



McClain County Turning Point Coalitions

McClain County 2014

About Us...

BCCTP, C.A.R.E., CYAP, Inc., and Totally Fit McClain County - galvanize action in McClain County communities, schools, worksites, and afterschool programs to create healthier places to live, learn, work, and play.

The Blanchard Community Coalition (**BCC**) began mid 2004 and became a *Turning Point Partner (BCCTP)* in 2006. Committed individuals engage local stakeholders in targeted action to improve health, safety, and quality of life in Blanchard and surrounding communities within McClain County.

BCC-TP meets monthly, 1st Thursday - 12 PM - 1 PM at the First National Bank & Trust, 1100 Council Ave., Blanchard, OK.

Community Alliance of Resources for Everyone (**C.A.R.E.**) conducts ongoing community needs assessments to facilitate communication and collaboration among service providers and to address needs and concerns of Lex-

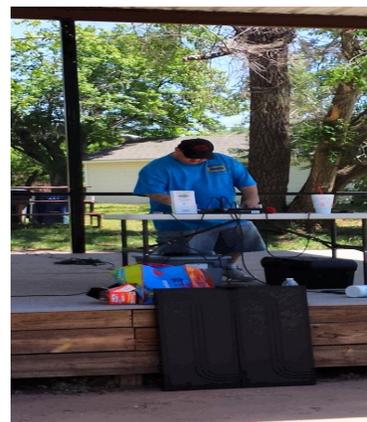
ington and people in McClain County.

C.A.R.E. meets monthly, 3rd Tuesday - 8:30 AM - 10 AM at the Mid-America Technology Center (Admin. Bldg., Rm 125), 27438 State Hwy 59, Wayne, OK.

CYAP, Inc. (Community Youth Activities Program) promotes safe environments and positive life choices for youth via education, recreation, and community service learning. Youth involvement is a *best practice* for improving interpersonal skills and decreasing risky behaviors (e.g., alcohol, tobacco, and other drug/ substance use/misuse/abuse). **CYAP, Inc.**, meets monthly, 1st Monday - 6 PM - 8 PM, Multipurpose Center, 1400 Chandler Rd., Purcell, OK.

Totally Fit McClain County (TFMC) focuses on improving the lives of residents by reducing and preventing the negative health impact of

tobacco. **TFMC** meets monthly, 4th Wednesday, 8:30 AM - 10:30 AM, Purcell Library, 919 N. 9th Ave., Purcell, OK (light breakfast items are served).



Coalition Contact Information

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RTPC: Beverly Williams, MPH



Blanchard SWAT team pose with Mayor, Joe Davis for *Through With Chew & Spit it Out Proclamation*

Partnership Priorities

- Nutrition & Physical Activity
- Underage Drinking Prevention
- Tobacco Use Prevention
- Healthy Adolescent Behavior
- Access to Health Care

BCC-TP

Mission Statement

To become a united community through programs and services that support the wellness and quality of life for youth and families.

VISION

C.A.R.E.

Serve as a means for ongoing CNAs; facilitate development of community/ collaboration among service providers; meet the needs of people in McClain County and the Lexington Community

Totally Fit McClain County



Activities

- ◆ 6th Annual Blanchard Fall Festival
- ◆ Blanchard May Daze (May 16-17)
- ◆ C.A.R.E. Reality Check: *How do you explain the cost of living to kids?*
- ◆ Blanchard Independence Day Celebration
- ◆ CYAP Swim & Movie Nights
- ◆ Middle School & High School *Teen Nights*
- ◆ Annual Kick Butts Day/Clean the Park
- ◆ Certified Healthy Oklahoma Program
- ◆ Action Cycle - McClain County CHIP
- ◆ Purcell Schools Health Fair
- ◆ TSET Day at the Capitol

Outcomes/Impact

- * BCCTP members invited by OPHA to conduct conference breakout session- Certified Healthy Community Incentive Grant - *how-to* get...
- * Blanchard High School Pre-/ Post-Prom Assembly
- * Harlem Ambassadors *Drug Assembly*
- * PAC360 Presentations
- * Certified Healthy Schools Designations
- * SAMHSA Certificate of Appreciation to C.A.R.E. for hosting a 2014 Town Hall meeting to prevent underage drinking

Partnerships

- Agape Baptist Church
- Blanchard Ace Hardware Garden Center
- Blanchard Chamber of Commerce
- Blanchard Drug & Gift
- Blanchard City Police & Fire Department
- Blanchard Public Schools
- Central OK Community Mental Health Center
- City of Blanchard
- Cleveland/ McClain County Health Departments
- First National Bank & Trust Co.
- First United Methodist Church
- Knippelmier Chevrolet, Inc.
- Mid-America Technology Center
- NAIC - Norman
- Norman Regional Health System
- Nu Chi
- OK Department of Human Services
- Oklahoma Bureau of Narcotics
- Oklahoma State Department of Health
- OSU Extension - McClain County
- Oklahoma Turning Point
- Purcell Fire & Police Departments
- Purcell Ministerial Alliance
- Purcell Municipal Hospital
- Purcell Public Library/ Schools
- Southwest Prevention Center - OU

FUNDING

C.A.R.E. - OCCY Board Operations - \$500

TSET CX Wave III Tobacco Control - \$165,000 FY 2015



BCCTP/ C.A.R.E./FMC members strike a pose during a break at the Oklahoma Turning Point Conference