

McClain County Turning Point Coalitions

McClain County • 2010



Coalition Priorities:

1. Nutrition & Physical Activity Promotion
2. Alcohol Awareness & Prevention
3. Tobacco Awareness & Prevention
4. Community Involvement and Education

About Us...

McClain County has three community coalitions that partner together to promote wellness in McClain County:

- ◆ **Blanchard Community Coalition, A Turning Point Partner**
 - Awarded the WIC grant in the amount of \$12,919.25 to implement the CATCH program, 6-week Healthy Cooking Classes, Girl Power Camps, and School Walking Programs
 - Awarded the Drug Free Communities Grant (DFC) in the amount of \$110,000 for 5 years to identify and implement strategies to reduce youth substance abuse and strengthen community collaboration.
- ◆ **C.A.R.E Coalition**
 - Awarded the TSET Wave III Grant in the amount of \$75,000 for 5 years to reduce the use of tobacco in all McClain County citizens and educate the community of the effects of tobacco use.
 - Held a successful Youth Speak Out and Healthy Relationships Workshop.
- ◆ **C.Y.A.P Coalition**
 - Youth Basketball Program
 - Swim & Movies night for youth of all ages
 - Participated in the Lights from the Heart
 - End of the Year Bash for all youth that participated in the Community Youth Action Programs.

Partners: (partial list)

McClain County Health Department
McClain County OJA
McClain County Sheriff's Department
McClain County Youth & Family Service
NAIC of Norman
Purcell Public Library
Blanchard Public Library
McClain County OSU Extension
Ace Hardware
First United Methodist Church of Blanchard
City of Blanchard Police
Purcell Fire Dept.
Blanchard Public Schools
Purcell Public Schools
Wayne Public Schools
Mid America Tech Center
Blanchard Chamber of Commerce
Blanchard First National Bank
Purcell Ministerial Alliance
Purcell Municipal Hospital
Saint Anthony Medical Health Clinic
Steven's Trucking
Wallace Construction

Key Activities:

- ◆ Healthy Relationship Workshop
- ◆ End of Summer Bash (Youth)-Purcell
- ◆ McClain County Youth Speak Out
- ◆ McClain County Fair Resource Booth
- ◆ Swim & Movie Night at the Purcell Pool
- ◆ McClain County Reality Check (9th Grade)
- ◆ Youth Basketball summer program-Purcell
- ◆ Lunch & Learn Presentations
- ◆ Girl Power Camp-Blanchard & Purcell
- ◆ Town Hall Meeting on Underage Drinking Prevention- Blanchard & Purcell
- ◆ Blanchard Community Café
- ◆ Teen Center-Blanchard
- ◆ Blanchard Fall Festival
- ◆ Healthy Cooking Classes

Significant Outcomes:

- ◆ WIC Grant-Women Infant Children Grant = \$12,919.25 to provide Healthy and Nutritious programs to McClain County
- ◆ DFC Grant- Drug Free Communities Grant= \$110,000 for 5 years. Focusing on reducing substance abuse in youth.
- ◆ TSET Grant- Tobacco Settlement Endowment Trust= \$75,000. This grant will work towards educating the community about the harms & risk of tobacco use among youth and adults.
- ◆ CATCH Kids Club in 2 Afterschool Programs

