



About Us...

Cleveland County Turning Point (CCTP) began in 2001.

Five community coalitions of dynamic people galvanize efforts to make healthy choices the easy choices and improve health in Cleveland County.

Healthy Community Coalition HCC

– Collaboration of community stakeholders promoting Certified Healthy Oklahoma: businesses, communities, campuses, schools, and restaurants.

Moore Community Coalition MC2

– Collaboration of community stakeholders creating a healthy and thriving Moore.

Healthy Lexington Partnership

– Collaboration of city government and community members creating healthy environments via local tobacco, nutrition, and fitness policies; promoting Certified Healthy Oklahoma.

Healthy Noble Partnership

– Collaboration of community people passing health and wellness policies

in Noble; hosting monthly community wellness activities.

Tobacco Free Cleveland County (TFCC)

– entering year 12 of TSET funding to prevent youth tobacco initiation, promote tobacco cessation services, eliminate secondhand smoke exposure, and advocate for effective tobacco control policies.

Cleveland County Nutrition & Fitness Coalition (CCNC)

– beginning year 5 of TSET funding to improve access and consumption of healthy, safe, and affordable foods and beverages. CCNC collaborates with communities, schools, businesses and worksites to develop and adopt policies to promote healthy nutrition and active living environments.



TFCB Kick Butts Day Event



Got Health? A Workshop to kick-start healthy changes in schools and businesses March 5 - 8:30 AM - 12 PM, Moore-Norman Tech Center - 4701 12th Ave. NW, Norman

Speakers: Jennifer Bartlett, Michelle Carlton, Dr. Brent DeLong, Beth Khan, Jayme Mayo, PA-C, Ryan Parrott, and Jayme Shelton



Coalition Contact Information

Cleveland County Turning Point (CCTP)

Stephanie McGinnis - CCTP Chair

Community Health & Wellness Coordinator
Norman Regional Health System
901 N. Porter, Norman, OK

smcginnis@nrh-ok.com: 405.307.3176

RTPC: Beverly Williams, MPH

Partnership Priorities

- Obesity Reduction
- Tobacco Use Prevention
- Children's Health
- Certified Healthy Oklahoma Program

Mission Statement

Create a healthy and thriving Cleveland County that promotes wellness through prevention, education, and community action

VISION

Enhanced community dialogue and participation of individuals, families, businesses, schools, hospitals, places of worship, and other organizations in the process of creating a healthy and thriving Cleveland County



Cleveland County, OK

Activities

- Health Communication Summit
- Food for Thought Learning Institute Presentation
- Lexington 89er Land Run .89 Mile Fun Run
- Norman Easter Egg Hunt/ Annual Kick Butts Day Event
- Moore Summer Nights Concert Series
- Red Ribbon Week Parade
- Healthy Noble Partnership *Mutts in March*
- TSET Day at the Capitol
- Nutrition/Fitness policy adoption
- Tobacco-Free Housing/ School/ Worksite Policy Adoption
- Action Cycle of Cleveland County CHIP

Outcomes/Impacts

- * Got Health? Workshop - > 100 attendees
- * Be Moore Healthy Health Fair/Bike Moore
- * Remembrance Ceremony/ Moore Medical Center Groundbreaking - Gov. Mary Fallin, Moore city leaders & NRHS officials addressed adverse impact of May 20 tornado - rebuilding efforts
- * Moore Public Safety Center Open House
- * Westmoore SWAT *Smoking in Movies* Interview with Sports Talk the Ref
- * Certified Healthy Businesses, Campuses, Communities, and Schools
- * Conducted Tenant-Owner Tobacco Surveys

Partnerships

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| ACOG | Norman Addiction Info Center |
| All Saints | Norman Regional Health System |
| American Lung Assoc. | Norman Transcript |
| Big Brothers & Big Sisters | OK DMHSAS |
| Chick-Fil-A | Oklahoma Health Care Authority |
| Chili's | OK Parents as Teachers – Noble |
| City of Moore | OK Turning Point/ OSDH |
| City of Noble | OU Southwest Prevention Ctr |
| City of Norman | Pioneer Public Library System |
| Cleveland Co DHS | Republic Bank |
| Cleveland Co Health Department | Riskmetrics Group |
| Cleveland Co., OSU Ext | Sarkeys Foundation |
| Cleveland Co., YMCA | Sodexo Nutrition Services |
| Crossroads Youth/Family Svcs | Sooner Success |
| First American Bank | United Way of Norman |
| First Baptist Church of Moore | University of Oklahoma |
| Health for Friends | VarietyCare |
| Jason's Deli | Wolf Laser Printing |
| Lifecare OK Home Health Hospice | |
| Little Axe Public School District | |
| Moore Chamber of Commerce | |
| Moore-Norman Tech Center | |
| Noble Public Schools | |

FUNDING

- \$172,000 TSET CX Nutrition & Fitness
- \$264,411 TSET CX Tobacco Control
- \$200,000 gift from Devon Energy to help rebuild Little River

