MONTH TOOLKIT

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MATERIAL REQUEST FORM

CAP MONTH SUPPLIES

MATERIALS FOR ORDERING

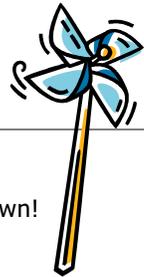
Supplies are few, but we are happy to share!

If you would like us to prepare CAP items for you, please let us know. If you are within driving distance or in the Okc metro area, we ask that you pick your items up if at all possible.

CAP items available (while supplies last): [**CHECK ITEMS YOU WOULD LIKE**]

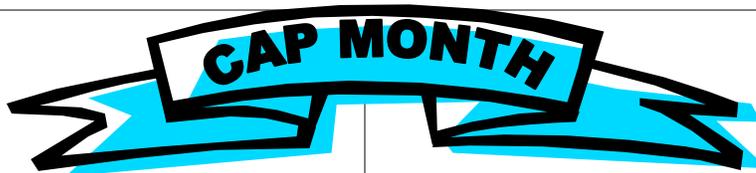


- 2012 COMMUNITY RESOURCE GUIDES** (with Parent Tip sheets and the Protective Factors)
- 2012 CAP MONTH POSTERS (set of 5)** – Hard Copies *How Many Sets?* _____
- SURPRISE CAP PACK** – Small-sized Goody Bag with minimal supply of a variety of CAP items
- FAMILY FRIENDLY POSTCARDS**
- HOTLINE CARDS** (English Spanish)



MATERIALS ALSO AVAILABLE FOR DOWNLOAD

- **2012 CAP MONTH POSTERS (set of 5)** – Available to download and print on your own!
See attachment section or Visit website: <http://fsps.health.ok.gov>
- **2012 COMMUNITY RESOURCE GUIDES** (with Parent Tip sheets and the Protective Factors)
Visit website: <http://www.childwelfare.gov/preventing/preventionmonth/guide2012/index.cfm>



I WILL PICK UP:

Name:
Phone:
Email:
Will Pick Up By (date):

PLEASE SEND THROUGH MAIL:

Name:
Address:
City/State/Zip:
Phone:
Email:

Please email or fax completed page to:

Linda Wise LindaKW@health.ok.gov
OSDH – Family Support & Prevention Service
1000 NE 10th Street, Okc, Ok 73117
Phone: (405) 271-7611 Fax: (405) 271-1011



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Media

MEDIA – CHILD ABUSE PREVENTION MONTH

STATEWIDE PRESS RELEASE

For Release: March 27, 2012
Contact: Pamela Williams
Office of Communications, (405) 271-5601

Child Abuse Prevention Month (April) Seeks Community Involvement *“It’s Your Turn to Make a Difference for a Child”*

Small, positive actions can make a difference in the life of a child. The focus this year for April, Child Abuse Prevention (CAP) Month, is to highlight actions each of us can take to help raise safe, healthy, resilient children. Child advocates and the general public are invited to view booth displays and join in the all-day activities on Child Abuse Prevention Day at the State Capitol, Tuesday, April 3. This year’s activity will feature a “Save a Bottom, Diaper Drive” to benefit the Infant Crisis Center in Oklahoma City. The public is invited to drop off diaper donations on April 3 between the hours of 8:00 a.m. to noon on the fourth floor rotunda of the State Capitol building.

The theme *“It’s Your Turn to Make a Difference for a Child,”* brings hope that all children can get a good start in life if the adults around them take small actions that add up to a pattern of supportive community and family environments in which children can grow and develop into productive citizens. Although the State Capitol diaper drive will benefit the Infant Crisis Center, CAP advocates are encouraging local communities to organize their own diaper drives to assist parents of infants and toddlers that need local support.

According to the latest statistics available from the Oklahoma State Department of Human Services, in state fiscal year 2010 there were more than 7,200 confirmations of child abuse and/or neglect in Oklahoma. There were 52 confirmed child abuse/neglect deaths in Oklahoma in state fiscal year 2009.

“Having local diaper drives is one small way anyone can make a difference in the life of a child,” said Oklahoma State Department of Health (OSDH) Chief of Family Support and Prevention Service (FSPS) Annette Jacobi. “Even one victim of child abuse and neglect is still one victim too many. We are focusing our efforts to get more information into the hands of new parents about good parenting techniques and practical ways that everyone can help relieve the stress involved in raising children.”



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Sherie Trice, OSDH community-based child abuse prevention grant coordinator said, “A few words of praise and encouragement to a child or the caregiver, listening carefully to what a child has to say, showing a child you care, and saying ‘I love you’ are simple actions that are proven ways to have a positive impact on a child.”

The OSDH FSPS offers the following parenting tips:

- Help your children feel loved and secure, even when they do something wrong.
- Encourage your children by praising their achievements, talents, and efforts. Recognize the skills they are learning.
- Spend time with your children doing things that you both enjoy. Listen to them.
- Learn how to use nonphysical options for discipline that are appropriate for your child’s age and development, and/or redirect your child’s attention by offering positive choices, and use “time out” as an age appropriate way to discipline.
- Seek help if you need it. Sometimes special circumstances like unemployment, or a child with special needs, can add stress to the family. If you need additional support, try to talk to a friend, health care provider, faith leader or counselor or join a support group for parents.

Finally, OSDH FSPS wants everyone to get involved with local activities related to Child Abuse Prevention Month, including the following:

- Attend Child Abuse Prevention Day at the State Capitol on Tuesday, April 3.
- Donate to the “Save a Bottom Diaper Drive” at the State Capitol on April 3.
- Buy a “Child Abuse Prevention” specialty license plate. Applications for the specialty license tag called “Start Right” are available at your local tag agency. Money will go into the child abuse prevention fund to support prevention programs across the state.
- Participate in “Build a Blue Ribbon Tree for Kids”. Find a highly visible spot to place your blue ribbon tree and add a blue ribbon for the number of children abused and neglected in your county; or the number of new babies born in your community; or to represent something that shows your support for children.
- Call your local library to see what materials are available for parents and childcare professionals to prevent child abuse and neglect and to learn good parenting skills.
- Volunteer to serve on the statewide Child Abuse Prevention CAP ACTION Committee and plan to help with future activities.
- Get involved in Court Appointed Special Advocate (CASA) volunteer efforts to assist children through the legal system by contacting Jennifer Emfinger at 1-800-742-2272.
- Get involved with Prevent Child Abuse Oklahoma by calling Billie Brown at 1-800- CHILDREN (800-244-5373).

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For general information about Child Abuse Prevention Month activities, to request materials for your community, and to discover ways to get involved, call the county health department in your area or contact Sherie Trice, OSDH FSPS at (405) 271-7611.

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MEDIA – CHILD ABUSE PREVENTION MONTH

LOCAL PRESS RELEASE TEMPLATE

Fill-in-the-Blank News Release for Local Task Forces or CHDs

For Release: _____, 2012
Contact: (Administrator's Name, Title)
(Telephone #)

(_____ County Health Department/Task Force) Launches Local Child Abuse
Prevention Campaign
"It's Your Turn to Make a Difference for a Child"!

_____ County Health Department/CAP Committee has launched a community public awareness campaign in observance of April as Child Abuse Prevention Month. This year's theme is *"It's Your Turn to Make a Difference for a Child."* Child Abuse Prevention Month has been observed each April since the first presidential proclamation in 1985.

According to the latest statistics available from the Oklahoma Department of Human Services, in state fiscal year 2010 there were more than 7,200 confirmations of child abuse and/or neglect in Oklahoma. There were 52 confirmed child abuse/neglect deaths in Oklahoma in state fiscal year 2009. (You can list the number of confirmed cases and deaths in your county here. This is optional.)

(Organization) wants to focus on the small positive actions that each of us can take to help raise safe, healthy, resilient children. Statewide, local Child Abuse Prevention Committees will be hosting prevention campaigns and events, such as the "Building Blue Ribbon Trees for Kids" campaign to raise awareness of this important issue and to urge community members to get involved.

Local Child Abuse Prevention Month activities during April include the following:

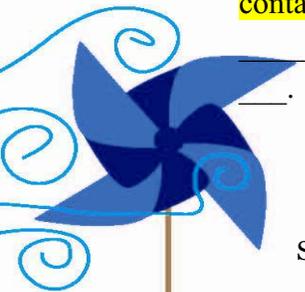
(List date, time, location of local activities and a brief description. If you are having a "Save a Bottom Diaper Drive," list the date, time and place for drop off of diapers by the general public and how they will be distributed to those families in need.) _____

(Include a description about your organization or committee, its mission, history and contact information to recruit volunteers etc.)

