

# Jackson County Community Health Action Team

Jackson County

2009

## Coalition Priorities:

1. Tobacco Use Prevention
2. Underage Drinking
3. Access to Healthcare
4. Immunization
5. Physical Activity/Nutrition

## About Us...

Jackson County Community Health Action Team (JCCHAT) began meeting in 2003. JCCHAT's vision is to become one of the healthiest counties in the state by 2020. We have had significant accomplishments over the past six years that will help us reach our vision. JCCHAT successfully advocated for the city of Altus to pass a local seatbelt ordinance which attributed to a decrease in motor vehicle fatalities and injuries as well as a substantial increase in our seatbelt compliance rate. Other accomplishments include the establishing a free health clinic, hosting community walks, 24/7 tobacco-free schools, active SWAT teams, educating city government to pass local tobacco ordinances such as smoke-free environment, youth access and social host.

As with most coalitions, JCCHAT has gone through ebb and flow. This year, OCCY approached JCCHAT and offered to provide more intense technical assistance. This opportunity has shown to be invaluable. Through the key informant surveys, we have garnered additional support from community leaders. JCCHAT is committed to making Jackson County a healthy place to live and raise children. We will accomplish this by building an environment that is conducive to healthy, active living.

## Partners:

Altus Chamber of Commerce  
Altus Police Dept.  
Oklahoma Highway Patrol  
Altus City Planning Dept.  
State political leaders  
Jackson Co. Mem. Hospital  
Jackson Co. Health Dept.  
Faith Community  
SW OK Community Action Grp  
OSU Extension  
SW Youth Services  
Concerned Citizens  
Altus Public Schools  
Local Physicians  
Local Pharmacists  
3<sup>rd</sup> District CASA  
Western Okla. State College  
ACMI House  
Blair Public School

Wichita Mtn Prev Network/  
APRC  
OCCY  
Altus Kiwanis Club  
American Red Cross  
Integrus Medical Clinic  
Armed Services YMCA  
Altus Air Force Base  
(AAFB) Family Advocacy  
AAFB Child Dev. Center  
AAFB 97MSS/DPF  
AAFB 97 MDOS/HCI  
AAFB Patient Education  
AAFB 97<sup>th</sup> Medical Group  
AAFB Child - Youth Ctr  
AAFB Health & Wellness Ctr  
Great Plains Youth & Family,  
Child Care Resource & Referral  
Free Health Clinic  
Altus Animal Aid

## Key Activities:

- ◆ Free Health Clinic
- ◆ Operation Storefront
- ◆ Reward Reminder visits
- ◆ Harvest for the Hungry Food Drive
- ◆ Compliance Checks with local Police Dept.
- ◆ Strut the Mutt, Kick the Butt, This Weigh
- ◆ Key Informant Surveys
- ◆ Promoted Safe Routes to School at local elementary school
- ◆ Active SWAT Teams in every school

## Significant Outcomes:

- ◆ Over 1,600 visits to the Free Health Clinic in 2009
- ◆ Almost \$300,000 worth of prescriptions filled at no cost to patient Fill an average of 148 prescriptions per clinic.
- ◆ Duke School passed 24/7 tobacco free policy
- ◆ Local Physicians and City Council engaged and excited about working with community to address obesity issues
- ◆ Increased number of calls to 1-800-QUITNOW.
- ◆ Significant media attention about coalition activities specifically related to tobacco use prevention
- ◆ Hosted 7th Grade Adolescent Health Conference
- ◆ Hosted Crystal Darkness Campaign at two sites with over 200 in attendance.
- ◆ Town of Blair passed local ordinances, youth access and smoking in public places!
- ◆ Beginning to pursue Systems of Care grant

