



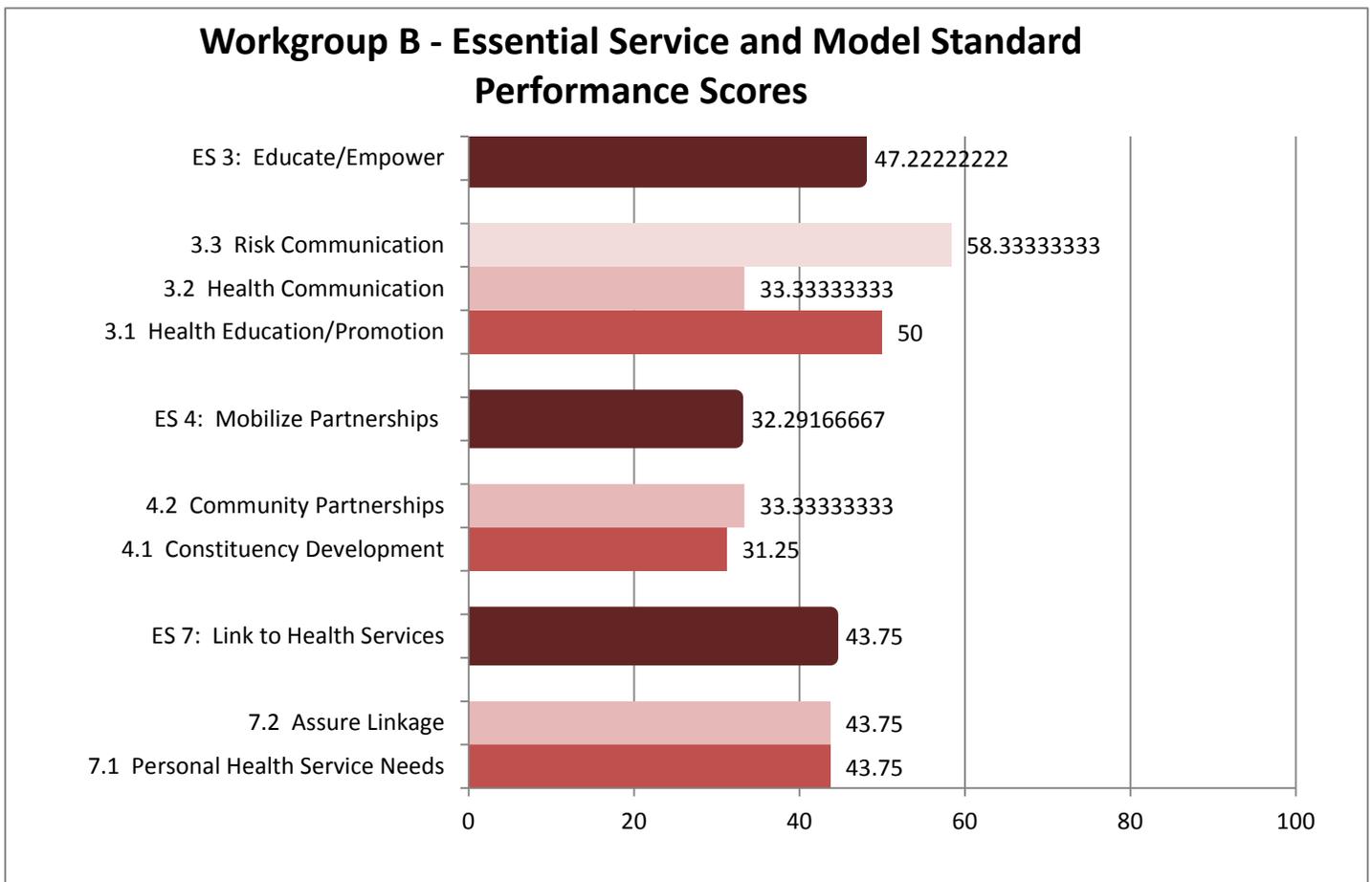
# Payne County Health Improvement Plan

## Community Health Assessment- Data Report Workgroup B

The average scores were calculated for each of the ten Essential Services based on the workgroup discussion. This score reflects the degree to which the Kay County public health system meets quality standards for public health performance. Scores can range from a minimum value of 0% (no activity is performed pursuant to the standards) to a maximum value of 100% (all activities associated with the standards are performed at optimal levels).

### Performance Scores by Essential Public Health Service for Each Model Standard

The figure below displays the average performance score for each Essential Service and its corresponding Model Standards. This level of analysis enables you to identify not only Essential Services that may be a priority for your community, but specific activities within them that contributed to high or low performance.



\* Model Standard 3.3 was completed by Workgroup C.