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MEDIA - CHILD ABUSE PREVENTION MONTH

RADIO PUBLIC SERVICE ANNOUNCEMENTS

_____ County Health Department

#1 - :30

Announcer Voice:

"It's Your Turn to Make a Difference for a Child," is the theme for this year's Child Abuse Prevention Month. The _____ County Health Department, (organization), and this station encourage you to join the fight against child abuse and neglect. To learn more about how you can get involved, call 405-271-7611, or contact a child abuse prevention committee in your neighborhood.

###

#2 - :30

Announcer Voice:

What are some ways you can prevent child abuse? You can have patience. Take time out; don't take it out on your child. Be a nurturing parent, get involved and volunteer to help out at a local child abuse prevention program. For more information, call 405-271-7611 or the _____ County Health Department at (phone number). Remember, *"It's Your Turn to Make a Difference for a Child."*

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#3 - :60

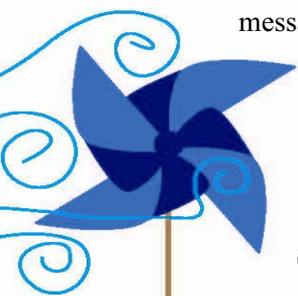
Announcer Voice:

Communities statewide are recognizing that healthy childhood experiences are not just good for children, but good for their communities as well. It's simple really. The actions we take to promote healthy child development are the very actions that help to prevent child abuse and neglect, like positive parent-child interaction, reading and constructive play. Unfortunately, children are sometimes exposed to intensive stress like child abuse and neglect. Too much stress is bad for anyone and can be devastating to a child's development. This is where prevention comes into play. Learn what your community can do to protect children and prevent abuse. To learn more please visit the web site: fspd.health.ok.gov. Remember, *"It's Your Turn to Make a Difference for a Child."* This message is brought to you by the _____ County Health Department and this station.

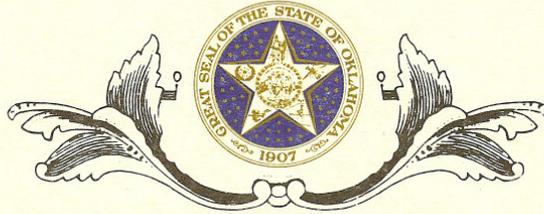
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STATE OF OKLAHOMA



EXECUTIVE DEPARTMENT

Proclamation

Whereas, Oklahoma's future prosperity depends on nurturing the healthy development of almost one million children currently living, growing and learning within our many diverse communities; and

Whereas, research shows that safe and nurturing relationships and stimulating and stable environments improve brain development and child well being, while neglectful or abusive experiences and unstable or stressful environments increase the odds of poor childhood outcomes; and

Whereas, the abuse and neglect of children can cause severe, costly and lifelong problems affecting all of society, including physical and mental health problems, school failure and criminal behavior; and

Whereas, research also shows that parents and caregivers who have social networks and know how to seek help in times of trouble are more resilient and better able to provide safe environments and nurturing experiences for their children; and

Whereas, individuals, businesses, schools, and faith-based and community organizations must make children a top priority and take action to support the physical, social, emotional and educational development and competency of all children; and

Whereas, the Oklahoma Child Abuse Prevention Action Committee in partnership with the Oklahoma Interagency Child Abuse Prevention Task Force engage public and private sector agencies, early learning professionals, advocates for children and youth, and residents throughout the state in activities that increase understanding of topics related to child, family and community success; and

Whereas, during the month of April, the Oklahoma State Department of Health in collaboration with its statewide partners will be engaging individuals and communities throughout Oklahoma in a coordinated effort to prevent child abuse and neglect by promoting awareness of healthy child development, positive parenting practices and the types of support families need within their communities; and

Whereas, I encourage all citizens of Oklahoma to recognize that prevention starts with each of us;

Now, therefore, I, Mary Fallin, Governor of the State of Oklahoma, do hereby proclaim the month of April, 2012 as

"Child Abuse Prevention Month"

in the State of Oklahoma.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed.



ATTEST:

Assistant SECRETARY OF STATE

DeWelle R. Day

Done at the Capitol, in the City of Oklahoma City, this 23rd day of February, in the Year of Our Lord two thousand and twelve, and of the State of Oklahoma in the One hundred and Fourth year.

Mary Fallin

Governor

Community

BUILD A BLUE RIBBON TREE FOR KIDS

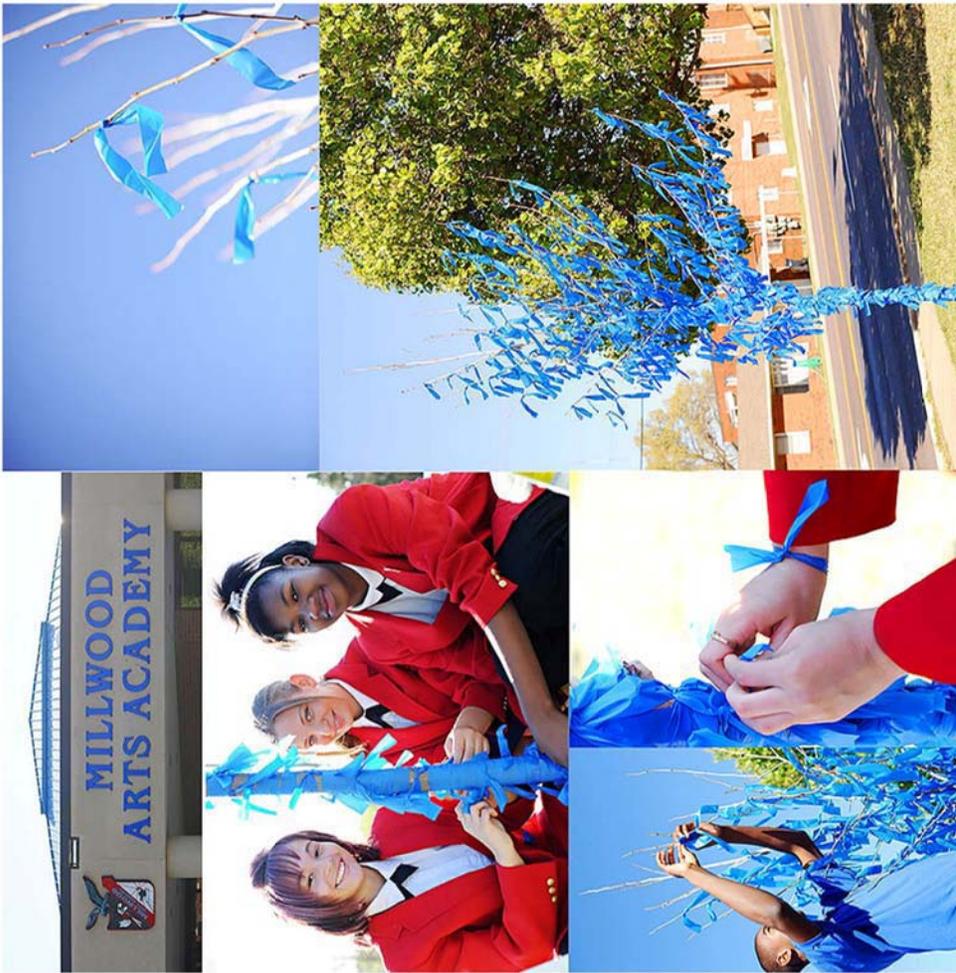
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It's Your Turn...

Build a Blue Ribbon Tree for Kids!

Who can make a difference?

Anyone. Everyone. Young and old. Individuals and groups.
Anyone can make an impact on children's lives.
Anyone can build a blue ribbon tree.



TAKE ACTION IN YOUR COMMUNITY!

BUILD A BLUE RIBBON TREE FOR KIDS!

Blue ribbon tree and photo courtesy of Millwood Arts Academy & OCCHD School Health Program, OKC, OK



Family Support & Prevention Service
Oklahoma State Department of Health
1000 NE 10TH ST • Oklahoma City, OK 73117-1299

"April is National Child Abuse Prevention Month"

PRESORTED
STANDARD
U.S. POSTAGE PAID
OKLAHOMA CITY, OK
PERMIT NO. 1504

PROMOTE HEALTHY CHILDREN AND STRONG FAMILIES!

Communities everywhere will be building blue ribbon trees in honor of National Child Abuse Prevention Month (April). The blue ribbon is the international sign for child abuse prevention and serves as a constant reminder that all of us have a responsibility in helping to protect children.

- Decorate or create a tree!
- Make the ribbons count!
- **Deadline** ~ Tues, March 27, 2012
- **Get Listed** ~ Official Tree Registry
- Learn more (visit website)



Child Abuse Prevention
CAP ACTION Committee
(405) 271-7611
OSDH Website: fsps.health.ok.gov

Please call or visit
OSDH website for
complete packet



Tree photos will be displayed during Child Abuse Prevention Day at the Capitol
Tuesday, April 3, 2012

FOR IMMEDIATE RELEASE!!!

