Did You Know?
Infants can hear up to 1 MILLION words a month! Therefore...the earlier the screening the better!

Monthly Tips:
Baby Selection
To obtain the best hearing screening results, make sure you have a quiet & still baby:
- After a feeding
- During nap
- Swaddled with arms and legs inside blanket

Did You Know?
About 1 in 300 children are born with hearing loss, making hearing loss one of the most common birth defects in the United States.

92% of children born with hearing loss have two parents who can both hear normally.

50% of newborns who have hearing loss do not have any of the “traditional risk-factors” that are commonly associated with hearing loss.

50-60% of hearing loss in children is related to genetics.

Only 25% of hearing loss is due to the environment.

About 50% of children with craniofacial anomalies have hearing loss.

Cytomegalovirus (CMV) is the leading environmental cause of hearing loss in newborns. The 90% newborns who have the asymptomatic version of CMV are at the greatest risk of developing-onset hearing loss.

90% of brain development occurs during the first 2 years of life. Therefore, initial hospital screenings are VITAL to a child’s communication and life success.

Sources: National Center for Hearing Assessment and Management; Center for Disease Control and Prevention—Early Hearing Detection and Intervention Program