



McCurtain County Coalition for Change

McCurtain County

2013

About Us . . .

McCurtain County Coalition for Change's vision is to develop and sustain a progressive safe, healthy and fun community.

The original coalition was developed in 1991. Membership has grown to well over 60 members countywide. Today the Coalition for Change has matured with many successful programs and on-going community projects.

For the past nine years this coalition has joined with two other coalitions to address tobacco control and prevention as the Project SPIT Consortium. This consortium has seen many social norm changes in regards to tobacco control and prevention. Proudly all 15 school districts in our county are now tobacco free properties.

The LEAN Team addresses nutrition and physical activity. Both Project

SPIT and the LEAN Team are working together toward complete wellness polices with communities, schools and worksites.

The Regional Prevention Coordinators through their SPIF SIG grant are targeting prescription misuse and underage drinking. This year county law enforcement received training on checkpoint sobriety and many businesses have received training on Responsible Beverage Sales and Service. A huge advertising campaign aimed at the consequences of underage drinking will begin in July.

In May of this year the coalition hosted its first ever county wide baby shower in a effort to reduce infant mortality. The event was preceded by a full month of radio and newspaper advertising and several strategic planning meetings. Education that day included SIDS, second and third hand

smoke, immunizations, depression and a myriad of other topics. Over 100 people were in attendance and the coalition is working toward making this an annual event.

Currently the coalition is completing paperwork toward becoming CHIO (Community Health Improvement Organization) certified. The coalition will then work toward becoming a 501 3 © and will develop a project that works toward health care access with primary care physicians in our county.

This coalition meets the third Wednesday of the month at 10:30 am at the McCurtain Memorial Hospital ~ North Tower, second floor.

Contact Information:

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McCurtain County Baby Shower ~ May 23, 2013

Partnership Priorities

- ◇ Tobacco Prevention and Control
- ◇ Education, Prevention and Wellness
- ◇ Nutrition and Physical Activity
- ◇ Intervention and Treatment
- ◇ Youth and Family Development
- ◇ ATOD Prevention and Education
- ◇ Access to Health Care
- ◇ Minority Health
- ◇ Infant Mortality
- ◇ Underage Drinking
- ◇ Behavioral Health
- ◇ Substance Abuse and Prescription Drug Misuse



Vision

“To develop and sustain a progressive safe, healthy and fun community.”

Mission Statement!

“Coalition for Change will build partnerships to achieve a safe, economically viable, and positive community.”

Officers

Creda Impson

Chairperson

Mary Lu Hunter

Vice Chairperson

Jennifer Morphis

Secretary

Kelly Jennings

Membership

Activities

- Local Public Health Systems Assessment
- Outdoor/Indoor Recreation
- Tobacco Counter-Marketing
- Back Pack Food Program
- TSET Day at the Capitol
- METH Busters
- 24/7 School Tobacco Free Policies
- Alcohol Compliance Checks
- Prescription Drug Prevention
- Tobacco Media Campaign
- Students Working Against Tobacco (SWAT)
- Child Abuse Prevention
- Substance Abuse Prevention
- Support Groups
- Sobriety Checkpoints
- Youth Tobacco Survey
- Tri County Legislative Tea
- Walk to School Day
- Reward Reminder Visits
- RBSS Training
- Nutrition and Physical Activity Policies

Outcomes/Impacts

- ◇ **Certified Healthy Communities**
Idabel
Broken Bow
- ◇ **Certified Healthy Schools**
Valliant
Haworth
- ◇ **Certified Healthy Businesses**
McCurtain Memorial Hospital
Complete Care Medical
McCurtain County Health Department
SOSU McCurtain Campus
Kiamichi Council on Alcohol &
- ◇ **Policies Adopted**
Food Policy Council ~ Idabel
all Choctaw Nation Head Starts
all Choctaw Nation Daycares
Tobacco Free Parks ~ Idabel

Partnerships

- Choctaw Nation of Oklahoma ~ Youth Empowerment
- Oklahoma State University ~ Cooperative Extension Service
- Oklahoma State Department of Human Services
- Oklahoma State Department of Mental Health and Substance Abuse
- Idabel Minority Action Community
- McCurtain County Health Department
- McCurtain County Sheriff Department
- Kiamichi Family Medical Center
- Community Volunteers
- Idabel Church of Christ
- City of Idabel
- The L.E.A.N. Team ~ Nutrition and Physical Activity
- County School Districts
- Kiamichi Youth Services
- Systems of Care
- Project S.P.I.T. ~Tobacco Prevention and Control
- Little Dixie Community Action Agency
- Bright Beginnings
- IMPACT
- SMART START
- McCurtain Memorial Hospital
- SOIC/RPC ~ SPF SIG
- McCurtain County Drug Court
- Passport Mentoring
- Valliant House
- Second Chance Ranch
- McCAT
- CAPS
- Sequel Care of Oklahoma
- Oklahoma Health Care Authority
- Project CORE

FUNDING

**Project SPIT Consortium
Communities of Excellence in
Tobacco Control and Prevention**

\$100,000.00 ~ GY 2012-13

**LEAN Team Consortium
Communities of Excellence in
Nutrition and Fitness**

\$100,000.00 ~ GY 2012-13

**Systems of Care
\$30,000.00**

GY 2013-14