DATE: October 11, 2011

TO: Communities-at-Large, Community Members, Community Organizations (including, but not limited to... Schools, Libraries, Churches, Civic and Community Groups, Childcare Centers, Hospitals, Medical Facilities, etc)

FROM: The **Child Abuse Prevention CAP ACTION Committee** – led by the Oklahoma State Department of Health (Family Support & Prevention Service), which include individuals and representatives from multiple programs and agencies across our state who care about Oklahoma’s children!

SUBJECT: Get Involved! Easy Activity... **“Build a Blue Ribbon Tree for Kids in Your Community!”**



TAKE ACTION!

April is National Child Abuse Prevention Month. For the fourth straight year, we invite and urge every community to take action for children by simply **“Building a Blue Ribbon Tree for Kids”** to ready for the month of April. The blue ribbon is the international sign for child abuse prevention and serves as a constant reminder that all of us have a responsibility in helping protect children.

Where do I participate?

Anywhere in Oklahoma

When do I participate?

“Ribbon-ed Trees” are recommended to be up and on display before April begins or at any time during the month of April. We urge everyone to take advantage of getting your tree in the official Tree Registry by sending in the registration form (next page) and no more than two photographs. Tree photos received by the deadline will be featured during CAP Day at the Capitol on April 3rd and in the 2012 CAP Month Scrapbook. Deadline for submission to be featured at the capitol is **Tuesday, March 27, 2012.**

How do I participate?

Any community group or individual has the power to **“Take a Turn”** making a difference for children. Choose to be the difference and **“Build a Blue Ribbon Tree for Kids”** with the rest of the state.

1. Select a Tree or Construct a Tree (out of any materials you choose)
 - a. If utilizing a ‘live’ tree, choose one that has high visibility;
Note: Please ask permission if required.
 - b. If constructing a ‘unique’ tree, **creativity appreciated and encouraged.**
2. Decorate tree with Blue Ribbons (store bought or home-made)
 - a. Hang ribbons on trees to represent any of the following:
 - ⓧ The number of new babies born in your community;
 - ⓧ The confirmed number of abused and neglected children in your county;
 - ⓧ Something significant to your agency, program, or community (i.e. number of families served by your program/agency);
 - ⓧ Or use the ribbons to show your community support for children in general (benefit – NO counting ribbons on this selection).
3. Get logged in the **Tree Registry!**

TREE REGISTRY

Build a Blue Ribbon Tree for Kids -- In Your Community!

Please complete the information below to register your tree or trees for
April – National Child Abuse Prevention Month.

Name of Person, Group or Organization: _____

Contact Person: _____

Address: _____

County: _____

Telephone: _____ Fax: _____

E-Mail: _____

Number of Blue Ribbon Trees: “Live” _____ or “Your Own Creation” _____

Location of Blue Ribbon Trees: _____
Example: Court House, Main Street, High School, Grade School,
Neighborhood, etc.

What Do Your Blue Ribbons Represent: _____

Requirements for Tree Registry:

- ⌘ No more than two photographs allowed for each submission.
- ⌘ All photographs and Tree Registry forms must be sent in together.
- ⌘ Photographs and registry form must be sent in by deadline, **Tuesday, March 27, 2012!**
- ⌘ All photos with people must have signed photo releases for ALL individuals.

Example: # of New Babies born in your Community, # of Abused/Neglected Children in your County, Blue Ribbons for general support of all children, something else significant to your agency or program (please specify), etc.

Submission deadline to be included in the Child Abuse Prevention (CAP) Day at the Capitol slideshow: **Tuesday, March 27, 2012.**

* Photos will be displayed in the 2012 Child Abuse Prevention Month Scrapbook and during Child Abuse Prevention Day at the Capitol on April 3, 2012. Some photos may be shared on the ‘Child Abuse Prevention Awareness’ website and facebook.

Please mail, fax or e-mail completed form and tree photographs to:

Sherie Trice, M.S., CCPS, CBCAP Grant Coordinator
Family Support and Prevention Service, OSDH
1000 NE 10th Street
Oklahoma City, Oklahoma 73117-1299
Phone: 405-271-7611
Fax: 405-271-1011
SherieT@health.ok.gov

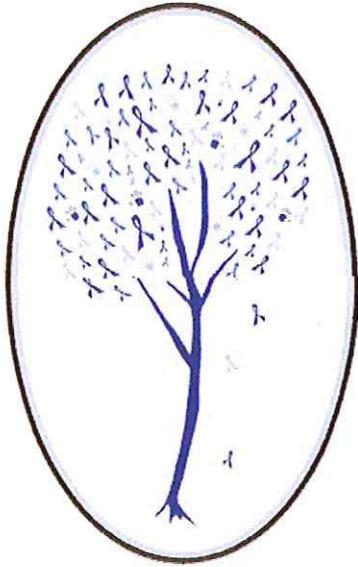
* If people are present in photo, signed photo releases must accompany registration for each individual.

Thank You!



BUILD A BLUE RIBBON TREE

Building a Blue Ribbon Tree with Preschool Aged Children



The Child Abuse Prevention Action Committee recommends that, while working with young children on projects such as Building a Blue Ribbon Tree, the focus remains on the positive aspects of prevention. It is our hope and goal for everyone to be involved in preventing child abuse, and we certainly want to include children! By supporting all children and educating about healthy families and how the community can help families, we will be preventing child abuse.

Ideas for ways to talk to young children about Building a Blue Ribbon Tree:

1) Talk about symbols that they recognize and what they represent. For example, show them a picture of a McDonalds sign and ask them what they think of; show a picture of a heart and ask them what it means to them. You can think of more....this will be a fun game for them. Next show them a picture of a Blue Ribbon Tree. Tell the children that a Blue Ribbon Tree means that children are special and need adults to take care of them.

2) Draw pictures of blue ribbon trees, glue blue shredded paper on a picture of a tree, etc. While working on art projects tied to Blue Ribbon Trees, talk about how important children are. Talk about their families and how many people love each one of them....including you, their teacher.

3) It feels good to do nice things for others. Talk about nice things they can do for each other and how it makes them feel.



4) Tell the children their whole school is going to make a big Blue Ribbon Tree so that all the people driving by (or coming in) and all the moms and dads know that our school believes that children are special.

5) Discuss things they can do for children and moms and dads that would be helpful.

⇒ Learn about organizations that help families with young children.

⇒ Clean up a park, playground or school.

⇒ Donate food, clothes, etc. for families that need them.

⇒ Donate toys and books for children.

⇒ Tell children how special and important they are.

⇒ Pray for the families in your community.

⇒ When someone does something nice for you or someone else, tell them, "Thank You!"

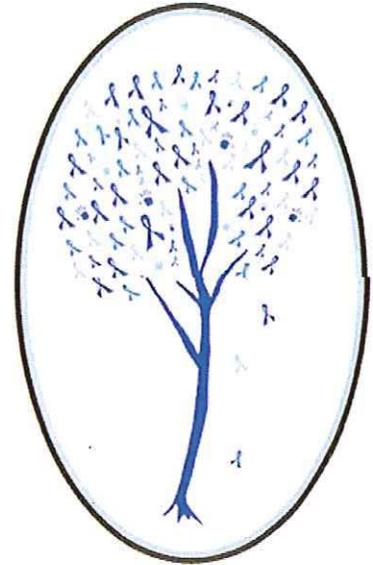
⇒ Have a Blue Ribbon Tree party in April for all the people you know that help families. Invite people that might want to join you.

Send a picture of your tree to us so we can show it @ the capitol.



Building a Blue Ribbon Tree with Grade School Aged Children

The Child Abuse Prevention Action Committee recommends that, while working with children on projects such as Building a Blue Ribbon Tree, the focus remains on the positive aspects of prevention. It is our hope and goal for everyone to be involved in preventing child abuse, and we certainly want to include children! By supporting all children and educating about healthy families and how the community can help families, we will be preventing child abuse.



Ideas for ways to talk to children about Building a Blue Ribbon Tree:

1) Talk about charities their parents may have supported in the past. They may have gone on a walk to support breast cancer with their parents; they may have helped in some way with Special Olympics, etc. They can do some kind of project (large or small) about these familiar charities.

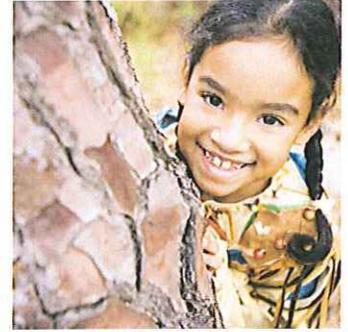
2) Discuss with the children that the Blue Ribbon Tree project is for supporting children and their families. If we call people's attention to children and families' needs, more people will want to help.



3) It feels good to do nice things for others.

