

Cleveland County Turning Point

Cleveland County

2009

Coalition Priorities:

1. Decrease Tobacco Use with Cleveland County residents
2. Decrease Alcohol consumption by minors in Cleveland County
3. Decrease Obesity rates in Cleveland County Residents

About Us...

Cleveland County Under Age Drinking Prevention Committee-

Received a small grant from the Department of Mental Health & Substance Abuse, the coalition had decided to do a sticker project, and to let the middle school kids in the Norman public school district come up with the logo-sticker design. There were several entries to judge, and it was a tough decision for the coalition but we came up with the top three choices, in the event that one could not be used. First place winner was a young lady from Whittier Middle School. All youth that participated received a certificate of participation.

Noble Wellness Committee-Offered Youth Health Screenings for students in kindergarten through 5th grade in Noble Schools. Screenings offered were Head Lice checks, BP/PR, Throat & Lymph node checks, Height & Weight, Scoliosis, Dental carries, Hearing & Vision. The wellness committee is also working with Noble Public Schools and OU to develop a report to collect data on the number of children at risk for overweight/obesity/dental/vision/hearing issues in the School system.

- ◆ Noble School District is a Certified Healthy Business
- ◆ Noble Schools Held a Health Index Training
- ◆ Healthy Lifestyle Folder Program K-5th grade.

Cleveland County Tobacco Committee-

- ◆ City of Norman banning smoking in all public parks, with the exception of Westwood Golf Course and parking lots
- ◆ Kick Butts Day event "Cigarette Butts Clean-up" at Andrews Park in Norman was attended by 300 community members
- ◆ CX program funded by the Oklahoma Tobacco Settlement Endowment Trust renewed for five years beginning October 2009
- ◆ SWAT in 8 Schools in Cleveland County.
- ◆ J D McCarty Center for Children adopted tobacco free worksite policies banning tobacco use on campus.

Significant Outcomes:

- ◆ Tobacco in-service trainings
- ◆ Great American Smoke out activities
- ◆ Youth In Action Camp-Noble
- ◆ Youth Health Screenings in Noble
- ◆ Farmers Market Noble
- ◆ Social Host Law Enforced
- ◆ Great American Spit Out Day
- ◆ Operation Store Front-SWAT
- ◆ Reward Reminder Visits-SWAT
- ◆ City of Noble banned Tobacco use in all Public areas
- ◆ Tobacco use is banned by the Moore Youth Baseball & Football Association.

Partners:

Moore Public Schools
Little Axe Public Schools
Lexington Public Schools
Noble Public Schools
OCCY
OSU Cooperative Extension
Success By Six
Parents Helping Parents
Norman Public Schools
Cleveland Co. Health Dept.
Norman Police Dept.
United Way-Cleveland Co.
NAIC (Norman Addiction Information & Counseling)
Norman Regional Health System
Noble PTA
Noble OPAT
Noble Police Dept.

Key Activities:

- ◆ Crystal Darkness Campaign/Watch Party -held in Moore, Norman, Noble
- ◆ Social Host posters
- ◆ UADP-Sticker Project
- ◆ Smoke Free Parks-Norman
- ◆ Tobacco Coalition- Youth & Adult Leadership Retreat
- ◆ Lunch & Learn
- ◆ Kick Butts Day-Norman Park
- ◆ Walk this weigh-Noble
- ◆ Noble Community Health resource fair
- ◆ Noble Community Fun & Fitness Day

