

Oklahoma Injury Prevention Advisory Committee  
**Meeting Minutes**

January 15, 2010

**Members Present:**

Dr. Mark Brandenburg, Chair;  
Dr. Roxie Albrecht, OU Medical Center;  
Harold Cully, Indian Health Service;  
Jo Desher for Marcia Smith, Oklahoma Coalition Against Domestic Violence and Sexual Assault;  
Michael Echelle, Pittsburg County Health Department;  
Martha Ferretti, OU Health Sciences Center;  
Laura Gamino, OU Medical Center Trauma Services;  
Tabitha Garwe for Patrice Greenawalt, Oklahoma State Department of Health, Emergency Systems Division;  
Dr. Alan Grubb, Cleveland County Board of Health;  
Jeff Hamilton, Interfaith Alliance Foundation of Oklahoma;  
Gayle Jones, Oklahoma State Department of Education;  
Dave Koeneke, Oklahoma Safety Council;  
Dr. Lee McGoodwin, Oklahoma Poison Control Center;  
Stacey Puckett, Oklahoma Association of Chiefs of Police;  
Teresa Ryan, Oklahoma State Department of Health, Maternal and Child Health Service;  
Toni Short, Indian Health Service;  
Capt. Chris West, Oklahoma Department of Public Safety;  
Dr. Inas Yacoub, Office of the Chief Medical Examiner

**Guests:**

Cameron Synder, Pharmacy Student, Oklahoma Poison Control Center

**Staff:**

Pam Archer, Oklahoma State Department of Health, Injury Prevention Service;  
Regina McCurdy, Oklahoma State Department of Health, Injury Prevention Service;  
Emily Samuel, Oklahoma State Department of Health, Injury Prevention Service

## Oklahoma Injury Prevention Advisory Committee Meeting Minutes

### Welcome/Introduction

Dr. Mark Brandenburg called the Oklahoma Injury Prevention Advisory Committee meeting to order, and members introduced themselves. Minutes from the previous meeting on October 2, 2009 were approved without changes.

### Cell Phone Use While Driving

Pam Archer gave a brief presentation on *Risks Associated with Cell Phone Use While Driving*. Members requested a fact sheet outlining these risks to distribute to parents, educators, students, and other community members.

Information on highway safety laws in the United States can be found on the Governors Highway Safety Association website, <http://www.ghsa.org/html/stateinfo/index.html>.

### Legislative Update

Dr. Brandenburg and Dave Koeneke provided national and state legislative updates on cell phone use and texting while driving. Committee members discussed the following:

- Cell phone use among 11 to 13 year olds
- Impact of a teen or young adult spokesperson for no texting/cell phone use while driving legislation
- Government policy vs. agency policy
- Difficulty in enforcing this type of legislation

Teresa Ryan and Gayle Jones provided information on legislation related to health education curriculum in schools (at least one semester of health education for 6<sup>th</sup> through 8<sup>th</sup> graders and providing health education as an elective course in 9<sup>th</sup> through 12<sup>th</sup> grades). Title IV funding is officially gone; this puts a strain on the injury and violence prevention resources available to students through the public schools. They have requested members to support this legislation effort as appropriate. For more information, contact Ms. Ryan or Ms. Jones.

### Safe Communities America Update

Dr. Brandenburg gave a brief overview of the significance of the Safe Communities designation and Ms. Archer gave the latest update on Shawnee's designation status. Certifying representatives from the World Health Organization (WHO) conducted a community site visit on November 5 and 6, 2009. During this time, they assessed safety and injury prevention programs in Shawnee and met with the Safe Community Shawnee Steering Committee. In December 2009, Shawnee received a formal letter from Safe Communities Canada notifying them that they have been recommended to the WHO to be approved as an International Safe Community. The designation process will be complete once Shawnee has organized a community designation celebration which is expected to be held in the spring. The City of Shawnee will be the first community in Oklahoma to receive this designation.

