



# Kay County Early Childhood Planning Council

Kay County

2014

## About Us...

Located in north central Oklahoma, Kay County lies approximately 18 miles (29 km) south of the Kansas border, and approximately 15 miles (24 km) east of Interstate 35. The population of Kay County is 46,562. The Population of Ponca City is 24,974 making it one of the larger cities in Kay County. It draws people from Osage, Noble, and Payne Counties in Oklahoma. Get Moving Ponca City was a theme that was carried for the work being launched to become a Turning Point Partnership board. Through a partnership with Kay County Health Dept., United Way of Ponca City, the City of Ponca City, and the Economic Development Authority a lunch and learn was provided to educate business on the Certified Healthy Oklahoma program. Since that time many organizations, as well as businesses are interested in how to maintain a healthier life style and create a stronger

workforce. Several businesses have since applied for Certified Healthy Business status and participated in a local walking competition.

The Kay County Turning Point Coalition (named Healthy Community Coalition) was formed in February of 2013. Community surveys to help plan future activities and events to enhance the health and well-being of the citizens of Kay County received over 1500 responses.

The over-arching umbrella for this project fits nicely with the **CREATING HEALTHY FAMILIES strategic direction of the Smart Start Oklahoma Kay County work plan which is to** promote healthy outcomes. Those Protective Factors are parental resilience, social connections, knowledge of parenting and child development, concrete support in times of need and social and emotional competence of children. The council (coalition) for Smart Start Kay County has worked to establish a sense of responsibility by involving and partnering within Kay County and parts of Osage County to promote, plan, and implement the state Smart Start Oklahoma initiative. The council members bring their passion and professional skills together to help work on education, direct services, and resource links to other organizations within Kay and Osage County. The council works to: build community awareness, improve access for services to children

and their families, foster collaboration among public and private sectors, provide technical assistance, and to oversee progress for the local initiative. They realize it takes a broad sector of individuals to reach all areas that are needed for children to succeed in school. They work under the common goal: The future success of our children and their families depends on the resources and support they have available.

The Kay County Early Childhood Planning Council has three main strategic directions.: Making Children A Priority, Promoting Employment and Academic Success, and Creating Healthy Families. Activities that support these work areas include projects: Raising A Reader program, Healthy Reader Project, empowerment of community leaders and teachers through educational trainings, parenting classes, developmental milestone awareness materials, and the distribution of family resource guides. Through a grant through the local hospital foundation families are able to receive needed over the counter medication and transportation.

### Coalition Contact Information:

#### Kay County Early Childhood Planning Council

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### Partnership Priorities

- Promoting Employment & Academic Success
- Creating Healthy Families
- Making Children a Priority
- Worksite Wellness

Ponca City  
Healthy  
Community  
Coalition

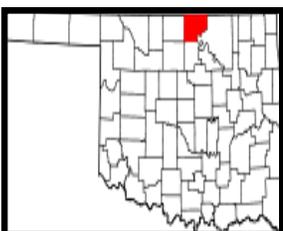
**Ponca City Healthy Community Coalition strives to:**

*Celebrate and facilitate the creation of varied opportunities for healthy, active choices in the city of Ponca City; as well as enhance the culture of wellness shared by community members so they might more fully realize the benefits of healthy choices for them and their families.*

**Meetings are held the 3rd Wednesday of each month at 11:00 in the Kay County Health Department in Ponca City.**

**FUNDING**

Smart Start Oklahoma  
Community Health  
Foundation of Ponca City  
United Way of Ponca  
City  
Oklahoma Commission on  
Children and Youth



**Outcomes/Impacts**

**2012**

Certified Healthy Organizations: 7

**2013**

Raising a Reader: 1000 participants

Parenting Classes: 115 participants

Resource Guide: 6000 distributed

Children's Books: 1300 distributed

Certified Healthy Organizations: 23

**June 2013**

MAPP Community Strengths & Themes

Assessment : 1500 responses

**August 2013**

Certified Healthy Business Forum: 30 participants

**October 2013**

Walktober Wellness Competition: 10 teams, 5.5 million steps

**November 2013**

Certified Healthy Business newsletter begun- 30 recipients



**Activities**



Certified Healthy Business Forum

Healthy Reader /Raising a Reader Program

Local Parenting Classes

Character Critters Training

Strengthening Families Parent Cafes

Community Strengths and Themes Assessment

Walktober Wellness Competition

Early Childhood Education Training

Ponca City Schools 24/7 Tobacco Policy

Community Resource & Summer Activity Guides

**Partnerships**

Kay County Health Department

Smart Start Kay County

Ponca City Parks & Recreation

Ponca City Development Authority

United Way of Ponca City

Ponca City Medical Center

UCAP

Ponca City Public Schools

Ponca City: City Manager's Office

Pioneer Tech

Tonkawa Tribe

Red Cross

Oklahoma Health Care Authority

Eastman National Bank

Delaware Resource Center

NOC

Blackwell Hospital

Ponca City Chamber of Commerce