



# Jackson County Community Health Action Team

Jackson County

2014

## About Us...

Jackson County Community Health Action Team (JCCHAT) is an active coalition working towards improving the health of all communities within Jackson County. JCCHAT began meeting in March 2002 as a partner of the Oklahoma Turning Point Initiative.

JCCHAT was founded on the idea that local people working together can better identify and influence the issues affecting the health and quality of life within their community. To ensure sustainability of their efforts, JCCHAT seeks to establish policy changes within schools, worksites, and communities.

According to the 2014 Oklahoma County Health Rankings, Jackson County is ranked 23 out of 77 counties. JCCHAT's goal is to make Jackson County the healthiest (#1) county in Oklahoma.

Jackson County Nutrition and Fitness Taskforce has collected Body Mass Index (BMI) data since 2010 in order to collect local data to gauge the health of their children in grades one through six (1,915 students annual). Based on the data results, Altus Public School District has made

significant changes in nutrition and physical activity to decrease the percentage of at risk (38%) children. Individual schools have made adjustments to PE and recess environments to ensure students were active the majority of the time, incorporated nutrition facts in the newsletter for students/parents, and encouraged their students and staff to walk around the playground before morning bell. Smarter Lunch Room techniques; such as, fresh fruits and whole grain chips on the a la Carte line, taste tests, and appealing nutrition posters, have been implemented into the school cafeterias in Altus Public Schools. The district wellness council reviewed the current policy and proposed a new policy to the Altus Board of Education which incorporated comprehensive nutrition and physical activity guidelines. This policy was adopted along with an updated 24/7 tobacco free school policy to include electronic cigarettes and vapor devices.

To focus on walkability and community connectivity, JCCHAT members partner with Altus Chamber of Commerce to volunteer in clean-up activities around the reservoir. Many residents utilize the reservoir as a venue to bike and walk.

Three to four times a year JCCHAT volunteers pick-up debris to keep the area clean and safe for walkability.

JCCHAT continues to make progress on their Community Based Services Committee. Their efforts to provide homes, employment, and education for homeless youth ages 18-24 are moving forward. They are in the process of jump-starting their mentoring program with a partnership with the Altus Air Force Base.

JCCHAT focused their efforts on promoting the Certified Healthy Oklahoma (CHO) Program. As a result, the town of Blair and Duke were awarded certification during the February 2014 awards ceremony. Blair is one of only three communities in the entire state to receive all three levels of funding from the Tobacco Settlement Endowment Trust Incentive Fund grants. In the CHO Schools category, four school districts (a total of 13 schools) received recognition. Under the business CHO category, 18 businesses were certified.

*Jackson County is well on it's way to being the healthiest county in the state.*



## Partnership Priorities

- Access to Health Care
- Community Based Services
- Nutrition & Fitness
- Substance Awareness
- Systems of Care

### Coalition Contact information:

*Tom Fisher, Chair  
Billman Education Center  
Wayland Baptist University  
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*Dennie Christian, RTPC*

**Mission Statement**

*JCCHAT will promote strategies that will **IGNITE** a culture of healthy lifestyles.*

**VISION Statement**

*Creating a Healthy County where we work and play.*

*“The Jackson County Community Health Action Team (JCCHAT) is the interface between knowledge and action. The members of the team bring the most current knowledge and training about healthy living and we then begin to look for ways to help our community implement this knowledge through planning and policy. Our goal is to make the communities in Jackson great, healthy places to live.”*

**Tom Fisher, Chair**

**Activities**

- Reservoir Clean-up Day
- BMI Project
- Child Passenger Safety Seat Checks
- Bar-S Health Fair
- JCMH Cooking Classes
- Blair Park Swing
- Certified Healthy Oklahoma
- Go Red For Women Event
- SWAT-Students Working Against Tobacco
- Heart Healthy Screenings
- Farmer’s Market
- TSET Capital Day
- Child Passenger Safety Technician Certification Course
- KICK Butts Day
- Reward/Reminder Visits
- Alcohol Compliance Checks
- Media Training
- Media Health Campaigns
- Community Health Assessment Report

**Outcomes/Impacts**

**Fitness & Nutrition**

- Jackson County Memorial Hospital Worksite Wellness Policy
- Altus Public Schools Wellness Policy
- Jackson County Health Department Wellness Policy

**Tobacco**

- Western Oklahoma State College 24/7 Tobacco & Vapor Free Policy
- Altus Public Schools 24/7 Tobacco & Vapor Free Policy
- Duke Public Schools 24/7 Tobacco & Vapor Free Policy

**Substance Awareness**

- Alcohol Compliance Rate 73%
- Window Visibility Rate 2.06%
- Reward Reminder Visits Rate 100%

**Partnerships**

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| ABLE Commission                              | Life Services-Pathways                             |
| Altus Air Force Base                         | Local & State Elected Officials                    |
| Altus Chamber of Commerce                    | Main Street Altus                                  |
| Altus Fire & Rescue                          | McDonalds  |
| Altus Police Department                      | Next Generation Day Care                           |
| Altus Public Schools                         | Oklahoma Commission on Children & Youth            |
| Altus Times News                             | Oklahoma Federation for Families                   |
| Blair Public School                          | Oklahoma Health Care Authority                     |
| City of Altus                                | Oklahoma Highway Patrol                            |
| Department of Human Services                 | Oklahoma Rural Opportunity Development Corporation |
| Duke Chamber of Commerce                     | Oklahoma Turning Point                             |
| Duke Public School                           | OSU Extension                                      |
| English Village                              | Rotary Club  |
| First United Methodist-Altus                 | Salvation Army                                     |
| Friendship Volunteer Fire Department         | Southwest Oklahoma Community Action Group, Inc.    |
| Jackson County Board of Health               | Southwest Oklahoma Development Authority           |
| Jackson County Commissioners                 | Southern Prairie Library System                    |
| Jackson County Department of Human Services  | Southwest Technology Center                        |
| Jackson County Emergency Management Services | Southwestern Youth Services                        |
| Jackson County Health Department             | Tipton Homes                                       |
| Jackson County Juvenile Services             | Wayland Baptist University                         |
| Jackson County Memorial Hospital             | Western Oklahoma State College                     |
| Kiwanis                                      | Wichita Mountain Prevention Network, RPC           |
| KEYB Media Specialists                       |  |
| KWHW Monarch Broadcasting                    |  |

**FUNDING**

**AmeriCorps OK Serves**

**Communities of Excellence in Nutrition and Fitness**

**Communities of Excellence in Tobacco Control**

**Tobacco Settlement Endowment Trust**

**Incentive Grant Funds**

**Systems of Care**

