

# Cherokee County Community Health Coalition

Cherokee County

2014



## About Us...

In 1998, this coalition became one of three original pilot programs for the Oklahoma Turning Point Initiative. Funding was awarded through the Robert Wood Johnson and Kellogg Foundations. Cherokee County Community Health Coalition has continued to meet regularly. The purpose of the CCCHC is to provide a forum whereby its independent members may join together to plan, share resources, and develop strategies to assist in the implementation of programs addressing the health status and health care needs of Cherokee County citizens.

One priority of the Cherokee County Community Health Coalition is Tobacco Control and prevention. In their tenth year of funding, the Cherokee County Communities of Excellence Tobacco Control program

continues to make progress with city, school, and workplace policy changes, promotion of the Oklahoma Tobacco Helpline, and activities to monitor retailer compliance with State Youth Access to Tobacco laws.

In March, CCCHC members assisted the Cherokee County Tobacco Control Program to encourage the Tahlequah city council to add e-cig and vapor language to an existing city ordinance that prohibits tobacco use on city property. The Tahlequah City Council showed their continued support for a healthy community by passing the ordinance unanimously.

Last fall the coalition along with community leaders completed Phase Three in the MAPP process by conducting the Local Public Health Systems Assessment. Then the four MAPP assessments were compiled to develop a Community Health Assessment which is now being used to identify the most pressing issues impacting the health of the community.

As a funded Community Health Improvement Organization, this year the coalition has had great progress with a CHIO project to address childhood obesity. This project encourages local healthcare providers to refer children at risk for diabetes to an online resource that will provide a link to local organizations, events and activities that promote a healthy lifestyle.



## Partnership Priorities

- MAPP
- Tobacco Prevention
- CHIO
- Physical Fitness and Nutrition

## Purpose

*The purpose of the Coalition is to provide a forum whereby its members may join together to plan, share resources, and implement strategies and programs through the Cherokee County Health Services Council to address the health care needs of Cherokee County citizens.*

## Contact Information

Chair  
Dr. Mark Giese  
giese@nsuok.edu

Vice-Chair  
Heather Winn  
Heather.winn@okstate.edu

Meets bimonthly  
On the 2nd  
Tuesday  
Go Ye Village,  
Tahlequah  
11:30am

## Outcomes/Impacts

- ◇ E-cig Language added to Tobacco Free city property ordinance.
- ◇ Tobacco Free Parks City Ordinance throughout Cherokee County
- ◇ The first county in Oklahoma to have 24/7 No Tobacco School Policy in all schools
- ◇ Resolutions adopted for Oklahoma Municipalities to Restore Local Rights in Tahlequah and Hulbert
- ◇ Amended the Youth Access ordinance for Hulbert
- ◇ Certified Healthy Community

## Funding

*Communities of Excellence in Tobacco Control—TSET*

*Certified Health Improvement Organization*

*NEO Health—Marketplace Outreach Grant*

## Activities

### Local Public Health Systems Assessment

### Marketplace Enrollment Outreach

### National “Kick-Butts” Day

### Great American Smoke-Out

## Partnerships

- ◇ Cherokee Nation, Healthy Nation
- ◇ Cherokee County Health Department
- ◇ OSU Extension Service
- ◇ Northeast Area Health Education Center
- ◇ Tahlequah Public Schools
- ◇ Cherokee County Health Services Council
- ◇ Northeastern State University
- ◇ Cookson Hills Community Action
- ◇ Communities of Excellence Tobacco Control Program
- ◇ NEO Health
- ◇ Tahlequah Daily Press
- ◇ Health Services Council
- ◇ Boys & Girls Club of Tahlequah
- ◇ Go Ye Village
- ◇ Tahlequah City Hospital
- ◇ Chamber of Commerce
- ◇ The Current Alternative News
- ◇ Help In Crisis
- ◇ The City of Tahlequah
- ◇ The Foundation for a Fit Future
- ◇ Osiyo Communications
- ◇ Oklahoma Healthcare Authority

