



McIntosh County Coalition for a Healthy Community

McIntosh County

2011

About Us...

The McIntosh County Coalition for a Healthy Community, also known as McCoCo was established in 2001. Since being developed they have brought much needed resources to their communities including Drug Free Communities Grant, OCCY Grants, Systems of Care, Tobacco Control Grant, alternative activities for youth and the community, county resource directory, annual Resource Luncheon, and many opportunities for youth development and empowerment. This rural coalition has strived to bridge gaps and provide services and resources to the area.

Youth issues are a major priority of the group. McCoCo has al-

ways worked very hard to ensure that the youth of the community have a safe and healthy place to grow up. They offer activities such as After Prom Parties, July 4th events and the annual Halloween Trail of Terror to provide healthy alternatives for students. The coalition has established SWAT teams, 2 Much 2 Lose groups, and a PRIDE Youth Coalition to provide an opportunity for students to play an active role in improving the health of their community.

They are very dedicated to preventing tobacco, drug and alcohol use in area youth and work closely with the APRC and Tri-County Tobacco control on these efforts. They have participated in Red Ribbon Week ac-

tivities, Great American Smokeout, Alcohol Awareness Month, Kick Butts Day and World No Tobacco Day.

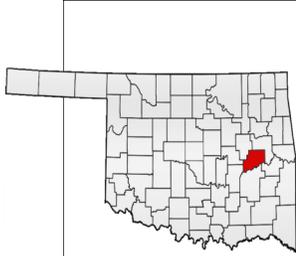
The Coalition has just started exploring the MAPP- Mobilizing for Action through Planning and Partnerships - process and is planning to assess community needs, priorities, and assets, and assist the community in developing a Community Health Improvement Plan.

Because McIntosh County is a rural area with many small towns and few resources this coalition has gone above and beyond to partner, collaborate, and pull resources to make it a healthier place to work, play and live.



Partnership Priorities

- Tobacco Control
- Community mobilization, networking and information sharing
- Youth education and empowerment
- Linking Families to Resources
- Providing education, resources and services to families
- Alcohol tobacco and other drug prevention
- Non-Profit/Service Provider Facility
- Alternative Youth Activities



McIntosh County, OK



"Great discoveries and improvements invariably involve the cooperation of many minds."

– Alexander Graham Bell

Community Profile: Strengths and Challenges

McIntosh is a very rural county in Eastern Oklahoma with a population of just over 20,000. The county may be small but this allows for a feeling of community and the ability to come together in the time of need.

The county has and continues to have a very high number of Native American Residents and its area.

Though the county is rural and has limited resources they have some areas in which they are seeing growth and improvement which continue to enhance the community. Access to health care is increasing through the

development and growth of a local FQHC office and expansion Creek Nation Health Services. They also have tourist and recreational opportunities such as Lake Eufaula.

This diverse county has numerous resources but continues to have many issues poorly affecting its citizens' health. The county has high rates of poverty, unemployment, is consistently leading the state in number of grandparents raising grandchildren and poor access to healthy foods and recreational areas.

McIntosh County continues to

struggle with poor health status and rankings many times higher than national and state averages. The county ranked 71st out of the 77 counties in Health Outcomes with a premature death rate considerably higher than the state rate and more than double the national rate. In Health Factors they were 69th of the 77 counties. Factors contributing to this ranking include very high rates of adult smoking, adult obesity, and teen birth rates; many uninsured adults and poor access to health care; higher than average rates of children in poverty, and inadequate social support.

Description of Assessments

The McIntosh County Coalition has begun work in a couple of areas of MAPP- Mobilizing for Action through Planning and Partnerships. We have collected information from within the coalition and are now ready to look at some

external information and broad community input.

The first assessment is the Health Status Survey. An active committee of McCoCo has begun to compile and review a variety of different local and state level assessments on health, demographics and other relevant data. Upon reviewing the data the committee will complete a gap analysis of any information needed to move forward with developing Community Health Improvement Plan (CHIP) and gather additional information.

The committee and coalition have also begun the Mobilizing for Success step in MAPP. We are actively engaging and recruiting new members to the coalition and committee. We feel that to have a useful and comprehensive assessment of our community we need to include a diverse and representative group of citizens to have input into our process and product.

As a part of our next steps we hope to develop a timeline and path for the completion of assessments and very soon a Community Health Improvement Plan.



Partnership Contact Information

Coalition Chair

Jeanne Makenson

dfcamcintoshcounty@sbcglobal.net

Turning Point Regional Consultant

Tammy Randazzo

TammyR@helath.ok.gov

Pcfrd.org

Partnership Outcomes

- ◆ Community Awareness Raised/5320 Campaign
- ◆ Community Education Initiatives
- ◆ Tobacco Education & Policies
- ◆ Addition Partners Gained
- ◆ APRC funded
- ◆ Community networking & mobilization

Partners

OCCY

McIntosh County Health Department

Department of Human Services

Tri-County Tobacco Control Program

Youth Emergency Shelter

OSU Extension

Court Appointed Special Advocates

Area Prevention Resource Center

Muskogee Creek Nation

PRIDE Youth Coalition

Person Centered Family Resource Directory

McIntosh County Youth & Family Services

Area Schools

Elected officials

Oklahomans for Independent Living

Eufaula Police Department

Narconon Arrowhead

Drug Court

Deep Fork Community Action

Eufaula Memorial Library

Eufaula Health & Wellness Center

Drug Court

Systems of Care

Green Country Behavioral Health

OK Federation of Families

Chamber of Commerce



5320