Typography

The official font of the MRC tagline is Verdana. Please use this font should you choose not to download the electronic file for the tagline. The official font of the MRC logo is ITC Avant Garde Gothic® Book Oblique.

MRC Color Palette

The values below represent the MRC color palette for the officially trademarked MRC logo. This information will help create as consistent color as possible across the various production methods listed below. If you are working with a professional printer, you will need the following information:

Color Definition	Pantone	CMYK (4-color Process	RGB
Blue	293	C: 100% M: 56% Y: 0% K: 0%	R: 0 G: 81 B: 196
Red	032	C: 0% M: 91% Y: 87% K: 0%	R: 255 G: 23 B: 33
Light Blue	284	C: 58% M: 17% Y: 0% K: 0%	R: 122 G: 171 B: 222

ITB 3400001169 -

Typography

The official font of the MRC tagline is Verdana. Please use this font should you choose not to download the electronic file for the tagline. The official font of the MRC logo is ITC Avant Garde Gothic® Book Oblique.

MRC Color Palette

The values below represent the MRC color palette for the officially trademarked MRC logo. This information will help create as consistent color as possible across the various production methods listed below. If you are working with a professional printer, you will need the following information:

Color Definition	Pantone	CMYK (4-color Process	RGB
Blue	293	C: 100% M: 56% Y: 0% K: 0%	R: 0 G: 81 B: 196
Red	032	C: 0% M: 91% Y: 87% K: 0%	R: 255 G: 23 B: 33
Light Blue	284	C: 58% M: 17% Y: 0% K: 0%	R: 122 G: 171 B: 222

ITB 3400001169 -

Typography

The official font of the MRC tagline is Verdana. Please use this font should you choose not to download the electronic file for the tagline. The official font of the MRC logo is ITC Avant Garde Gothic® Book Oblique.

MRC Color Palette

The values below represent the MRC color palette for the officially trademarked MRC logo. This information will help create as consistent color as possible across the various production methods listed below. If you are working with a professional printer, you will need the following information:

Color Definition	Pantone	CMYK (4-color Process	RGB
Blue	293	C: 100% M: 56% Y: 0% K: 0%	R: 0 G: 81 B: 196
Red	032	C: 0% M: 91% Y: 87% K: 0%	R: 255 G: 23 B: 33
Light Blue	284	C: 58% M: 17% Y: 0% K: 0%	R: 122 G: 171 B: 222

ITB 3400001169 -