



# Interagency and Community Coalition of Grady County

Grady County

2012

## About Us...

The Interagency and Community Coalition of Grady County was established in 2005. The group formed as a merger of the *Get Fit Grady County* and *Grady County Interagency Council*. Since its inception the coalition has continued to grow and expand its efforts.

The coalition was awarded funding from the Tobacco Settlement Endowment Trust (TSET) in 2010 to address tobacco use in Grady County. In 2011, the coalition began the implementation stage which involved the establishment of the Tobacco Free Grady County Committee. This committee specifically focuses on tobacco use and initiatives.

Tobacco Free Grady County has

been very proactive in its first year and has seen many successes. Coalition members are being trained in environmental and evidenced based strategies to address tobacco which will ultimately lead to their success.

In 2011, Grady County was selected by Red Rock Behavioral Health Services to receive regional block grant funding to address underage drinking.

The coalition assisted in the collection of data and engaging community members on the subject matter. The implementation phase began in 2012.

Coalition members will participate in the creation and adoption of a social norms media campaign, compliance checks, and other initiatives to decrease

the use of alcohol among youth in Grady County.

The coalition continues to work toward creating a healthier place to live, work,



2012 Kick Butts Day- Held at Shannon Springs Park in Chickasha, OK. Family Event attracting 160 participants.



## Partnership Priorities

- ◇ Tobacco Control
- ◇ Underage Drinking
- ◇ Healthy Lifestyles

*Ensure, secure a lifestyle of health and well-being for the current and future residents of Grady County.*

**Mission Statement**

*To improve the quality of life for all Grady County residents and promote healthy lifestyles through the coordination of government, private citizens, business, and social service agencies.*

**Vision**

*Ensure, secure a lifestyle of health and well-being for the current and future residents of Grady County.*



2012 Great American Smoke Out

**Activities**

- 1st Annual Great American Smokeout
- 1st Annual Kick Butts Day
- 5A's Tobacco Cessation Training
- Annual Health & Wellness Fair
- Coalition Recruitment
- Community Presentations
- Clean Indoor Air Ordinance Training
- Family Fun Night
- Media Advocacy Training
- Tobacco/Alcohol Compliance Checks
- Tuttle Ice Cream Festival
- Underage Drinking Initiatives

**Partnerships**

- Byte & Associates
- Canadian Valley Tech Center
- Chickasha Public Schools
- City of Chickasha
- Civic Organizations & Volunteers
- Department of Human Services
- Grady County Health Department
- Grady Memorial Hospital
- Grady County Systems of Care
- Kool 105.5 FM
- Legal Aid Services of OK
- Norman Regional Health Systems
- Oak Tree Counseling Services
- OSDH Turning Point
- OSU Extension Services
- Red Rock Behavioral Health Services
- Stepping Stones Alliance
- The Express Star Newspaper
- Tuttle Public Schools
- University of Sciences & Art of Oklahoma
- Washita Valley Community Action-Headstart
- Women's Service & Family Resource Center
- Workforce Oklahoma

**Outcomes/Impacts**

**December 2012**

Presented 5A's overview to DHS Staff (Chickasha Office)  
Hosted 24/7 Training for Coalition Members

**February 2012**

Discussion with Tuttle Schools to adopt 24/7 Tobacco Free Property- passage August 2012

**April 2012**

Tobacco Free Grady County Kick Butts Day- 160 participants  
Family Fun Night Event- 200 participants.

**June 2012**- discussion with Gabrielle Corporation on potential adoption of tobacco free facilities

**July 2012-**

5A's training County Health Dept.

**FUNDING**

**Communities of Excellence in Tobacco Grant**

*Purpose: Fund policy and environmental change around tobacco use in Grady County*

**Red Rock Behavioral Health Services Regional Block grant-**

*Purpose: to address underage drinking in Grady County.*

**RED ROCK BHS**  
A joint project of Red Rock Behavioral Health Services and the Oklahoma Department of Mental Health and Substance Abuse Services  
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