



McIntosh County Coalition for a Healthy Community

McIntosh County

2012

About Us...

The McIntosh County Coalition for a Healthy Community, also known as McCoCo was established in 2001. Since being developed they have brought much needed resources to their communities including Drug Free Communities Grant, OCCY Grants, Systems of Care, Tobacco Control Grant, alternative activities for youth and the community, county resource directory, annual Resource Luncheon, and many opportunities for youth development and empowerment. This rural coalition has strived to bridge gaps and provide services and resources to the area.

Youth issues are a major priority of the group. McCoCo has al-

ways worked very hard to ensure that the youth of the community have a safe and healthy place to grow up. They offer activities such as After Prom Parties, July 4th events and the annual Halloween Trail of Terror to provide healthy alternatives for students. The coalition has established SWAT teams, 2 Much 2 Lose groups, and a PRIDE Youth Coalition to provide an opportunity for students to play an active role in improving the health of their community.

They are very dedicated to preventing tobacco, drug and alcohol use in area youth and work closely with the APRC and Tri-County Tobacco control on these efforts. They have participated in Red Ribbon Week activities, Great American Smokeout, Al-

cohol Awareness Month, Kick Butts Day and World No Tobacco Day.

This past year the coalition held its first "Community Baby Shower" with great success! New and expecting parents came to gain information on how to have and raise a happy healthy baby. They also co-sponsored their first "Legislative Breakfast" focusing on restoring local rights for clean indoor air.

Because McIntosh County is a rural area with many small towns and few resources this coalition has gone above and beyond to partner, collaborate, and pull resources to make it a healthier place to work, play and live.



Partnership Priorities

- Tobacco Control
- Community mobilization, networking and information sharing
- Youth education and empowerment
- Linking Families to Resources
- Providing education, resources and services to families
- Alcohol tobacco and other drug prevention
- Non-Profit/Service Provider Facility
- Alternative Youth Activities

Partnership Contact Information

Coalition Chair

Kim Woodruff

kimlwoodruff@gmail.com

Turning Point Regional Consultant

Tammy Randazzo

TammyR@helath.ok.gov

Pcfrd.org

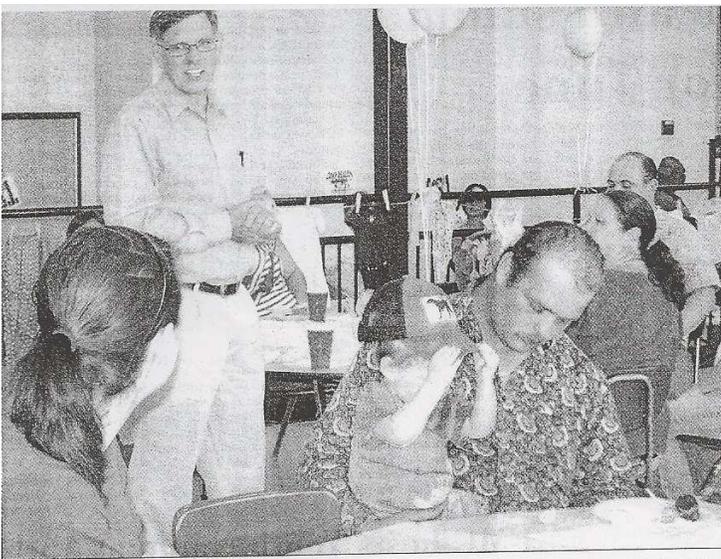


Photo by Shauna Bolyeu

State Representative Donnie Condit addressing the families at the McIntosh County baby shower last week.

Community baby shower a success

Families, parents, and expectant mothers gathered together last Thursday to attend the first event of its kind here in McIntosh County.

The Community Baby Shower, sponsored by the Oklahoma State Department of Health and community partners, was held at the Eufaula Middle School on Thursday, May 3.

37 attendees registered and proceeded through the booths intended on providing educational material and goodies at each stop.

"Part of this initiative is to lower infant mortality," said Linda Thom-

as, Director of the Office of Minority Health with the Oklahoma State Department of Health. "We help local collaboratives to host events for education and support for parents."

Participants were treated to a healthy, light meal while they listened to an educational program from qualified speakers. Topics included "Pre-term Birth & Smoking During Pregnancy" by Dr. Craig Brestel of the Muskogee Women's Clinic and "Nursing Your Newborn" by Donna Brestel, Certified Lactations Specialist.

"This partnership brings togeth-

er non-traditional partners to work together for prenatal care and to make the health care more easily accessible," said Tammy Randazzo, Organizer with the State Department of Health, Turning Point Regional Consultant.

Oklahoma ranks near the bottom in many key health status indicators. Most of these outcomes are related to conditions that Oklahomans must live with every day. Poverty, lack of insurance, limited access to primary

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Partners

OCCY

McIntosh County Health Department

Department of Human Services

Tri-County Tobacco Control Program

Youth Emergency Shelter

OSU Extension

Court Appointed Special Advocates

Muskogee Creek Nation

PRIDE Youth Coalition

McIntosh County Youth & Family Service Center

Area Schools

Elected officials

Oklahomans for Independent Living

Eufaula Police Department

Neighbors Building Neighborhoods

Drug Court

Deep Fork Community Action

Eufaula Memorial Library

Eufaula Health & Wellness Center

Systems of Care

Green Country Behavioral Health

OK Federation of Families

Chamber of Commerce

Methodist Church

Partnership Outcomes

- ◆ Community Awareness & Education Initiatives
- ◆ Tobacco Education & Policies
- ◆ Addition Partners Gained
- ◆ APRC/RPC funded
- ◆ Community networking & mobilization
- ◆ Community Baby Shower Held
- ◆ Legislative Breakfast Sponsored
- ◆ Community Resource Luncheon sponsored