

# Cleveland County Turning Point Coalitions

## Cleveland County • 2010

### Coalition Priorities:

1. Reduce Adult and Child Obesity/Overweight Rates
2. Reducing Hypertension Rates
3. Tobacco Cessation & Prevention
4. Promoting Physical Activity

### About Us:

There are four coalitions in Cleveland County that fall under the Cleveland County Turning Point Coalition (CCTP), and they are:

Healthy Community Coalition which has provided more than 30,000 community members with one-on-one health information since the inception of their program.

- ◆ *Certified Healthy Businesses in Cleveland County*
- ◆ *Walk and Talk with the Mayor*
- ◆ *Monthly Speakers on Hot Topic's*
- ◆ *Wheel's Of Fun*

Moore Community Coalition, (MCC) is our newest member of the CCTP coalition. MCC has collaborated with community partners this year to host 4 community health events including:

- ◆ *The Moore Health and Safety Fair*
- ◆ *Nottingham Fall Festival*
- ◆ *Moore Public Schools – “Red Ribbon Parade”*

The Noble Wellness Committee (NWC) another division of the CCTP is working diligently to address Noble School District health and wellness policies, promote healthy behaviors for all Noble residents and some of their many events include:

- ◆ *Farm to Table Program*
- ◆ *Developed Procedures: The Noble School District Wellness Policy*
- ◆ *Healthy Youth Screening and Rescreening for 1700 Students*
- ◆ *Mobile Dental Clinic for KID Elementary*

Tobacco Free Cleveland County (TFCC) works closely with all of the Cleveland County Communities to educate on the hazards of tobacco use including second and third hand smoke. They promote tobacco cessation classes and are working towards tobacco free parks in all of Cleveland County, as well as they also conduct several youth tobacco prevention activities countywide.

- ◆ *Concert in the Park Event*
- ◆ *Moore Wars 5k Fun Run*
- ◆ *3rd Annual Kick Butts Day Event-Norman Parks*

### Partners: (partial list)

ACOG	Jason's Deli
All Saints	Lifecare OK Home
Astellas	Health Hospice
Arvest	Meals on Wheels
CART	Moore Public Schools
Center for Children & Families	Noble Public Schools
City of Norman	Norman Public Schools
City Of Noble	Moore Chamber of Commerce
City of Moore	Norman Chamber of Commerce
Cleveland County Health Dept.	Norman Transcript OEC
Cleveland County OSU Ext.	Office Max
Cleveland County YMCA	Pioneer Library System
First American Bank	Republic Bank
Hitachi	Riskmetrics Group
IMMY	SYSCO Food
Moore-Norman Tech Center	Nottingham Apts.
	Moore Public Schools

### Key Activities:

- 1st time 5K Community Walk-Norman
- Quit Smart Tobacco Cessation classes-Norman
- The Moore Health and Safety Fair-Moore
- Mobile Dental Van-Moore-Noble
- Farm to Table-Noble
- Students Working Against Tobacco (SWAT) -Cleveland County Middle Schools
- 2nd Annual Moore Wars 5K Run
- Adult & Youth Leadership Retreat-sponsored by TFCC
- Tobacco Free Parks in Cleveland County

### Significant Outcomes:

- ◆ 2nd Annual Moore Wars 5K Run-380 runners participated
- ◆ 290 Participants in the 3rd Annual Kick Butts Day Cigarette Butts Clean Up
- ◆ Legislative Lunch & Learn, sponsored by Tobacco Free Cleveland County Coalition, had 30 guest in attendance.
- ◆ Adult & Youth Leadership Retreat had 40 SWAT students in attendance.
- ◆ Moore and Noble utilized the free Delta Mobile Dental Van to provide services for over 250 children ages 1-18 to treat and prevent cavities, provide sealants and other preventative dental work.

