



Cleveland County Turning Point Coalitions

Cleveland County

2013

About Us...

Cleveland County Turning Point (CCTP) was established in 2001.

Five community coalitions lead the way in efforts to make the healthy choice the easy choice and improve health outcomes for everyone in the County.

Healthy Community Coalition HCC

– collaborates with community stakeholders to promote the Certified Healthy Oklahoma Program: businesses, communities, campuses, schools, and restaurants.

Moore Community Coalition MC2-

collaborates with the community to create a healthy and thriving Moore.

Healthy Lexington Partnership -

collaborates with city government and community members to provide a healthy environment; passes local tobacco, nutrition, and fitness policies; promotes the Certified Healthy Oklahoma Program.

Healthy Noble Partnership -

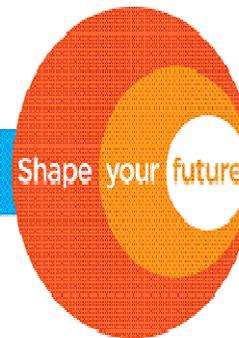
collaborates with the community to pass health and wellness policies in Noble and hosts monthly wellness events for the community.

Tobacco Free Cleveland County

(TFCC) - beginning the 10th year of TSET funding to prevent youth tobacco initiation, promote tobacco cessation services, eliminate secondhand smoke exposure, and advocate for effective tobacco control policies.

Cleveland County Nutrition & Fitness Coalition -

beginning the third year of TSET funding to improve access to and consumption of healthy, safe, and affordable foods and beverages. The Coalition collaborates with communities, schools, businesses and workplaces to develop and adopt policies that will promote healthy eating and physical activity to prevent and reduce obesity.



Cleveland County Turning Point



Cleveland County Nutrition & Fitness Community Forum, featured Sherri Coale, OU Women's Basketball Coach, and Shari Kinney, DrPH, CCHD Administrator

Coalition Contact Information

Cleveland County Turning Point (CCTP)

Stephanie McGinnis - CCTP Chair
Community Health & Wellness Coordinator
Norman Regional Health System
901 N. Porter, Norman, OK
smcginnis@nrh-ok.com: 405.307.3176

RTPC: Beverly Williams, MPH

Partnership Priorities

- Obesity Reduction
- Tobacco Use Prevention
- Children's Health
- Certified Healthy Oklahoma Program

Mission Statement

Create a healthy and thriving Cleveland County that promotes wellness through prevention, education, and community action

VISION

Enhanced community dialogue and participation of individuals, families, businesses, schools, hospitals, places of worship, and other organizations in the process of creating a healthy and thriving Cleveland County



Cleveland County, OK

Activities

Cleveland County Nutrition & Fitness Community Forum: > 75 attendees

Lexington 89er Day Festival - (.89 Fun Run)

Kick Butts Day

Moore Summer Nights Concert Series

Red Ribbon Week Parade

Noble Community BEAR (Be Excited About Recreation) Walk - New Walking Trails

TSET Day at the Capitol

Tobacco/ Alcohol Compliance Checks

Outcomes/Impacts

Ongoing implementation of Cleveland County Health Improvement Plan Strategies

OYTS conducted in Moore Public Schools

MC2 hosted *Make It Your Business Training*

Noble passed resolution to support *Restoring Local Rights* - 1st in Cleveland Co., for 2013

Healthy School/ Business Academy - Cleveland County Nutrition/ Fitness Coalition

Moore-Norman Tech Center - Tobacco-Free Campus, effective July 1, 2013

Certified Healthy Businesses, Campuses, Communities, and Schools

5A's Training (Tobacco Use Prevention)

Partnerships

- | | |
|-----------------------------------|--------------------------------|
| ACOG | Norman Regional Health System |
| All Saints | Norman Transcript |
| American Lung Assoc | ODMHSAS |
| Big Brothers & Big Sisters | Oklahoma Health Care Authority |
| Center for Children & Families | OK Parents as Teachers - Noble |
| Chick-Fil-A | Pioneer Public Library System |
| Chili's | Republic Bank |
| City of Moore | Riskmetrics Group |
| City of Noble | Sarkeys Foundation |
| City of Norman | Sodexo Nutrition Services |
| Cleveland Co., DHS | Sooner Success |
| Cleveland Co., OSU Ext | Turning Point/ OSDH |
| Cleveland Co., YMCA | United Way of Norman |
| Crossroads Youth/ Family Svcs | |
| First American Bank | University of Oklahoma |
| First Baptist Church of Moore | OU Southwest Prevention Center |
| Health for Friends | |
| Jason's Deli | |
| Lifecare OK Home Health Hospice | |
| Little Axe Public School District | |
| Moore Chamber of Commerce | |
| Moore/ Norman Public Schools | |
| Moore-Norman Tech Center | |
| Noble Public Schools | |
| Norman Addiction Info Center | |

FUNDING

TSET CX Nutrition & Fitness
\$172,000

TSET CX Tobacco Control
\$340,000

City of Moore - \$10K *TSET Healthy Community Incentive Grant*

City of Norman - \$35K *TSET Healthy Community Incentive Grant*