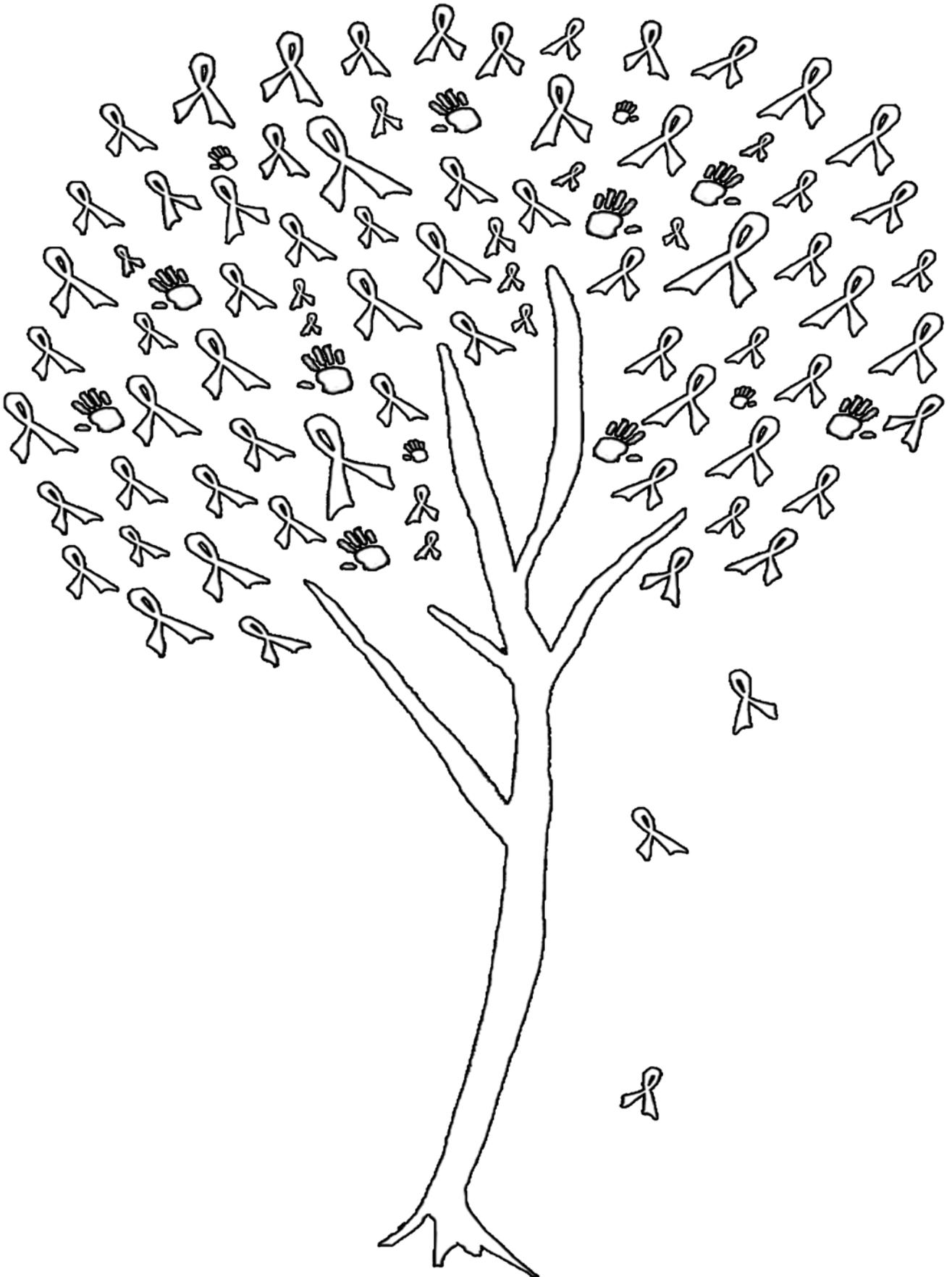
4) Some of the ways we can all help children and their families in our community:

- ⇒ Learn about organizations that help families with children and ask if they need help. Volunteer.
- ⇒ Clean up a playground, park or school.
- ⇒ Volunteer to read to children in the hospital.
- ⇒ Donate food, clothes, etc. for families that need them.
- ⇒ Donate toys for children @ Christmas time or any time of the year. It might be someone's birthday!
- ⇒ Tell children how special and important they are.
- ⇒ Pray for the families in your community.
- ⇒ Look for kids doing kind things and tell them what you think!



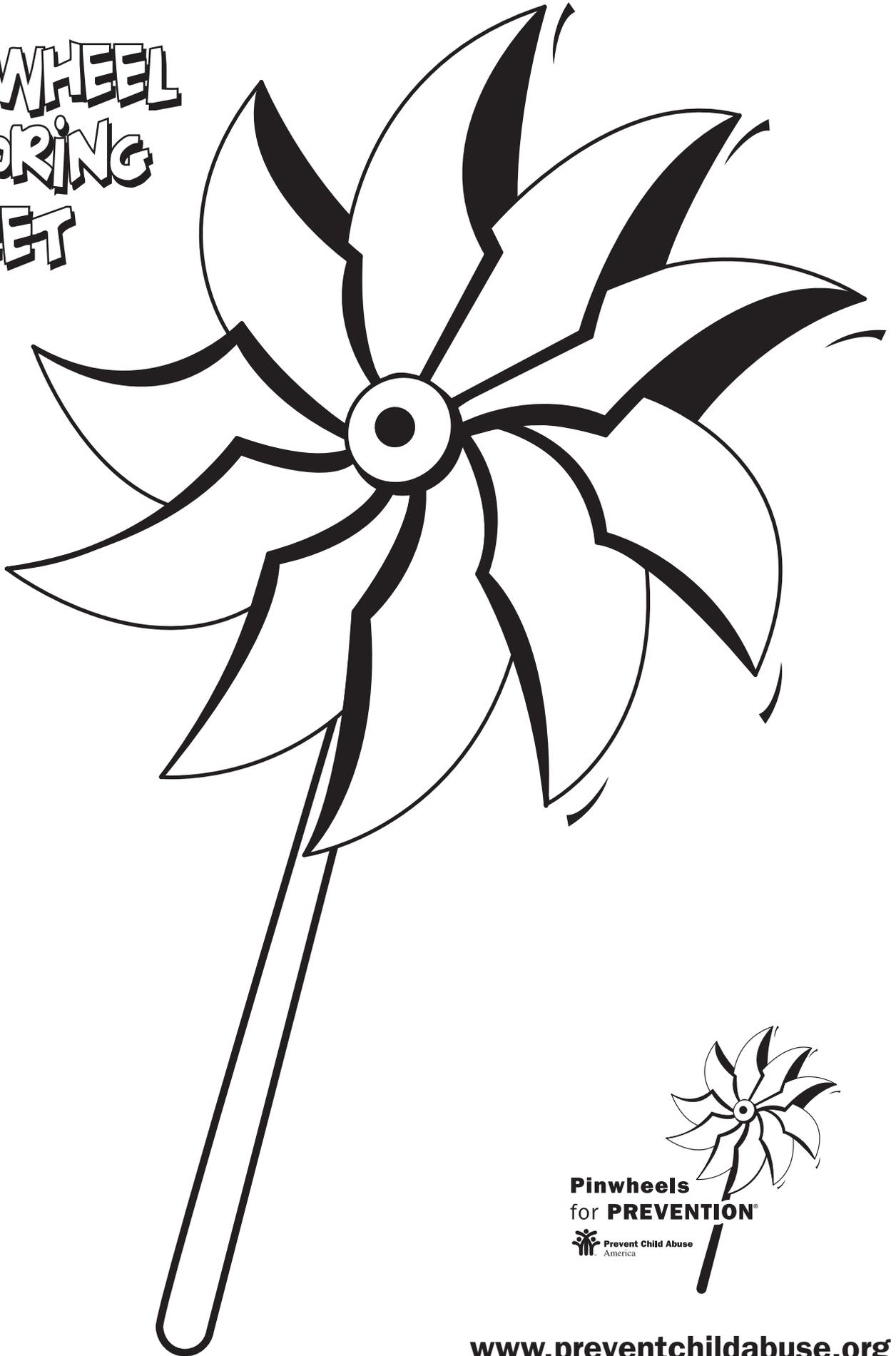
⇒ Donate books. Read to a child.

- ⇒ Have a Blue Ribbon Tree party in April for all the people you know that help families. Invite people that might want to join you. Send a picture of your tree to us so we can show it @ the capitol.