## Priority Ratings/Performance Scores

|  |   |
|--|---|
| <b>Optimal Activity<br/>(76-100%)</b>    | Greater than 75% of the activity described within the question is met.                        |
| <b>Significant Activity<br/>(51-75%)</b> | Greater than 50%, but no more than 75% of the activity described within the question is met.  |
| <b>Moderate Activity<br/>(26-50%)</b>    | Greater than 25%, but no more than 50% of the activity described within the question is met.  |
| <b>Minimal Activity<br/>(1-25%)</b>      | Greater than zero, but no more than 25% of the activity described within the question is met. |
| <b>No Activity<br/>(0%)</b>              | 0% or absolutely no activity.   |

### ESSENTIAL SERVICE 3: Inform, Educate, and Empower People about Health Issues

**3.1 Model Standard: Health Education and Promotion**  
*At what level does the local public health system:*

| #     | Priority Rating | Description of Model Standard  | Performance Level | Score |
|-------|-----------------|--|-------------------|-------|
| 3.1.1 |                 | Provide policymakers, stakeholders, and the public with ongoing analyses of community health status and related recommendations for health promotion policies? | Moderate          | 50    |
| 3.1.2 |                 | Coordinate health promotion and health education activities to reach individual, interpersonal, community, and societal levels?                                | Moderate          | 50    |
| 3.1.3 |                 | Engage the community throughout the process of setting priorities, developing plans and implementing health education and health promotion activities?         | Moderate          | 50    |

**3.2 Model Standard: Health Communication**  
*At what level does the local public health system:*

|       |  |          |    |
|-------|--|----------|----|
| 3.2.1 | Develop health communication plans for relating to media and the public and for sharing information among LPHS organizations?  | Moderate | 50 |
| 3.2.2 | Use relationships with different media providers (e.g. print, radio, television, and the internet) to share health information, matching the message with the target audience? | Minimal  | 25 |
| 3.2.3 | Identify and train spokespersons on public health issues?  | Minimal  | 25 |

**3.3 Model Standard: Maintenance of Population Health Registries**  
*At what level does the local public health system:*

|       |  |             |    |
|-------|--|-------------|----|
| 3.3.1 | Develop an emergency communications plan for each stage of an emergency to allow for the effective dissemination of information? | Significant | 75 |
| 3.3.2 | Make sure resources are available for a rapid emergency communication response?  | Moderate    | 50 |
| 3.3.3 | Provide risk communication training for employees and volunteers?  | Moderate    | 50 |

**ESSENTIAL SERVICE 4: Mobilize Community Partnerships to Identify and Solve Health Problems**

**4.1 Model Standard: Constituency Development**  
*At what level does the local public health system:*

|       |   |          |    |
|-------|---|----------|----|
| 4.1.1 | Maintain a complete and current directory of community organizations?   | Minimal  | 25 |
| 4.1.2 | Follow an established process for identifying key constituents related to overall public health interests and particular health concerns? | Minimal  | 25 |
| 4.1.3 | Encourage constituents to participate in activities to improve community health?  | Moderate | 50 |
| 4.1.4 | Create forums for communication of public health issues?  | Minimal  | 25 |

## 4.2

**Model Standard: Community Partnerships***At what level does the local public health system:*

|       |  |          |    |
|-------|--|----------|----|
| 4.2.1 | Establish community partnerships and strategic alliances to provide a comprehensive approach to improving health in the community? | Moderate | 50 |
| 4.2.2 | Establish a broad-based community health improvement committee?  | Minimal  | 25 |
| 4.2.3 | Assess how well community partnerships and strategic alliances are working to improve community health?                            | Moderate | 50 |

**ESSENTIAL SERVICE 7: Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable**

## 7.1

**Model Standard: Identification of Person Health Service Needs of Populations***At what level does the local public health system:*

|       |  |          |    |
|-------|--|----------|----|
| 7.1.1 | Identify groups of people in the community who have trouble accessing or connecting to personal health services? | Moderate | 50 |
| 7.1.2 | Identify all personal health service needs and unmet needs throughout the community?                             | Moderate | 50 |
| 7.1.3 | Defines partner roles and responsibilities to respond to the unmet needs of the community?                       | Minimal  | 25 |
| 7.1.1 | Understand the reasons that people do not get the care they need?  | Moderate | 50 |

## 7.2

**Model Standard: Assuring the Linkage of People to Personal Health Services.***At what level does the local public health system:*

|       |  |          |    |
|-------|--|----------|----|
| 7.2.1 | Connect (or link) people to organizations that can provide the personal health services they may need?                               | Moderate | 50 |
| 7.2.2 | Help people access personal health services, in a way that takes into account the unique needs of different populations?             | Minimal  | 25 |
| 7.2.3 | Help people sign up for public benefits that are available to them (e.g., Medicaid or medical and prescription assistance programs)? | Moderate | 50 |
| 7.2.4 | Coordinate the delivery of personal health and social services so that everyone has access to the care they need?                    | Moderate | 50 |

The information contained in this document has been adapted from the Nation Public Health Performance Standards: Local Assessment Report created by following Program Partner Organizations: American Public Health Association [www.apha.org](http://www.apha.org); Association of State and Territorial Health Officials [www.astho.org](http://www.astho.org); Centers for Disease Control and Prevention [www.cdc.gov](http://www.cdc.gov); National Association of County and City Health Officials [www.naccho.org](http://www.naccho.org); National Association of Local Boards of Health [www.nalboh.org](http://www.nalboh.org); National Network of Public Health Institutes [www.nnphi.org](http://www.nnphi.org); Public Health Foundation [www.phf.org](http://www.phf.org)