



About Us...

Muskogee County Turning Point coalition provides a venue for agencies, organizations and individuals to work together toward positive change for health improvement. Muskogee Against Tobacco, a committee of the coalition is now in its ninth year of funding, and continues to make progress toward tobacco free policy adoption in schools, workplaces, and communities. The Food and Fitness Committee completed its first implementation phase, and continues to work very closely with the Muskogee Wellness Initiative, which serves the Muskogee Community. Through the dedication of project staff and committed coalition members, this partnership continues to see promising

changes toward better health for Muskogee County, such as policy adoption for nutrition, physical activity, tobacco free worksites, schools and parks, as well as physical changes such as bicycle lanes on a growing number of Muskogee streets. The coalition has had a hand in supporting a successful Farmer's Market, and assistance with the implementation of policies that help to improve the health of students, employees and residents.

The 2013 County Health Ranking report indicated that Muskogee County was ranked 57 out of 77 Counties for Health Outcomes, and 66 out of 77 for Health Factors. These ranking scores show a decline in health, compared to the 2012 rankings of 50 for Health

Outcomes and 60 for Health Factors. This clearly shows the need for continued efforts to improve the health and quality of life for all who live, work and play in Muskogee County.

Muskogee County received notice of awards in January 2013, for the successful applications for Certified Healthy status. Recipients included 2 campuses, 13 schools, 11 businesses, 2 restaurants, and 1 community. These efforts will truly help to shape the future of Muskogee County!

Moving forward, Muskogee County Turning Point will use the MAPP (Mobilizing for Action Through Planning and Partnership) to create a Health Improvement Plan.

Coalition Contact Information:

Muskogee County Turning Point

Chair: Ched Wetz
Estar Health Systems
300 Rocekfeller Drive
Muskogee, OK 74401
918-684-2559
Ched.wetz@capellahealth.com

RTPC – Louise Micolites



Partnership Priorities

- Tobacco Control
- Physical Activity
- Nutrition

Mission

To promote, initiate and enable systemic environmental changes that will create a healthier community for all.



A cyclist uses the new bike lanes in Muskogee!!



Activities

- ◇ Grill Crazy
- ◇ 5A's Training
- ◇ Farmers Market
- ◇ 5210 Campaign
- ◇ Walk to School Day
- ◇ Great American Smoke Out
- ◇ Community Trail Cleanup Day
- ◇ Couch to 5K Running Training Program
- ◇ Annual Meeting with Guest Speaker Mick Cornett
- ◇ Walk, Run, or Ride the Trails Week
- ◇ Certified Healthy Oklahoma Training
- ◇ Action In Muskogee Health Committee
- ◇ Healthy Food Demonstrations at Bridges Out of Poverty events

Outcomes/Impacts

- ◇ Tobacco Free Parks
- ◇ 24/7 Tobacco Free School Policies
- ◇ Clean Indoor Air Ordinances
- ◇ Prevention of Youth Access to Tobacco Ordinances
- ◇ Oklahoma Tobacco Helpline Promotion
- ◇ Increased awareness of nutrition and physical activity policies in workplaces and schools
- ◇ Community involvement in Land Use planning
- ◇ Increased consumption of vegetables and fruits
- ◇ Bike Lanes on 2 Muskogee Streets

Partnerships

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| Muskogee Parks and Recreation | Oklahoma State University Extension Office |
| Muskogee Garden Club | Bacone College |
| Muskogee County Health Department | Soroptomist International |
| Care ATC | Exchange Club |
| Muskogee Regional Medical Center | Muskogee Mayor |
| Cherokee Nation Three Rivers Health | Warner Mayor |
| Area Agency on Aging | Green Country Behavioral Health |
| Muskogee Ministers Union | Muskogee Public Schools |
| Muskogee Farmer's Market | Oklahoma School for the Blind |
| Weed and Seed, Muskogee Together Coalition | Porum Public School |
| | Martin Luther King Jr. Community Center |

FUNDING

- ◇ **Communities of Excellence in Tobacco Control**
- ◇ **Communities of Excellence in Nutrition and Fitness**
- ◇ **Muskogee Wellness Initiative, City of Muskogee Foundation**



The Veggie Washing Crew for Grill Crazy at the Muskogee Farmers Market is helping to encourage others to eat their fruits and veggies!