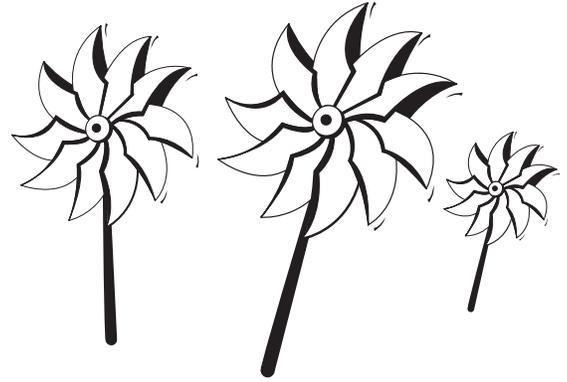
BUILD A BLUE RIBBON TREE

PINWHEEL COLORING SHEET



www.preventchildabuse.org

MAKING YOUR OWN PINWHEEL



Here's a craft project that will allow children a chance to participate in your community's "Pinwheels for Prevention" activities. This activity can be used in schools, daycare centers, after-school programs, church groups, etc.

Pinwheel Wind Collector

Materials

- A push pin
- A square piece of construction paper (about 8.5" by 8.5")
- A sharpened pencil with an eraser
- Scissors

Procedure

1. Lay the square paper flat on a table and draw a line diagonally from each corner to the opposite corner.
2. Mark the center of the square where the two lines cross and punch a small hole through it with the pencil tip.
3. Next, cut along each line stopping about an inch from the hole in the center of the square.
4. Take the pin and punch a hole in the top left corner of each of the four flaps. (No two holes should be next to each other.)
5. Pick up a flap at a punched corner and carefully curve it over toward the center hole, securing it with the pin.
6. Repeat this for the other flaps.
7. When all four flaps are held by the pin, carefully lift the paper without letting the flaps unfurl.
8. Lay the pencil flat on a table and carefully push the point of the push pin into the side of the eraser.
9. Now your pinwheel is complete and ready to go.
Pick up the pinwheel near the pencil point and let it catch the wind.



BE A LIFE SAVER – SAVE A BABY’S BOTTOM diaper drive



CAMPAIGN INFORMATION & MATERIALS TABLE OF CONTENTS

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2012 Child Abuse Prevention Month Toolkit

Sherie Trice, Family Support and Prevention Service, Oklahoma State Department of Health
1000 NE 10th Street, Oklahoma City, Ok 73117, Phone: 405.271.7611 Fax: 405.271.1011

BE A LIFE SAVER – SAVE A BABY’S BOTTOM diaper drive

CAMPAIGN INFORMATION & MATERIALS

Did you know...

- that it costs about \$100 per month for diapers and wipes?
- diapers are not covered by food stamps or WIC?
- that 1 in 3 American moms struggle to buy diapers for their babies?
- that families may be forced to choose between buying diapers and providing necessities for themselves and their children?

It's Your Turn, Get Involved... help meet this basic need!
Be a Life Saver - Save a Baby's Bottom! diaper drive
(at the Capitol or in your own Community)

OPTION I:

THE CAPITOL DIAPER DRIVE

Infant Crisis Services (ICS) is leading the way to a mountain of diapers at the Capitol on Tuesday, April 3rd!

When: From now until Tuesday, April 3rd – Collect, Donate Diapers of all sizes for children of central Oklahoma!

- Deliver diapers at one of the drop off sites listed below *before* April 3rd; or
- Deliver diapers to the Annual Child Abuse Prevention (CAP) Day at the Capitol, Tuesday, April 3rd, 8:00 a.m. - noon!

Oklahoma State Capitol, 4th Floor Rotunda
2300 N. Lincoln Boulevard
Oklahoma City, Ok

Drop Off Donation Sites (other than the Capitol on Tuesday, April 3rd)

Infant Crisis Services
4224 N. Lincoln Boulevard
(North of State Capitol, on the East side of Lincoln), Okc
Donor drop-off door is on the north/east side of the building.

Smart Start Central Oklahoma (in the United Way Building)
1448 NW 28th Street, Okc

Posters

Download, Print and Disseminate (next page)

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Capitol the diaper drive



***Be a
Life Saver...
Save a Baby's
Bottom!***

A groundbreaking 2010 study done by *Huggies* Every Little Bottom found that 1 in 3 families struggle with providing diapers for their children. These families may be forced to choose between buying diapers and providing necessities for themselves and their children. It's your turn to help meet this basic need. *Be a life saver...donate diapers.*

**get
involved:**

Save a Baby's Bottom!

Donate/collect diapers of ***all sizes*** for children of central Oklahoma and deliver to the State Capitol for Infant Crisis Services.

**when &
where:**

Tuesday, April 3, 2012

Oklahoma State Capitol, 4th Floor Rotunda

2300 N. Lincoln Blvd.

Oklahoma City, OK

Infant Crisis Services provides life-sustaining formula, food and diapers to babies and toddlers in times of crisis... because no baby should go hungry.



Infant Crisis Services, Inc.
No baby should go hungry

OPTION II:

THE DELUXE DIAPER DRIVE

(Close to home and in your own backyard!)

***Communities are encouraged to host their own diaper drive
and keep the diapers close to home!***

Build a Mountain of Diapers during the month of April!

Simple steps to conducting a successful diaper drive:

1. Choose and Identify the Collection Site:

- Choose locations that are convenient to drop off diapers.
- Choose a method of collection. The diaper drop-off bins could be as simple as a cardboard box, or as creative as a bassinet, Pack 'n Play or baby pool.
- Label the drop off bins with “**Diaper Drive Box**” signs.

2. Spread the Word

- Download and localize the fill-in-the-blank flyer (next page) – disseminate hard copies and/or email an electronic version of the flyer to everyone you know.
- Send a letter or email summarizing why you have chosen to host a diaper drive, as well as where and when to donate diapers.

3. Track and Deliver the Diapers

- Use the Diaper Drive Tracking Form to record donations received (attached at the end of this section), email a copy to sheriet@health.ok.gov, send pictures of your efforts if you like. ☺
- Coordinate pick-up or drop-off of donated diapers to the program your group designates.

Posters

Download, Print and Disseminate (next page)



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Deluxe the diaper drive



***Be a
Life Saver...
Save a Baby's
Bottom!***

A groundbreaking 2010 study done by *Huggies* Every Little Bottom found that 1 in 3 families struggle with providing diapers for their children. These families may be forced to choose between buying diapers and providing necessities for themselves and their children. It's your turn to help meet this basic need. *Be a life saver...donate diapers.*

**get
involved:**

Save a Baby's Bottom!

Donate/collect diapers of ***all sizes*** for Oklahoma's children during the month of April - Child Abuse Prevention Month. Drop off sites listed below.

**when &
where:**

Blank area for listing drop-off sites.



Diaper Drive Donation Tracking Form

Organization Name: _____

Address: _____

Contact Name: _____

E-Mail: _____

Telephone Number: _____

Don't forget, the diaper delivery is a great team building (and photo) opportunity for your organization! Please send any newspaper clippings and/or photos to us (with a photo release for anyone included in picture – available upon request).

Summary of Donations Received	
# of Diapers (not packages)	
# of Wipes (not packages)	
Other	

Thank you for organizing this diaper drive!

Return to:
Sheriet@health.ok.gov
 Phone: 405.271.7611 Fax: 405.271.1011



FAMILY & COMMUNITY INVOLVEMENT

OTHER SUGGESTED IDEAS FOR LOCAL ACTIVITIES

Bring Child Abuse Prevention Month to your community!
With these activities, you can encourage groups of concerned citizens to participate in Child Abuse Prevention Month.

Get the Press Involved – Send out a press release to your local media (see press release template in this packet). Meet with the editors of your local newspaper urging them to write an editorial about child abuse and what can be done to prevent it.

Contact the Local Radio Station – Radio stations (as well as TV stations) are required to use a certain amount of airtime for public service announcements (PSAs) each month. Send them a “reader’s script” with timed announcements so that on-air personalities can read them when a time gap needs to be filled.

Websites – Update the community calendars and public service announcement sections on your local radio and television station websites. List your family fun events that are happening at the library so that the community can attend. Radio stations often pull their public service announcements off their websites.

Work with Local Businesses – Request that businesses in town display positive parenting posters (provide copies of the ones available through FSPS) and try to get some to pledge a small percentage of their profits to child abuse prevention efforts during the month of April.

Get Involved in the first CAP DAY/CAP MONTH “Save a Baby’s Bottom” Diaper Drive – Join the CAP DAY drive or host a community drive close to home.

Blue Ribbon Campaign - Many communities across the country conduct blue ribbon campaigns to draw attention to Child Abuse Prevention Month.

- ⌘ ***Build a Blue Ribbon Tree for Kids!***
- ⌘ A blue ribbon committee can be formed to plan and implement the campaign.
- ⌘ Wear a blue ribbon each day in April, and encourage others to wear them as well.
- ⌘ In April, host or suggest, “Blueberry Muffin Mondays” at work.
- ⌘ Fire and police departments can display blue ribbons on vehicles throughout the month of April.
- ⌘ City councils, mayors’ offices, states’ attorney’s offices, and other government staff may wish to get involved in child abuse prevention activities, including wearing blue ribbons throughout the month.
- ⌘ Storeowners can display blue ribbons on doors, windows, light posts, and other visible areas.
- ⌘ Employees (especially those seen by the public) may wear blue ribbons during April; consider retail, theater and restaurant workers.

