



# Oklahoma Turning Point Council

COMMUNITY PARTNERS IN PUBLIC HEALTH INNOVATION

Lynn Smith, Chair; Sandy Foster, Vice-Chair; Susan Waldron, Past Chair; Shontelle Dixon, Secretary

## Oklahoma Turning Point Council Minutes ♥ March 7, 2016

**Present:** Mary Allan, Bridget Allen, Maria Andrade, Charles Bellows, Jennifer Birchett, Julie Bisbee, Brandi Bishop, Glenda Blosser, Debra Button, Dusti Brodrick, Lora Buechele, Courtney Buford, Janie Cagle, Cassandra Camp, Tephania Carman, Mary Carter, Erin Chitwood, Carol Choate, Victoria Cleveland, Christi Cook, Lisa Copeland, Mary Cornelson, Tammie Cotton, Blair Coughlan, Shaundra Covey, Effie Craven, Yolanda Creswell, Alex Cristelli, Lesa Curry, Denice Daniels, Francisco Del a Pez, Danielle Dill, Carla Dionne, Dawn Edwards, Connie Elliott, Bre Eppler, Sherry Fisher, Taylor Fitzsimmons, Sandy Foster, Lilly Freeman, Debbie Fry, Raye Lee Fullbright, Lauren Goodson, Tristan Grantham, Kathy Gordon, Jolena Graves, Ceaina Gulliford, Kara Hamen, Jill Hazeldine, Kathy Healy, Colleen Hobbs, Rhea Hughes, Maggie Jackson, Alma Juanes, Kim Keeler, Amber Kent, Jennie Kimbo, Kim Kroener, Karin Leimbach, Katherine “Kat” Long, Karlita Lott, Jon Lowry, Michelle Mabray, Doug Matheny, Katelyn McAdams, Keri McReynolds, Melinda Mercado, Louise Micolites, Jennifer Mikesell, Bob Miner, Michelle Moore-Rather, Larry Moses, Doug Moore, Robbie Mullens, Vicky Neufeld, Debbie New, Young Onuorah, Melissa Powell, Shalan Prince, Kirt Provnce, Adrienne Rollins, Jessi Ryel, Lindsey Sarver, Connie Schlittler, Seasha Schroeder, Julie Selman, Lana Shaffer, Lisa Smith, Lynn Smith, Jerry Speck, Gaylene Stiles, Sr. Carolyn Stoutz, Brandi Straka, Darrell Strong, Jr., Jamie Tadlock, Deanne Taylor, Flossie Thurston, Tara Turner, Renee Turvey, Stephanie U’Ren, Susan Waldron, Taniqua Ward, Shannon Welch, Beverly Williams, Kati Williams, Hillary Winn, Laura Wood, Alice Zollinger

### Welcome

Lynn Smith called the meeting to order approximately 2:00 p.m.

### Partnerships Roll Call

Sandy Foster introduced the county health departments viewing by iPower. Participating counties include: Carter (4), Cherokee (5), Comanche (2), Garfield (1), Garvin (1), Harper (2), Hughes (3), Jackson (6), Johnston (3), Kay (5), Kingfisher (7), Major (7), McCurtain (8), Payne (5), Pittsburg (7), Pontotoc (5), Pottawatomie (5), Stephens (1 with 1 via phone), Texas (1), Tulsa (4), Woods (2), and Woodward (3).

### Approval of Minutes

It was moved that the minutes of November 9, 2015, be approved as written. The Committee approved unanimously.

### Council Presentations: Tobacco Policy

- Doug Matheny provided a PowerPoint presentation on “The Economics of Cigarette Taxation: A Brief Overview”
- Question and answer session followed the presentation

- Adrienne Rollins provided a PowerPoint presentation on “Tobacco 21” – raising the age from 18 to 21 for purchasing tobacco
- Question, answer and comment session followed the presentation

### **OTPC Call to Action & Policy Committee Report**

- Beginning to prepare for Policy Day for 2017; beginning to formulate the key note speaker and what will the breakout session look like
- 2016 Policy Day has led to the three different policies that the Committee has been working on: cigarette tax, paid parental leave, and school health position statements
- Go to [www.okturningpoint.org](http://www.okturningpoint.org) and click on advocacy to locate the three (3) position statements plus PowerPoint presentations and notes section for the three (3) position statements that is available for the Council’s use
- Three (3) state questions pending that would impact the Tobacco Settlement Endowment Trust (TSET):
  - SJR 63 – allow legislature to appropriate earnings to workgroups, doctors, and other health care professionals in the state; TSET has already funded two (2) grants for this purpose
  - SJR 71 – allow legislature to appropriate earnings to fund Medicaid; partnering with the Oklahoma Health Care Authority (OHCA) and have four (4) grants for matching Medicaid monies, as well as the residency grant will be pulling down federal match
  - HJR 1045 – mandate ten percent of earnings to be used for pediatric cancer research or a million dollars, whichever is greater; allows the TSET Board to allocate the funding
- Question and answer session followed the presentation

