

Jackson County Community Health Action Team

Jackson County

2012



About Us...

Jackson County Community Health Action Team (JCCHAT) is an active coalition working towards improving the health of all communities within Jackson County.

JCCHAT began meeting in March 2002 as a partner of the Oklahoma Turning Point Initiative.

JCCHAT was founded on the idea that local people working together can better identify and influence the issues affecting the health and quality of life within their community. To ensure sustainability of their efforts, JCCHAT seeks to establish policy changes within schools, businesses, and communities.

According to the 2012 Oklahoma County Health Rankings, Jackson County is ranked 30 out of 77 counties. This is an improvement from the 2010 score of 34. JCCHAT's goal is to make Jackson County the healthiest (#1) county in Oklahoma.

JCCHAT focused their efforts on promoting the Certified Healthy

Oklahoma (CHO) Program during 2011. As a result, two communities (City of Altus and Town of Blair) were awarded Basic Certification during the March 2012 awards ceremony. In the CHO Schools category, Altus Junior High received Excellence while Altus Intermediate School and Altus High School received Merit. Western Oklahoma State College received Basic certification as a CHO Campus. Jackson County Health Department received Merit level certification and Bits-n-Spurs, Southwestern Youth Services, and Jackson County Memorial Hospital received Basic as certified businesses.

JCCHAT has utilized the Certified Healthy Oklahoma program as a catalyst to increase the number of local policies, ordinances, and systematic changes in their county. This is evident when you review the county's impacts and outcomes on the following page. Thirteen policies/ordinances were passed in the past twelve months.

JCCHAT Jackson County Free Health Clinic was recognized during the 2011

Champions of Health Gala for their efforts on working to increase access to healthcare for the uninsured in Jackson County.

JCCHAT received the 2011 Oklahoma Turning Point Community Champion of the Year award for their efforts in tobacco control.

Oklahoma Commission on Children & Youth awarded the *Volunteer of the Year Award* to David Braddock, JCCHAT Chair, and Gayle Ledbetter, JCCHAT Community Based Services Chair, for their efforts to develop and provide transitional living facilities and programs for 18-24 year olds in Jackson County. JCCHAT Community Based Services Committee also received the 2012 Oklahoma Non-Profit Excellence George Kaiser Family Foundation Self-Sufficiency Award from the Oklahoma Center for Non-Profits.

Jackson County is well on it's way to becoming the healthiest county in Oklahoma.



Partnership Priorities

- Access to Health Care
Goal: Increase access to healthcare services in Jackson County
- Community Based Services
Goal: Increase community connections that enhance family culture
- Nutrition & Fitness
Goal: Increase quality of health for Jackson County residents
- Substance Awareness
Goal: Increase preventative measures to reduce substance dependency and abuse
- Systems of Care
Goal: To eliminate the barriers to effective treatment and support for children who have emotional, behavioral or mental disorders.

Mission Statement

JCCHAT will promote strategies that will **IGNITE** a culture of healthy lifestyles.

VISION

Creating a Healthy County where we work and play.

“The JCCHAT partnership provides a forum for community leaders to work together to make Altus a healthy community. This common goal ensures the sustainability of our community as succeeding generations are given a better start in life.”

**Barbara Burleson,
Vice-Chair**

Activites

- Reservoir Clean-up Day
- BMI Project
- Community Needs Assessments/Key Informant Surveys
- Child Passenger Safety Seat Checks
- Bar-S Health Fair
- JCMH Cooking Classes
- Blair Park Swing
- Certified Healthy Oklahoma Presentation
- Jackson County Legislative Forum
- Go Red For Women Event
- SWAT-Students Working Against Tobacco
- Heart Healthy Screenings
- One Stop Enrollment with Immunizations
- Farmer's Market
- TSET Capital Day/State Lobby Day
- Child Passenger Safety Technician Certification Course
- KICK Butts Day
- Reward/Reminder Visits
- Media Training and Earned Media Health Campaigns
- Local Public Health System Assessment

Outcomes/Impacts

- February 2012**
Town of Blair (Adopted policies/ordinances)
 Farmers Market Policy
 Adopted Complete Streets Principals
 Restriction of Sale/Consumption of Alcohol Ordinance
 Store Frontage Advertising Policy
 Tobacco Free Parks Ordinance
- May 2012**
Town of Duke (Adopted policies/ordinances)
 Alcohol/Drug Free City Owned Property
 No Tobacco/Alcohol/Drug Advertising at City Sponsored Events Ordinance
 Farmers Market Policy
 Adopted Complete Streets Principals
 Restriction of Sale/Consumption of Alcohol Ordinance
 Store Frontage Advertising Policy
 Social Host Ordinance
- August 2012**
Olustee Public Schools
 24/7 Tobacco Free School Policy

Partnerships

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| 3rd District CASA | Jackson County Memorial Hospital |
| Altus Air Force Base | Kiwanis |
| Altus Chamber of Commerce | KEYB Media Specialists |
| Altus Christian Academy | KWHW Monarch Broadcasting |
| Altus Community Foundation | Local & State Elected Officials |
| Altus Fire Department | Main Street Altus |
| Altus FM Broadcasting | Next Generation Day Care |
| Altus Hispanic Organization | Oklahoma Commission on Children & Youth |
| Altus Police Department | Oklahoma Federation for Families |
| Altus Public Schools | Oklahoma Highway Patrol |
| American Red Cross | Jackson County Juvenile Services |
| Altus Times News | Oklahoma Turning Point |
| Blair Public School | OSU Extension |
| City of Altus | Pathways |
| Department of Human Services | Rotary Club |
| Duke Chamber of Commerce | Salvation Army |
| Duke Public School | Southwest Oklahoma Community Action Group, Inc. |
| English Village | Southwest Oklahoma Development Authority |
| First United Methodist-Altus | Southern Prairie Library System |
| Friendship Volunteer Fire Department | Southwest Technology Center |
| Jackson County Board of Health | Southwestern Youth Services |
| Jackson County Commissioners | Tipton Homes |
| Jackson County Department of Human Services | Western Oklahoma State College |
| Jackson County Emergency Management Services | Wichita Mtn Prevention Network, RPC |
| Jackson County Free Health Clinic | |
| Jackson County Health Department | |

FUNDING

Communities of Excellence in Nutrition and Fitness

Communities of Excellence in Tobacco Control

AmeriCorps Oklahoma Serves

Systems of Care