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- ⌘ Grocery stores can print information about Child Abuse Prevention Month on grocery bags, receipts and shopping cart inserts.

Ideas for other Child Abuse Prevention Month Activities

- ⌘ A luncheon, reception or event can be held honoring Child Abuse Prevention Month and the work being done in your community.
- ⌘ Mall store windows, business lobbies and bulletin boards can be a place to display materials, posters and brochures concerning child abuse prevention.
- ⌘ Schools and parent-teacher organizations can be involved with events, essay or poster contests, material distribution, and blue ribbon campaigns.
- ⌘ Churches, synagogues, and faith communities can also be involved in Child Abuse Prevention Month activities.
- ⌘ In those areas with city or county run utilities, monthly statements may be available for adding messages about Child Abuse Prevention Month and positive parenting.



2012 Child Abuse Prevention Month Toolkit

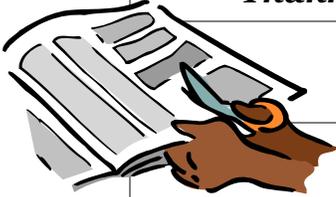
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IT'S YOUR TURN - COMMUNITY EVENT FORM

SHARE WHAT'S HAPPENING IN YOUR NEIGHBORHOOD!

Please take a moment and update us on either your upcoming plans for April or a snapshot view of your activities and events after they happen (including news clippings, newsletters, flyers, etc).

Thank you for participating in Child Abuse Prevention Month!



Event/Activity Name:

Sponsored by:

Date of Event:

Location of Event:

Brief Description of Event or Activity:



Contact Information

Name:

Phone:

Email Address:

County:

Photos included?

YES NO

Signed releases included?

YES NO

⌘ All photographs with people must include signed photo releases for each person ⌘
(photo releases can be found in the 'attachments' section)

Please return completed form to Sherie Trice

Email: sheriet@health.ok.gov

Fax: 405.271.1011



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Get Involved

GET INVOLVED

WONDERING WHAT ELSE YOU CAN DO?

Wear a Blue Ribbon each day in April!

Display a Child Abuse Prevention Poster...
at your place of worship, childcare center, or local business!

Keep a stack of Child Abuse Hotline cards handy!
(available from our office)



Join the CAP ACTION PLANNING team – Great networking with passionate individuals who care about Oklahoma’s children and families.

Next Meeting following CAP MONTH will be:

Wednesday, May 23, 2012, 10 a.m. – Noon

OSDH, Room 806 (eighth floor)

1000 NE 10th Street, Okc

Sign up for meeting news and happenings by emailing sheriet@health.ok.gov.

**Invest in Oklahoma’s Child Abuse Prevention Programs
by purchasing a Start Right (OCAP) Specialty License Plate** –
for either your car or motorcycle.

How do you get a plate for your vehicle? The plate costs \$35 and is ready for immediate pick up if you visit the Oklahoma Tax Commission in the MC Connors Building (2501 N. Lincoln Boulevard, Okc). Otherwise, you may choose to mail in the fund-raising form and \$37 (additional \$2 mailing fee) to receive your specialty plate via the mail within a couple of weeks.

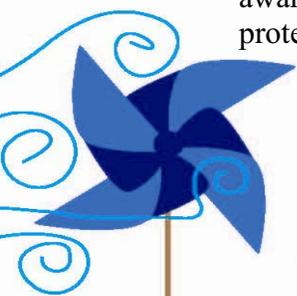


How does buying a plate help prevent child abuse? With every tag purchased, \$20 will go into the child abuse prevention fund to support child abuse prevention programs across the state. In addition, the bright, colorful tag also is an attention-getter, raising awareness in the community about the important issue of child abuse and the need for protection and prevention.

(ordering is easy – see next page)

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SPECIAL LICENSE PLATE APPLICATION FOR PRE-NUMBERED FUND RAISING PLATES

Submit all applications to your local tag office or the Oklahoma Tax Commission at the address on the reverse side of this application. License plates are issued for a period of one (1) year. Renewal decals may be obtained at your local tag office.

Name

Address

City, State, Zip

Daytime Phone Number

PLEASE CHECK ONE:

- Original or Replacement** **Fee: \$37.00**
License plate & decal
(\$35.00 fee plus \$2.00 mail fee. Allow 8 weeks for pre-numbered.)
- Renewal** **Fee: \$36.00**
Decal Only
(\$35.00 fee plus \$1.00 mail fee.)
(Allow 8 weeks.)

Remittance made payable to the Oklahoma Tax Commission must accompany the application. Driver license number must appear on your check or money order.

A portion of the fee will be deposited to the organization as shown below.

Choose only one (1) type.

√	Code	License Plate Type	A Portion Of The Fee Will Be Deposited To The:
	RLN	Adoption Creates Families	Dept. of Human Services for Stronger Oklahoma Families Act.
	AA	Agricultural Awareness	Ag in the Classroom Education Fund, State Dept. of Agriculture.
	CA	Child Abuse Prevention	<i>Child Abuse Prevention Revolving Fund , State Dept. of Health.</i>
	CLN	Choose Life	Choose Life Assistance Program, Dept. of Human Services.
	CON	Color Oklahoma	Color Oklahoma Fund, Oklahoma Native Plant Society.
	CV	Crime Victim Awareness	Attorney General's Fund for Services to Crime Victims.
	BC	Fight Breast Cancer	Breast Cancer Act Fund.
	2FN	Future Farmers Of America	Oklahoma Dept Of Career & Technology Education Agriculture Fund.
	HR	Heart Of The Heartland	Heart Of The Heartland Scholarship Fund, Oklahoma State Regents for Higher Education.
	RT	Historic Route 66	Oklahoma Historical Society Fund, Rt. 66 Museum in Clinton
	OH	Oklahoma History	Oklahoma Historical Society Fund, Education Purposes
	QHN	Oklahoma Quarter Horse Association	Oklahoma Quarter Horse Fund , Oklahoma Horse Racing Commission
	ST	Oklahoma Statehood Centennial	Oklahoma Capitol Complex and Centennial Commemoration Fund
	SK	Oklahoma Safe Kids Association	Children's Hospital, Oklahoma Safe Kids Fund
	RAN	Realtor's Association – Attach a copy of Realtor ID	Oklahoma Housing Foundation
	PGN	State Parks Supporter–Golf Ball	Oklahoma Tourism And Recreation Dept. Fund
	PPN	State Parks Supporter–Pavilion	Oklahoma Tourism And Recreation Dept. Fund
	PRN	State Parks Supporter–Recreational Veh..	Oklahoma Tourism And Recreation Dept. Fund
	ED	Support Education	Education Reform Revolving Fund, Higher Education Revolving Fund, State Career Technology Fund, And Teachers Retirement Benefit Fund.
	UFN	Urban Forestry & Beautification	Urban Forestry And Beautification Fund, Dept of Agriculture

The boxes below are required to be completed. This information can be found on your current vehicle registration. I certify that the license plate will be displayed on the following vehicle:

--	--	--	--	--

Oklahoma Title Number (Not VIN Number) Year & Make Regular license plate Number Decal # on Regular license plate (Example: 0F00000) Regular Decal Expiration



Signature _____ Executed under penalties of perjury.

READ REVERSE SIDE CAREFULLY

PLEASE READ ALL INSTRUCTIONS BEFORE COMPLETING APPLICATION

1. This special plate registration is in addition to, not in lieu of, your regular registration (i.e. standard license plate). Your regular registration must be kept current at all times. Failure to renew the regular registration in a timely manner may result in a delinquent registration penalty and/or possible law enforcement citation.
2. Once a special license plate has been assigned to an applicant, that applicant shall have priority to such license plate for succeeding years, provided a timely paid application for renewal is submitted. To insure that you receive a renewal application each year, please notify the Oklahoma Tax Commission of any change in your address.
3. A special license plate may be transferred to another vehicle upon the owner's submission of a completed **Request to Transfer Form** (OTC Form 783-A) to the Motor Vehicle Division, Special License Plate Section. This form may be obtained from your local tag agency, through the Oklahoma Tax Commission web site at www.tax.ok.gov, or from the Oklahoma Tax Commission.
4. The special license plate is to be displayed on the rear of the vehicle for which it is issued. The regular license plate should be kept inside the vehicle and produced upon request by law enforcement.

