Jefferson County Turning Point Coalition

Jefferson County 2011

About Us...

The Jefferson County Board of Health is credited for the development of the county-wide coalition. It was in 2006 when they began talking about the need to engage the county to address the health issues impacting the residents. The Board of Health initiated a "Call to Action" meeting and Jefferson County responded. Since that initial meeting, the Jefferson County Turning Point Coalition has met on a monthly basis to discuss the strengths and weaknesses of their county and worked to reduce duplication of services and leverage resources to improve the quality of life for county residents.

The mission of the Jefferson County Turning Point Coalition is to promote and create programs and initiatives that promote the health of residents of Jefferson County.

Jefferson County is a fairly small and rural county but a group of community leaders faithfully meet each month to discuss needs and develop a plan of action. The Coalition meets on the 4th Monday of each month at 12:00 noon at the Jefferson County Health Department, 107 East Anderson in Waurika.

Annual Rattlesnake Hunt in Waurika.

Partnership Priorities

- Reduce injury from bicycle head trauma
- Promote healthy lifestyles
- Promote tobacco awareness
- Promote healthy relationships and substance abuse prevention for youth

Community Profile: Strengths and Challenges

Teen births, infant mortality, and low birth weight are challenges in the community. The community also recognizes high rates of unintentional injury and have created annual safety programs to facilitate a decline.

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

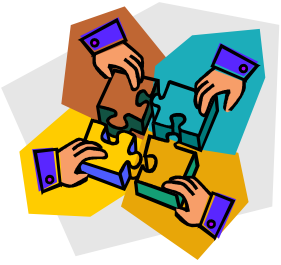
-World Health Organization

Description of Assessments

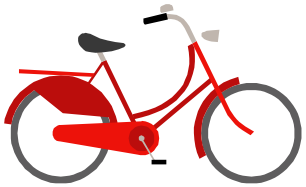
Jefferson County Turning Point Coalition is aware of the significance of conducting a community-based process. They are considering MAPP, Mobilizing Action toward Planning and Partnerships, and are already talking of ways of expanding their coalition to include a variety of participants. Schools participated in the Oklahoma Prevention Needs Assessment that measures risk and protective factors and substance use and abuse in youth.

Featured Intervention / Project

Jefferson County was first in the state of Oklahoma in injury deaths overall in 2009. Based on this realization, the coalition began planning safety events around bicycle and helmet safety. County-wide bicycle safety events in Waurika and Ringling offered interactive opportunities to learn about bicycle safety and learn the importance of helmet fitting and safety. The coalition capitalizes on this spring activity annually to bring awareness to its significance as the weather begins warming up.



Waurika Lake.



Impact

The coalition is working together to make a difference in the health and lives of Jefferson County residents.

The Annual Melon Jubilee in Terral.

Jefferson County Turning Point Coalition
Meets 4th Monday, 12-1 p.m.
Health Department, Waurika

Jefferson County emergency preparedness exercise in Waurika.

Partnerships

Anna Duran, Acting Chair

City of Waurika
Concerned Citizens
Faith Community
Jefferson County Board of Health
Jefferson County Department of Human Services
Jefferson County Health Department
Jefferson County Hospital
OESC/Workforce
Oklahoma Department of Human Services
Oklahoma Healthcare Authority
OSU Extension
Ringling Library
Smart Start
Waurika Library
Waurika News Democrat
Waurika Schools
Wichita Mountains Prevention Network
Women's Haven

Partnership Outcomes

- Car safety seat checks
- Bicycle safety events
- Child care classes
- Jefferson County 5K race