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## Injury Prevention Service Update

Ms. Archer reported on the following Injury Prevention Service (IPS) activities:

### OSDH Agency Focus

- Oklahoma is currently ranked 49<sup>th</sup> among 50 states in America's Health Rankings (<http://www.americashealthrankings.org/yearcompare/2009/2009/OK.aspx>). The Commissioner of Health has asked the Oklahoma State Department of Health to focus prevention efforts on the following health priority areas in an effort to improve the state's current health status: prevalence of obesity, prevalence of smoking, cardiovascular deaths, occupational fatalities, immunization coverage, prenatal care, preventable hospitalizations, and infant mortality.
- A team has been chosen to develop short term and long term prevention plans for these priority health areas; the Injury Prevention Service will be focusing on reducing occupational fatalities.

### IPS Programs

- As of January 1, 2010, Safe Kids Oklahoma is coordinating the child passenger safety program for western Oklahoma and Safe Kids Tulsa Area is coordinating this program for eastern Oklahoma. Also effective January 1, 2010, all health department sites distributing child safety seats are charging \$10.00 for each child safety seat distributed.
- The IPS staff are conducting site visits to agencies and organizations involved in the smoke alarm program to further smoke alarm distribution in Oklahoma communities. Staff have received positive feedback.

### Staff

- Claire Nguyen joined the IPS in October 2009 as the fire/burn epidemiologist.
- Andrea Hamor Edmondson from the Oklahoma Coalition Against Domestic Violence and Sexual Assault joined the IPS in December 2009 as the Rape Prevention and Education Coordinator.
- Epidemiologist Tracy Wendling will be returning from maternity leave on January 19, 2010.
- The IPS will host a practicum student from the College of Public Health for the Oklahoma Violent Death Reporting System (OK-VDRS); she will begin this month.
- The IPS is applying for a Public Health Prevention Specialist (PHPS) who will be funded through the Centers for Disease Control and Prevention (CDC). If the IPS is selected to host a PHPS, he/she will be with the department for two years.
- The IPS is currently looking to fill the position of Project Director of Traumatic Brain Injury Programs. This person will also be coordinating programs to prevent falls among the elderly and reduce unintentional poisoning deaths.

### State Plan

- *Injury Free Oklahoma 2010* was completed and submitted to the CDC in October 2009. The IPS extended its appreciation to all committee members who were involved in reviewing the state plan chapters.

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### Rodeo Medicine Services

Dr. Brandenburg introduced the North American Rodeo Medicine Referral System – an online referral database of healthcare providers in the United States and Canada with a genuine interest in rodeo medicine. A webpage has been created for individuals needing services, and providers can be located by state or province

([http://www.ok.gov/health/Disease\\_Prevention\\_Preparedness/Injury\\_Prevention\\_Service/Rodeo\\_Medicine\\_Referral\\_System/index.html](http://www.ok.gov/health/Disease_Prevention_Preparedness/Injury_Prevention_Service/Rodeo_Medicine_Referral_System/index.html)).

### Spring Symposium

Emily Samuel provided information on the upcoming symposium. This year's spring symposium will be addressing fall injuries among older adults and is expected to be held in March 2010. Fall-related injuries are a growing problem among older adults in Oklahoma. It is currently the leading cause of hospitalization among persons 65 years of age and older.

Members were asked to contact Ms. Samuel ([EmilyS@health.ok.gov](mailto:EmilyS@health.ok.gov)) with symposium ideas, suggestions for speakers, or contact information for representatives from organizations/agencies that may be interested in attending.

### Announcements

- Toni Short, Indian Health Service, will be taking Harold Cully's place on the advisory committee.
- Spring 2010: Safe & Healthy Schools' Monthly Video Conferences (details attached)
- Laura Gamino has "Prevent TV Tipover" posters available for distribution. Contact Ms. Gamino if you are interested.

### Upcoming Injury Prevention Advisory Committee Meetings

- TBA

### Adjourn

The Oklahoma Injury Prevention Advisory Committee was adjourned at 1:00 p.m.