



McClain County Turning Point Coalitions

McClain County

2013

About Us...

BCCTP, C.A.R.E., CYAP, Inc., and Tobacco-Free McClain County - galvanize action to make McClain County workplaces, schools, and afterschool programs healthier places to live, work, learn, and play.

The Blanchard Community Coalition (**BCC**) convened mid 2004 and became a *Turning Point Partner* (**BCCTP**) in 2006. Committed individuals rally local stakeholders to take concerted action to improve health, safety, and quality of life in Blanchard and surrounding communities within McClain County.

The Community Alliance of Resources for Everyone (**C.A.R.E.**) conducts ongoing community needs assessments to facilitate communication and collaboration among service providers in the community and to meet the needs of Lexington and the people of McClain County.

BCCTP meets monthly, the 1st

Thursday - 12 PM - 1 PM at the First National Bank & Trust, 1100 Council Ave., Blanchard, OK.

C.A.R.E. meets the 3rd Tuesday in January, March, May, July, Sept., & November - 8:30 AM - 10:30 AM at the Mid-America Technology Center (Admin. Bldg, Rm 125), 27438 State Hwy 59, Wayne, OK.

CYAP, Inc. (Community Youth Activities Program) promotes safe, healthy environments and positive life choices for youth by using education, recreation, and community service learning. Youth development and involvement has been shown to improve interpersonal skills and decrease at-risk behaviors (e.g., alcohol, tobacco, and other drug/ substance use/ abuse).

CYAP, Inc., meets monthly, the 1st Monday - 6 PM - 8 PM, at the Multi-purpose Center, 1400 Chandler Rd., Purcell, OK.

Tobacco-Free McClain County meets monthly, the 4th Wednesday from 8:30 AM to 10:30 AM at the Purcell Library, 919 N. 9th Ave., Purcell, OK (light breakfast served).



C.A.R.E. Rx Drug Take-Back event sponsored w/ the Oklahoma Bureau of



Coalition Contact Information

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Tobacco Free McClain Co., coalition members pose with KBLP Radio Station manager for *Point of View* segment on tobacco.

Partnership Priorities

- Nutrition & Physical Activity
- Underage Drinking
- Tobacco Use Prevention
- Healthy Adolescent Behavior
- Access to Health Care

Mission Statement

BCC-TP

To become a united community through programs and services that support the wellness and quality of life for youth and families

VISION

C.A.R.E.

Serve as a means for ongoing CNAs; facilitate development of community/ collaboration among service providers; meet the needs of people in McClain County and the Lexington Community

Tobacco Free McClain County **Butts Bucket**



Activities

- 6th Annual Blanchard Fall Festival
- Human Trafficking Workshop
- C.A.R.E. Reality Check: *How do you explain the cost of living to kids?*
- 10th Annual CYAP Benefit Golf Tournament
- CYAP Swim & Movie Nights
- CYAP Spring Break Fun (5th - 8th Graders)
- Annual Kick Butts Event
- Rx Drug Take-Back Event (Collaboration w/ OBN and Purcell Police Dept.)
- Work out Wednesdays - CATCH AS Program
- TSET Day at the Capitol

Outcomes/Impacts

- Ongoing implementation of targeted activities/strategies of McClain Co., CHIP
- Dibble School Board voted unanimously to become 24/7 tobacco free - school district is now 100% tobacco-free
- Tobacco-Free Operation Store-Front/ Responsible Beverage Service & Sales Training
- Blanchard Public Schools Focus Group
- Blanchard High School Pre-Prom Assembly

Partnerships

- Agape Baptist Church
- Blanchard Ace Hardware Garden Center
- Blanchard Chamber of Commerce
- Blanchard Drug & Gift
- Blanchard City Police & Fire Department
- Blanchard Public Schools
- Central OK Community Mental Health Center
- Cleveland/ McClain County Health Departments
- First National Bank & Trust Co.
- First United Methodist Church
- Knippelmier Chevrolet, Inc.
- Mid-America Technology Center
- NAIC Norman
- Norman Regional Health System
- Nu Chi
- OK Department of Human Services
- Oklahoma Bureau of Narcotics
- Oklahoma State Department of Health
- Oklahoma Turning Point
- Purcell Fire & Police Departments
- Purcell Ministerial Alliance
- Purcell Municipal Hospital
- Purcell Public Library/ Schools
- Southwest Prevention Center

FUNDING

- Cody's Law* (Social Host) - \$1,000
- TSET Communities of Excellence in Tobacco Control* - \$165,000 FY 14
- TSET Healthy Community Incentive Grant* - \$5,000 - BCCTP
- TSET Healthy School Incentive Grant* - \$5,000 - Washington Public Schools



BCCTP receives *Cody's Law* Social Host Check