Oklahoma Tax Commission
Motor Vehicle Division
Special Plate Section
2501 Lincoln Blvd.
Oklahoma City, Ok 73194-0013

Telephone: 405-521-2468

Toll Free: 1-800-522-8165, ext. 1-2468

Protective Factors

PROTECTIVE FACTORS

*Protective factors are conditions in families and communities that, when present, increase the health and well-being of children and families. They are attributes that serve as buffers, helping parents who might otherwise be at risk of abusing their children to find resources, supports, or coping strategies that allow them to parent effectively, even under stress.

Research has shown that these protective factors are linked to a lower incidence of child abuse and neglect.

PROTECTIVE FACTORS CALENDAR

30 ways to promote child well-being during National Child Abuse Prevention Month!

KEEPING YOUR FAMILY STRONG

Describes the protective factors in parent-friendly language and offers simple ways parents can strengthen their own families.

(see next two pages)

*2012 Preventing Child Maltreatment and Promoting Well-Being Resource Guide: A Network for Action Complete Guide is available for download -

<http://www.childwelfare.gov/preventing/preventionmonth/guide2012/index.cfm>



2012 Child Abuse Prevention Month Toolkit

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Keeping Your Family Strong



Every family has strengths, and every family faces challenges. When you are under stress—the car breaks down, you or your partner lose a job, a child’s behavior is difficult, or even when the family is experiencing a positive change, such as moving into a new home—sometimes it takes a little extra help to get through the day.

Protective factors are the strengths and resources that families draw on when life gets difficult. Building on these strengths is a proven way to keep the family strong and prevent child abuse and neglect. This tip sheet describes six key protective factors and some simple ways you can build these factors in your own family.

Protective Factor and What It Means	What You Can Do
<p>Nurturing and Attachment: Our family shows how much we love each other.</p>	<ul style="list-style-type: none"> • Take a few minutes at the end of each day to connect with your children with a hug, a smile, a song, or a few minutes of listening and talking. • Find ways to engage your children while completing everyday tasks (meals, shopping, driving in the car). Talk about what you are doing, ask them questions, or play simple games (such as “I spy”).
<p>Knowledge of Parenting and Child Development: I know parenting is part natural and part learned. I am always learning new things about raising children and what they can do at different ages.</p>	<ul style="list-style-type: none"> • Explore parenting questions with your family doctor, child’s teacher, family, or friends. • Subscribe to a magazine, website, or online newsletter about child development. • Take a parenting class at a local community center (these often have sliding fee scales). • Sit and observe what your child can and cannot do. • Share what you learn with anyone who cares for your child.

Keeping Your Family Strong (continued)



<p>Parental Resilience: I have courage during stress and the ability to bounce back from challenges.</p>	<ul style="list-style-type: none"> • Take quiet time to reenergize: Take a bath, write, sing, laugh, play, drink a cup of tea. • Do some physical exercise: Walk, stretch, do yoga, lift weights, dance. • Share your feelings with someone you trust. • Surround yourself with people who support you and make you feel good about yourself.
<p>Social Connections: I have friends, family, and neighbors who help out and provide emotional support.</p>	<ul style="list-style-type: none"> • Participate in neighborhood activities such as potluck dinners, street fairs, picnics, or block parties. • Join a playgroup or online support group of parents with children at similar ages. • Find a church, temple, or mosque that welcomes and supports parents.
<p>Concrete Supports for Parents: Our family can meet our day-to-day needs, including housing, food, health care, education, and counseling. I know where to find help if I need it.</p>	<ul style="list-style-type: none"> • Make a list of people or places to call for support. • Ask the director of your child’s school to host a Community Resource Night, so you (and other parents) can see what help your community offers. • Dial “2-1-1” to find out about organizations that support families in your area.
<p>Social and Emotional Competence of Children: My children know they are loved, feel they belong, and are able to get along with others.</p>	<ul style="list-style-type: none"> • Provide regular routines, especially for young children. Make sure everyone who cares for your child is aware of your routines around mealtimes, naps, and bedtime. • Talk with your children about how important feelings are. • Teach and encourage children to solve problems in age-appropriate ways.

This tip sheet was created with information from experts in national organizations that work to prevent child maltreatment and promote well-being, including the Strengthening Families Initiatives in New Jersey, Alaska, and Tennessee. At <http://www.childwelfare.gov/preventing/promoting/parenting> you can download this tip sheet and get more parenting tips, or call 800.394.3366.

30 Ways to Promote Child Well-Being During National Child Abuse Prevention Month

April 2012

Protective Factors	Social and Emotional Competence of Children	Knowledge of Parenting and Child Development	Parental Resilience	Social Connections	Concrete Supports for Parents	Nurturing and Attachment
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Create a calendar of community events for families.	2 Add children's books about feelings to your program's library.	3 Praise good parenting when you see it.	4 Invite someone in to help parents learn about managing stress.	5 Organize "stroller walks" with new parents. Talk about their challenges as you walk.	6 Create a handout for families with community resources linked to each protective factor.	7 Help a parent "catch their child being good."
8 Hold your next event or support group at the local Laundromat.	9 Role play emotions with kids—what do you do when you're happy, sad, or frustrated?	10 Have parenting tips handy for parents dealing with a challenging issue.	11 Make "how are you" phone calls to families in the program.	12 Host a potluck or cultural celebration.	13 Invite a community partner to present a new resource for families.	14 Create a board game library for families.
15 Remember something special about every parent you serve.	16 Train your staff on how trauma and loss affect children.	17 Learn about parenting practices of a different culture.	18 Recognize parent accomplishments.	19 Encourage parents to support each other through phone trees, carpools, or playgroups.	20 Visit a program where you refer families, so you'll know what it's like.	21 Ask children who's important to them.
22 Create opportunities for parents to contribute to your program.	23 Teach kids to resolve conflicts peacefully.	24 Talk to parents in your program about discipline alternatives.	25 Help parents set goals and solve problems.	26 Create a "positive parenting club" where parents can share their success stories.	27 Let parents use the center's computers for personal business (e.g., writing resumes, email).	28 Create an arts and crafts activity that parents can do with their child.
29 Arrange a kickball or soccer game for dads and kids.	30 Use an art program to help children express themselves without words.					



<http://www.friendsnrc.org>



<http://www.childwelfare.gov/preventing>

strengthening families

<http://www.strengtheningfamilies.net>

*Daily activities submitted by local Strengthening Families sites.

<http://www.acf.hhs.gov/programs/cb>

U.S. Department of Health and Human Services
Administration for Children and Families
Administration on Children, Youth and Families
Children's Bureau

Attachments

Posters

It's Your Turn

Learn how to

Care for Kids

Have a plan.
A crying baby can be frustrating. Learn ways to calm your baby.

Have friends that can care for your baby when you need a break.

Help
Volunteer. Call programs that serve families by donating your time or talent.

Check out books and videos from the library or attend parenting classes.
BE A NURTURING adult in a child's life. Children need to know they are special, loved and capable of following their dreams.

Keep kids SAFE
Use car seats and smoke detectors. Place babies on their backs to sleep in their OWN crib.

Make sure caregivers are kind and loving to your child at all times.
CONNECT with families.

Pass down children's clothing. Carpool. Help care for others' children.
MONITOR children. Don't forget older children need parents too.

Know your children's grades, friends, television shows and music.
Get INVOLVED. Ask your neighbors to get involved too.

