

McCurtain County ~ Coalition For Change

McCurtain County

2010

Coalition Priorities:

- ◆ **Collaboration**
- ◆ **Substance Abuse Prevention & Intervention**
- ◆ **Youth & Family Education/Development**
- ◆ **Healthy Living/Minority Health**

About Us...

The vision for the McCurtain County Coalition For Change is to have a safe and healthy community.

The original coalition was developed in 1991. Membership has grown to 60 members countywide. Today the Coalition For Change has matured with many successful programs and on-going community projects. In the past, this partnership's primary focus has been to work together to reduce alcohol and other drug problems through coordinated and committed community prevention efforts. However, current activities are expanding partnerships in an effort to address all health related and community concerns that impact citizen's quality of life. Coalition for Change currently serves as one of four pilots in Oklahoma funded to address METH use in the local community. All four pilots have participated in the development of a joint Media Campaign identified as the "FIGHT METH" Campaign. This campaign is unique in design and has expanded throughout the county and across the state.

FIGHT METH



Partners:

Choctaw Nation of Oklahoma - Youth Advisory Board
Counseling Center Substance Abuse
Okla. State University Cooperative Extension Service
Oklahoma State Department of Human Services
Oklahoma State Department of Mental Health and Substance Abuse
Idabel Minority Action Comm. ~ Youth Risk Assessments
McCurtain Co. Health Dept ~ McCurtain Co. Sheriff Dept.
Carl Albert Child Trauma ~ Community Volunteers
Ministerial Alliance ~ Okla. Highway Patrol
Idabel Church of Christ ~ City of Idabel
District Attorney/Staff ~ Project READY
Hand to Hand ~ 15 Co. School Districts
Kiamichi Youth Services ~ Systems of Care
Project S.P.I.T. ~ Little Dixie C.A.A.
YCAP ~ Bright Beginnings
Idabel Hsg. Authority ~ SMART START
McCurtain Co. Hospital ~ H.O.S.S.
SOIC/APRC ~ McCurtain Co. Drug Court
Passport Mentoring ~ Bureau of Narcotics

Key Activities:

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|--|--------------------------------|---|
| METH Prevention Strategies | ~ Student mentor programs | ~ Summer Programs for Youth |
| Summer Programs for Youth | ~ Outdoor/Indoor recreation | ~ Community Walks |
| Community Walks | ~ Tobacco Counter-marketing | ~ Back Pack Food Program |
| Tobacco Ad Surveys | ~ Youth drug free clubs | ~ 24/7 School Tobacco Prevention Policy |
| Alcohol Compliance Checks | ~ Social Host Law Promotion | ~ Prescription Drug Prevention |
| METH Media Campaign | ~ Storefront Campaign | ~ Students Working Against Tobacco (SWAT) |
| Community Clean Up/Recycling | ~ Child Abuse Prevention | ~ Substance Abuse Prevention Support Groups |
| Community Food Drives | ~ Parents "Party" Reality Tour | ~ Drug Court Education |
| Tobacco Cessation Classes | ~ Adolescent Health Conf. | |
| Reward Reminder Visits | ~ Haworth Block Party/Fun Fest | |
| Town Hall Meeting addressing Drug Use in Community | | |
| Too Good for Drugs School Curriculum | | |
| Underage Drinking Prevention Activities/2M2L | | |
| Tobacco/Drug Educational Programs | | |
| Suicide Prevention Walk with McCurtain Memorial Walk | | |



Significant Outcomes:

- ◆ Partnered with the McCurtain County Specialty Courts to incorporate the Creating Lasting Family Connections into the Drug Court Program Services ~ trained and certified 12 instructors ~ institutionalized curriculum in clients treatment program
- ◆ Implementation of METH Prevention Marketing Campaign, implemented Too Good For Drugs School based curriculum in Broken Bow, Idabel and Wright City Schools. Partnered with Broken Bow Schools to implement comprehensive drug prevention program.
- ◆ Hosted REALITY party on underage drinking and prescription drug use
- ◆ Received OCCY Grant Funding for Child Interactive Therapy Training Program
- ◆ Social Host Adopted in Idabel and Broken Bow - Received Systems of Care Contract
- ◆ Implemented Underage Drinking Media Campaign Hosted Town Hall Meeting on Underage Drinking