

# WIC Approved Formula

All WIC formula is iron-fortified

## Good Start Gentle HM-O Stage 1



### 12.7 ounce can

- Standard milk based formula
- 100% whey protein
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months
- Available in both powder and concentrate
- Powder contains 75 IU vitamin D and probiotic, B. lactis
- Non – GMO
- Added prebiotic 2'-FL Human Milk Oligosaccharide (HMO)

## Good Start Soothe HM-O Stage 1



### 12.4 ounce can

- Milk based, reduced lactose formula (30%)
- Marketed for excessive crying and colic
- Lower lactose may help ease fussiness and gas
- Contains the probiotic Lactobacillus reuteri
- Partially broken down
- Contains DHA & ARA
- Infants 0-12 months
- Available in powder only
- Non – GMO
- Added prebiotic 2'-FL Human Milk Oligosaccharide (HMO)

## Good Start Soy Stage 1



### 12.9 ounce can

- Milk-free
- Lactose-free
- Easy digestion
- Partially broken down
- Contains DHA & ARA
- Infants 0-12 months
- Available in both powder and concentrate
- Non – GMO

## Good Start Soy Stage 3



### 24 ounce can

- Milk-free
- Lactose-free
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- For older infants
- Available in powder only
- Non – GMO

For more information call the Oklahoma State Department of Health  
WIC Service Nutrition Line at 1-888-OKLA WIC.  
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