

# Jackson County Community Health Action Team

Jackson County

2013



## About Us...

Jackson County Community Health Action Team (JCCHAT) is an active coalition working towards improving the health of all communities within Jackson County. JCCHAT began meeting in March 2002 as a partner of the Oklahoma Turning Point Initiative.

JCCHAT was founded on the idea that local people working together can better identify and influence the issues affecting the health and quality of life within their community. To ensure sustainability of their efforts, JCCHAT seeks to establish policy changes within schools, businesses, and communities.

According to the 2013 Oklahoma County Health Rankings, Jackson County is ranked 21 out of 77 counties, which is an improvement from the score of 30 in 2012. JCCHAT's goal is to make Jackson County the healthiest (#1) county in Oklahoma.

JCCHAT focused their efforts on promoting the Certified Healthy Oklahoma (CHO) Program during 2012.

As a result, the town of Blair was awarded merit certification during the February 2013 awards ceremony. In the CHO Schools category, Altus High School, Altus Intermediate School, Altus Junior High, Duke Elementary School, Roosevelt Elementary School, Sunset Elementary School, Washington Elementary School, and Will Rogers Elementary School received an excellence level of certification while Olustee Elementary School received merit. Western Oklahoma State College received excellence certification as a CHO Campus. Under the business CHO category, Jackson County Health Department and KEYB Radio received excellence level certification. Altus AFB, Altus Chamber of Commerce, Altus Public Schools Administrative Center, Duke Public Schools, Jackson County Memorial Hospital, and Southwestern Youth Services were recognized at the merit level and Bits and Spurs, and INTEGRIS Family Care Altus were recognized at the basic level.

JCCHAT has utilized the Certified

Healthy Oklahoma program as a catalyst to increase the number of local policies, ordinances, and systematic changes in their county. Seventeen policies/ordinances were adopted in the Jackson County community over the past twelve months.

Southwestern Youth Services implemented a worksite wellness policy that has proven to be a success. Employees have embraced this policy and their overall health has improved through weight loss, increased exercise, and better food choices.

As a result of a core Mobilizing for Action through Planning & Partnership (MAPP) team comprised of JCCHAT members, Jackson County was able to complete the four MAPP assessments. Emerging public health needs were identified as a result of the assessments. Organizations throughout the community will have access to these documents and are encouraged to use them in efforts to improve the health of Jackson County residents.

## Coalition Contact Information:

### Jackson County Community Health Action Team

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**RTPC – Julie Ketelsen**



## Partnership Priorities

### • Access to Health Care

Goal: Increase access to healthcare services in Jackson County

### • Community Based Services

Goal: Increase community connections that enhance family culture

### • Nutrition & Fitness

Goal: Increase quality of health for Jackson County residents

### • Substance Awareness

Goal: Increase preventative measures to reduce substance dependency and abuse

### • Systems of Care

Goal: To eliminate the barriers to effective treatment and support for children who have emotional, behavioral or mental disorders.

### Mission Statement

JCCHAT will promote strategies that will **IGNITE** a culture of healthy lifestyles.

### VISION

Creating a Healthy County where we work and play.

*“The JCCHAT partnership provides a forum for community leaders to work together to make Altus a healthy community. This common goal ensures the sustainability of our community as succeeding generations are given a better start in life.”*

**Barbara Burleson,  
Vice-Chair**

### Activities

- Reservoir Clean-up Day
- BMI Project
- Community Needs Assessments/Key Informant Surveys
- Child Passenger Safety Seat Checks
- Bar-S Health Fair
- JCMH Cooking Classes
- Blair Park Swing
- Certified Healthy Oklahoma Presentation
- Jackson County Legislative Forum
- Go Red For Women Event
- SWAT-Students Working Against Tobacco
- Heart Healthy Screenings
- One Stop Enrollment with Immunizations
- Farmer’s Market
- TSET Capital Day/State Lobby Day
- Child Passenger Safety Technician Certification Course
- KICK Butts Day
- Reward/Reminder Visits
- Media Training and Earned Media Health Campaigns
- Local Public Health System Assessment

### Outcomes/Impacts

#### Fitness & Nutrition

- \* Worksite Wellness Policy- Southwestern Youth Services
- \* School Nutrition Policy-Navajo & Altus schools
- \* School Physical Activity Policies- Navajo and Altus schools
- \* Local Food Policies-Blair & Altus
- \* Community Land Use Policies-Blair
- \* After-School Nutrition Policies-Next Generation Childcare & Roosevelt Elementary

#### Tobacco

- \* Clean Indoor Air Policy-Town of Olustee
- \* Tobacco Free Worksite Policies– Eight local businesses
- \* Jackson County had the most Quit Line fax referrals in Oklahoma for FY2013

### Partnerships

- |  |  |
|--|--|
| 3rd District CASA                            | Local & State Elected Officials                    |
| ABLE Commission                              | Main Street Altus                                  |
| Altus Air Force Base                         | McDonalds  |
| Altus Chamber of Commerce                    | Next Generation Day Care                           |
| Altus Fire & Rescue                          | Oklahoma Commission on Children & Youth            |
| Altus Police Department                      | Oklahoma Federation for Families                   |
| Altus Public Schools                         | Oklahoma Health Care Authority                     |
| Altus Times News                             | Oklahoma Highway Patrol                            |
| Blair Public School                          | Oklahoma Rural Opportunity Development Corporation |
| City of Altus                                | Oklahoma Turning Point                             |
| Department of Human Services                 | OSU Extension                                      |
| Duke Chamber of Commerce                     | Pathways   |
| Duke Public School                           | Rotary Club  |
| English Village                              | Salvation Army                                     |
| First United Methodist-Altus                 | Southwest Oklahoma Community Action Group, Inc.    |
| Friendship Volunteer Fire Department         | Southwest Oklahoma Development Authority           |
| Jackson County Board of Health               | Southern Prairie Library System                    |
| Jackson County Commissioners                 | Southwest Technology Center                        |
| Jackson County Department of Human Services  | Southwestern Youth Services                        |
| Jackson County Emergency Management Services | Tipton Homes                                       |
| Jackson County Health Department             | Wayland Baptist Univrsity                          |
| Jackson County Juvenile Services             | Western Oklahoma State College                     |
| Jackson County Memorial Hospital             | Wichita Mountain Prevention Network, RPC           |
| Kiwanis                                      |  |
| KEYB Media Specialists                       |  |
| KWHW Monarch Broadcasting                    |  |

### FUNDING

#### Certified Healthy Incentive Grant-Town of Blair

#### Communities of Excellence in Nutrition and Fitness

#### Communities of Excellence in Tobacco Control

#### Systems of Care