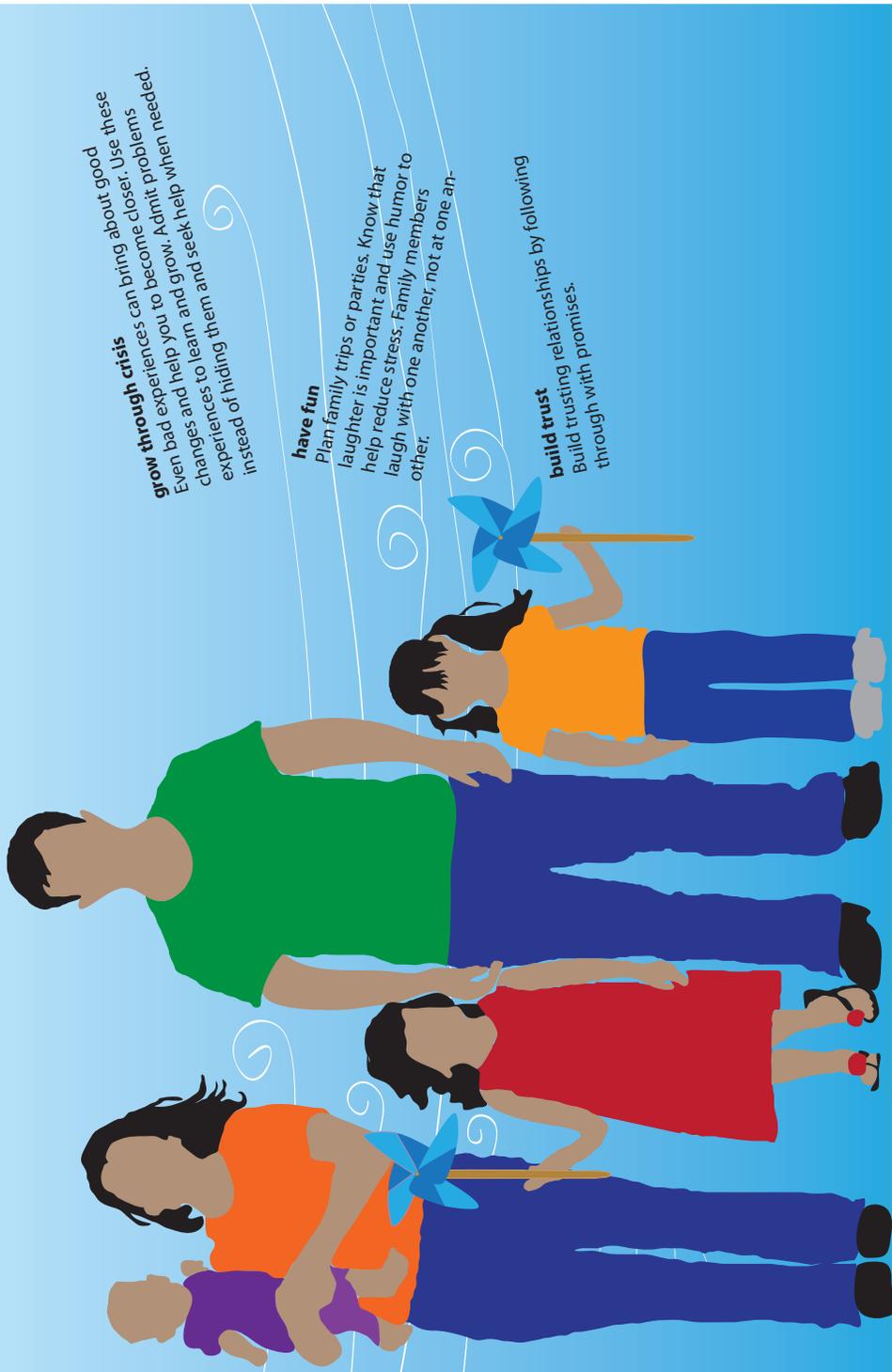
Wondering what you can do to prevent abuse?
Contact Family Support & Prevention Service
fsps.health.ok.gov 405.271.7611



This publication is issued by the Oklahoma State Department of Health, as authorized by Terry Cline, PhD, Commissioner of Health. An electronic copy is available on the Oklahoma State Department of Health website at www.health.ok.gov.

It's Your Turn Families

to Celebrate



show love & affection

Children need to know their parents love them. Show caring by saying "I love you" or "I'm happy we're in this family together." Show affection in other small ways by giving hugs or enjoy remembering family stories together.

communicate

Talk to one another about important decisions. Talk to one another about important decisions. Share feelings as well as day-to-day activities, cool down school or work. When there are conflicts, cool down before responding. Talk about possible solutions and work together to carry out the best one.

spend time together

Talk, read, play games or take walks. Create special times that involve closeness, like reading a good-nite story and tucking your children into bed with a kiss.

show commitment

Make time for family events. Share traditions: Have a family picnic or take walks together after dinner. Make sacrifices for one another.

grow through crisis
Even bad experiences can bring about good changes and help you to become closer. Use these experiences to learn and grow. Admit problems instead of hiding them and seek help when needed.

have fun

Plan family trips or parties. Know that laughter is important and use humor to laugh with one another, not at one another.

build trust

Build trusting relationships by following through with promises.

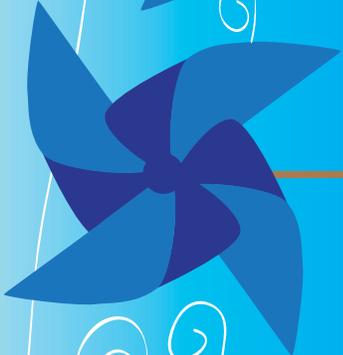
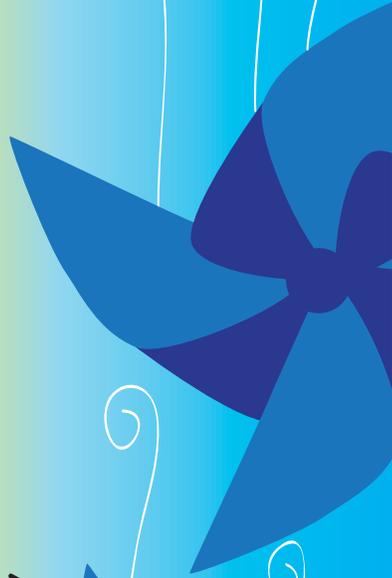
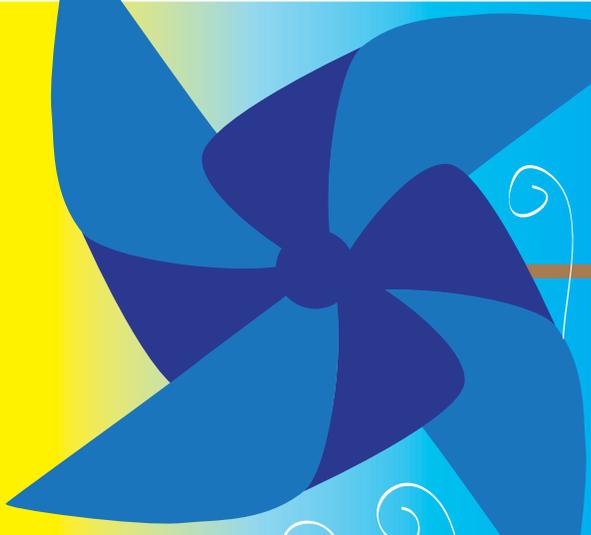
**Wondering what you can do to prevent abuse?
Contact Family Support & Prevention Service
fsps.health.ok.gov 405.271.7611**



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It's Your Turn



Whether you're a parent, grandparent, teacher, neighbor, coach, or bus driver—everyone has a role in developing healthy, happy kids. It's that simple. It's your turn.



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Oklahoma 24-hour statewide
Child Abuse Hotline
1.800.522.3511

It's Your Turn

If you suspect it, **REPORT** it.



WHO

MUST REPORT?

Every person in Oklahoma who has reason to believe that a child under 18 has been abused or neglected or is in danger of being abused or neglected is required by law to promptly make a report. Failure to report child abuse is a misdemeanor offense. A person who reports suspected abuse in "good faith" is immune from criminal and civil liability.

HOW

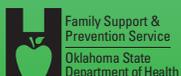
TO REPORT?

If you suspect abuse or neglect, call your local Department of Human Services or the Oklahoma Child Abuse Hotline: 1.800.522.3511.

If the child is in imminent danger, contact 911 or local law enforcement.



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It's your turn help

Stressed out parents



All parents can be challenged while out with their children in public, especially when the child is tired, hungry, confined or bored. We can lessen parents stress by doing the following:

- 1) BE KIND and supportive.
- 2) CONNECT with the parent or child. Start a friendly conversation to distract the child or empathize with the parent, "It's not easy, is it? I remember when my kids were that age."
- 3) PRAISE the parent or child. Find something positive to say about the parent or child. For example, "That's a pretty dress your daughter is wearing. Where did you get it?"
- 4) AVOID negative looks or comments. This may only increase the adult's anger, making things worse for the child.
- 5) ASSIST the parent by offering help. Examples include offering to read a book in a waiting room or providing an extra set of hands at the supermarket.
- 6) REACH OUT to kids and parents in your community. Anything you do to support kids and parents helps to reduce the likelihood of child abuse and neglect.

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Use of OSDH Photographic/Video Consent Release Form

Whenever photographs are taken or video tapes are made by the Office of Communications, a signed consent release form (OSDH - Photographic/Video Consent Release Form, OSDH Form #695) must be filled out and signed by all photographic/video subjects.

When requesting photo/video production to be performed by the Office of Communication, it is the requesting party's responsibility to procure and maintain a signed photo/video consent release form (OSDH - Photographic/Video Consent Release Form, OSDH Form #695) from all on-camera participants, as all photographs and tapes made become the property of the initiating division/service. Blank forms are available from the Office of Communications, Room 406.

Oklahoma State Department of Health

Photograph/Video Consent Release Form

I give to the **Oklahoma State Department of Health** permission to use, Publish, and republish in the furtherance of its work, photographic/video reproductions of my likeness made this day.

Date

Name (please print)

Signature

Street Address

City, State, zip

Consent of Parent or Legal Guardian if above individual is a minor

I consent and agree, individually and as a parent or legal guardian of the minor named above, to the foregoing terms and provisions.

Signature

Name (please print)

Street Address

City, State, Zip

Photographer

Date