



Kay County Early Childhood Planning Council

Kay County

2013

About Us...

Located in north central Oklahoma, Kay County lies approximately 18 miles (29 km) south of the Kansas border, and approximately 15 miles (24 km) east of Interstate 35. The population of Kay County is 46,562. The Population of Ponca City is 24,974 making it one of the larger cities in Kay County. It draws people from Osage, Noble, and Payne Counties in Oklahoma.

Get Moving Ponca City was a theme that was carried for the work being launched to become a Turning Point Partnership board. Through a partnership with Kay County Health Dept., United Way of Ponca City, the City of Ponca City, and the Economic Development Authority a lunch and learn was provided. Since that time many organizations, as well as businesses are interested in how to maintain a healthier life style and create a stronger workforce.

Coalition Contact Information:

Kay County Early Childhood Planning Council

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RTPC – Jennifer Nunn

The Kay County Turning Point Coalition (named Healthy Community Coalition) was formed in February of 2013. Community surveys to help plan future activities and events to enhance the health and well-being of the citizens of Kay County are now being delivered to all residents in Kay County with access either by mail or email.

The over-arching umbrella for this project fits nicely with the **CREATING HEALTHY FAMILIES strategic direction of the Smart Start Oklahoma Kay County work plan which is to promote healthy outcomes.** Those Protective Factors are parental resilience, social connections, knowledge of parenting and child development, concrete support in times of need and social and emotional competence of children. The council (coalition) for Smart Start Kay County has worked to establish a sense of responsibility by involving and partnering within Kay County and parts of Osage County to promote, plan, and implement the state Smart Start Oklahoma initiative. The council members bring their passion and professional skills together to help work on education, direct services, and resource links to other organizations within Kay and Osage County. The council works to: build community awareness, improve access for services to children and their families, foster collaboration among public and private sectors, provide technical assistance, and to

oversee progress for the local initiative. They realize it takes a broad sector of individuals to reach all areas that are needed for children to succeed in school. They work under the common goal: The future success of our children and their families depends on the resources and support they have available.

The Kay County Early Childhood Planning Council has three main strategic directions: Making Children A Priority, Promoting Employment and Academic Success, and Creating Healthy Families. Activities that support these work areas include projects: Raising A Reader program, Healthy Reader Project, empowerment of community leaders and teachers through educational trainings, parenting classes, developmental milestone awareness materials, and the distribution of family resource guides. Through a grant through the local hospital foundation families are able to receive needed over the counter medication and transportation.

Partnership Priorities

- Promoting Employment & Academic Success
- Creating Healthy Families
- Making Children a Priority
- Worksite Wellness

**Ponca City
Healthy
Community
Coalition strives
to...**

*celebrate and
facilitate the
creation of varied
opportunities for
healthy, active
choices in the city
of Ponca City; as
well as enhance
the culture of
wellness shared
by community
members so they
might more fully
realize the
benefits of
healthy choices
for them and their
families.*

*The Turning Point
Subcommittee
meets the 3rd
Wednesday of each
month at 11:00 in
the Kay County
Health Depart-
ment in Ponca City.*

Activities

- Healthy Reader Project
- Raising a Reader Program
- Bridges Out of Poverty Trainings
- Child Watch Tour
- Local Parenting Classes
- Character Critters Training
- Strengthening Families Parent Cafes
- Certified Healthy Business Forum
- Community Strengths and Themes Assessment

Outcomes/Impacts

September 2012

Certified Healthy Business Forum

January 2013

Ponca City named Certified Healthy Community

June 2013

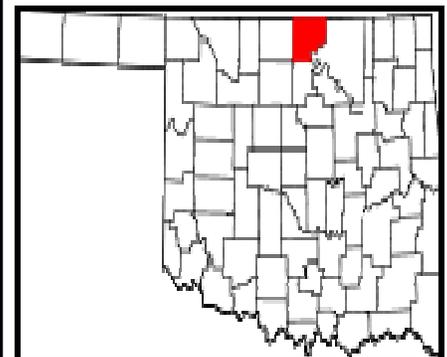
Community Strengths & Themes Assessment

Partnerships

- | | |
|--------------------------------------|--------------------------------|
| Kay County Health Department | Pioneer Tech |
| Smart Start Kay County | Tonkawa Tribe |
| Ponca City Parks & Recreation | Red Cross |
| Ponca City Development Authority | Oklahoma Health Care Authority |
| Kay County United Way | Eastman National Bank |
| Ponca City Medical Center | Delaware Resource Center |
| UCAP | NOC |
| Ponca City Public Schools | Blackwell Integris Hospital |
| Ponca City—
City Manager’s Office | Kay County Advisory Group |

FUNDING

*Oklahoma
Commission on
Children and Youth
Board Funding*



Kay County