



McCurtain County Coalition for Change

McCurtain County

2012

About Us . . .

McCurtain County Coalition for Change's vision is to develop and sustain a progressive safe, healthy and fun community.

The original coalition was developed in 1991. Membership has grown to over 60 members countywide. Today the Coalition for Change has matured with many successful programs and on-going community projects.

In the past, this partnership's primary focus has been to work together to reduce alcohol and other drug problems through coordinated and committed community prevention efforts including the implementation for too Good for Drugs Curriculum in many school systems. However, current activities are expanding partnerships in an effort to address all health re-

lated and community concerns that impact citizen's quality of life.

Four years ago, Coalition for Change served as one of four pilots in Oklahoma funded to address METH use in the local community. All four pilots worked together to develop a joint Media Campaign identified as the "FIGHT METH" Campaign. This campaign was unique in design and expanded throughout the county and across the state.

For the past eight years this coalition has joined with two other coalitions to address tobacco control and prevention as the Project SPIT Consortium. This consortium has seen many social norm changes in regards to tobacco control and prevention. This year, the final two school districts in the county adopted a 24/7 No Tobacco Policy. Proudly all 15 school dis-

tricts in our county are now tobacco free proprietaries.

In 2011 the coalition as part of the Tri County LEAN Team Consortium was awarded a TSET grant to address nutrition and physical activity. During the year, this grant assessed the county and communities for readiness and developed strategies for the implementation year beginning in October.

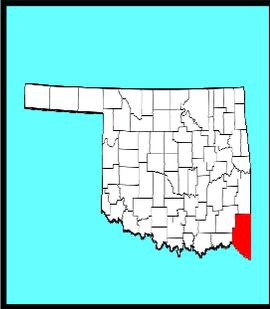
This coalition also received a SPIF SIG Grant through the Oklahoma Department of Mental Health and Substance Abuse and will be targeting prescription misuse and underage drinking this year.

This coalition meets the third Wednesday of the month at 10:30 am at the McCurtain Memorial Hospital ~ North Tower, second floor.



Partnership Priorities

- ◇ Tobacco Prevention and Control
- ◇ Education, Prevention and Wellness
- ◇ Nutrition and Physical Activity
- ◇ Intervention and Treatment
- ◇ Youth and Family Development
- ◇ ATOD Prevention and Education
- ◇ Access to Health Care
- ◇ Minority Health



Vision

“To develop and sustain a progressive safe, healthy and fun community.”

Mission Statement!

“Coalition for Change will build partnerships to achieve a safe, economically viable, and positive community.”

Officers

Creda Impson

Chairperson

Jerry Falling

Vice Chairperson

Mary Lou Hunter

Secretary

Kelly Jennings

Membership

Activities

- Summer Programs for Youth
- Outdoor/Indoor Recreation
- Tobacco Counter-Marketing
- Back Pack Food Program
- TSET Day at Capitol
- METH Busters
- 24/7 School Tobacco Free Policies
- Alcohol Compliance Checks
- Prescription Drug Prevention
- METH Media Campaign
- Students Working Against Tobacco (SWAT)
- Child Abuse Prevention
- Substance Abuse Prevention
- Support Groups
- Community Food Drives
- Youth Tobacco Survey
- Drug Court Education
- Tobacco Cessation Classes
- Reward Reminder Visits

Outcomes/Impacts

- ◇ **24/7 No Tobacco Policies**
Smithville School District
Battiest School District
- ◇ **Certified Healthy Communities**
Idabel
Broken Bow
- ◇ **Community Needs Assessment**
- ◇ **County Readiness Assessment**
- ◇ **County Health Status Assessment**
- ◇ **Tobacco Free Ordinances**
Kathy’s Day Care
Kidz Ranch

Partnerships

- Choctaw Nation of Oklahoma ~ Youth Empowerment
- Oklahoma State University ~ Cooperative Extension Service
- Oklahoma State Department of Human Services
- Oklahoma State Department of Mental Health and Substance Abuse
- Idabel Minority Action Community
- McCurtain County Health Department
- McCurtain County Sheriff Department
- Kiamichi Family Medical Center
- Community Volunteers
- Idabel Church of Christ
- City of Idabel
- The L.E.A.N. Team ~ Nutrition and Fitness
- County School Districts
- Kiamichi Youth Services
- Systems of Care
- Project S.P.I.T. ~Tobacco Prevention and Control
- Little Dixie Community Action Agency
- Bright Beginnings
- Idabel Housing Authority
- SMART START
- McCurtain County Hospital
- SOIC/PRC
- McCurtain County Drug Court
- Passport Mentoring
- Valliant House
- Second Chance Ranch
- McCAT
- Tushka Leadership
- CAPS
- Sequel Care of Oklahoma
- Oklahoma Health Care Authority

FUNDING

Project SPIT Consortium
Communities of Excellence in
Tobacco Control and Prevention

\$100,300.00 ~ GY 2011-12

LEAN Team Consortium
Communities of Excellence in
Nutrition and Fitness

\$40,000.00 ~ GY 2011-12

Systems of Care
\$30,000.00

GY 2012-13