### **2016 Conference Planning Update**

- The 2016 theme and logo was presented to the Council



- Working on breakout sessions and attempting to make them more impactful
- Objectives have been confirmed
- Keynote speaker for the Conference has been confirmed: Dr. Erik Vanderlip
- Keynote speaker for Policy Day has been confirmed: Cindy Munson
- 2016 Conference & Policy Day has been scheduled for August 31-September 1, 2016, at the NCED in Norman
- This year’s Conference & Policy Day will also be a service project – partnering with both the Regional Food Bank and the Community Food Bank of Eastern Oklahoma to have a food drive for non-perishable food items
- Go to [www.okturningpoint.org](http://www.okturningpoint.org) and click on conference to see the latest updates
- Community Champions – applications are open; all community champions will be honored at the sit-down plated luncheon
- Registration fee is \$90.00
- Lodging available at the NCED with a special room rate of \$99.00 plus tax

### **Subcommittee Reports**

- *Membership* – adopted the Community Champions Award to work on; application is online and all supporting documentation can be added to the application online; you are allowed up to five

images online; the deadline is Friday, May 20, 2016, at 5:00 p.m.; all supporting documentation must be included before clicking the submit button – you cannot add documentation once you have submitted your application

- *Communications* – met February 1, 2016, for introductions and orientation regarding the task and requirements of the Committee; additional training held February 12, 2016, to train members on Mail Chimp which allows the Council to manage the membership list and plan e-mail campaigns in advance; currently seeking volunteer membership; follow-up on social media so you can track and share the latest news the Council will have to offer – Twitter = OKTurningPoint, Facebook = OKTurningPointCouncil, the Council website = [www.okturningpoint.org](http://www.okturningpoint.org) has a lot of updates
- *Finance* – goal for the 2016 Sponsorship is being asked for \$15,000; refer to [www.okturningpoint.org](http://www.okturningpoint.org), then click the conference tab for more information; if you know of an organization/business that would be a good partner, please notify Danielle Dill, Gaylene Stiles or Jill Hazeldine
  - Community Champion - \$10,000+ and receive five (5) conference registrations
  - Leader - \$5,000 and receive four (4) conference registrations
  - Partner - \$2,500 and receive three (3) conference registrations
  - Supporter - \$1,000 and receive two (2) conference registrations
  - Contributor - \$500 and receive one (1) conference registration
  - Limited exhibitor/vendor booths will be available; non-profit rate is \$175 and profit rate is \$325
- *Data* – background history of activities include:
  - Dr. Ross Brownson with the University of Washington, St. Louis, has developed a class called Evidence-Based Public Health, which is a 32 hour train-the-trainer course designed to give people tools to help communities to make decisions using data rather than the typical policy political kinds of issues which often come into play when decision are being made.

Two (2) years ago, the Oklahoma State Department of Health (OSDH) was given the chance to go through a training program with some local partners sponsoring our efforts to receive the train-the-trainer course. As a part of that, the OSDH would have to teach a class within one calendar year. Last summer, the OSDH had the opportunity to teach the course and we offered it to the Turning Point Regional Consultants and asked they bring a partner from the local community to go through the course.

One of the things learned, after reviewing the evaluations, there were many concepts that were shared during the training that really needed to be flushed out or described before someone goes through the full Evidence-Based Public Health course.

Working with Dr. Melinda Douglas, the State's Chronic Disease Epidemiologist at the OSDH and me together has developed pre BPH. The pre BPH is one and one-half (1-1/2) hour long PowerPoint driven training that helps individuals in a community understand the basic concepts around data gathering, data use, using data to make decisions before they would take the full three-day Evidence-Based Public Health class.

What is really great about the course for the Turning Point Data Subcommittee is all the reasons we've hear about today. It is using data to drive the decisions to help policy makers understand the value and the impact into really negate the noise that is often

times put in front of them. The reality is the impact of the policy. The course was designed for the community to be able to hear these concepts. With the new OSDH platform, OK In the Know, once we go through the PowerPoint editing and we receive all the feedback Melinda will do a voiceover to the training. Once you start the PowerPoint presentation the only time you would need to stop the presentation would be to do take notes, etc. so the students would be able to do homework assignments. The presentation is modular driven, for example, if you have to stop the presentation to take a phone call, you can pick it up where you left off. This PowerPoint presentation will be downloaded on the OK In the Know website, and will be the tool set that can be used to make a difference. The goal is to have the presentation available by mid-May 2016. It will be posted on OK In the Know website, the Turning Point website, and the OSDH website.

Questions and answer session followed.

#### **New Business/Announcements**

- Open Streets – Sunday, April 3, 2016, Uptown 23<sup>rd</sup> Street, 12:00-4:00 p.m.; the event is family and pet friendly; there will be 20 food trucks with healthy food options; for more information go to <http://www.openstreetsokc.com>

#### **Adjournment**

- The meeting adjourned at 3:29 p.m.
- The next meeting has been scheduled for Monday, June 6, 2016, at 2:00 p.m. at the Oklahoma State Department of Health, 1000 NE 10<sup>th</sup> Street, Room 806, Oklahoma City
- The June 2016, topic will be on Paid Parental Leave policy

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Shontelle Dixon, Secretary

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Date