

# Cherokee County Community Health Coalition

Cherokee County

2013



## About Us...

In 1998, this coalition became one of three original pilot programs for Oklahoma Turning Point. Funding was awarded through the Robert Wood Johnson and Kellogg Foundations. Cherokee County Community Health Coalition has continued to meet regularly. The purpose of the CCCHC is to provide a forum whereby its independent members may join together to plan, share resources, and develop strategies to assist in the implementation of programs addressing the health status and health care needs of Cherokee County citizens.

One priority of the Cherokee County Community Health

Coalition is Tobacco Control and prevention. This is addressed through ongoing activities of the Cherokee County Communities of Excellence Tobacco Control Program. In their ninth year of funding, the program continues to make progress with city, school, and workplace policy changes, promotion of the Oklahoma Tobacco Helpline, and activities to monitor retailer compliance with State Youth Access to Tobacco laws.



In May members of the coalition became a Certified Health Improvement Organization or CHIO. A CHIO organizes the community driven efforts to impact the county's health indicators by coordinating existing health coalitions with local primary care doctors. The CHIO board will gain access to funding such as the IMPaCT grant.

The 2013 County Health Ranking & Roadmaps Report listed Cherokee County with a Health Outcomes score of 34, and a Health Factors score of 63. The coalition continues to strive for better health outcomes in the Cherokee County community.

## Partnership Priorities

- Health Education (Physical Fitness & Nutrition)
- Tobacco Prevention
- Certified Health Information Organization



**Purpose**

*The purpose of the Coalition is to provide a forum whereby its members may join together to plan, share resources, and implement strategies and programs through the Cherokee County Health Services Council to address the health care needs of Cherokee County citizens.*

**Contact Information**

Chair  
Dr. Mark Giese  
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Vice-Chair  
Heather Winn  
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Meets bimonthly  
On the 2nd  
Tuesday  
Go Ye Village,  
Tahlequah  
11:00am

**Activities**

The Cherokee County Community Health Coalition has embarked on the process of creating a County Health Improvement Plan, by engaging in the **MAPP** process. **Mobilizing for Action** through **Planning and Partnership** is a tool to guide communities through the process of visioning, organizing, assessment and implementation of the local public health needs. Cherokee county has completed two of the six **MAPP** phases, including three local public health assessments. The **MAPP** core team is currently conducting a **Local Public Health Systems Assessment**, and will begin identifying strategic issues to focus on later this year.

**Funding**

**Communities of Excellence in Tobacco Control**

**Funded through the Oklahoma Tobacco Settlement Endowment Trust**

**Fiscal Year 2013/2014  
\$191,000**



**Outcomes/Impacts**

- ◇ Tobacco Free Parks City Ordinance throughout Cherokee County
- ◇ The first county in Oklahoma to have 24/7 No Tobacco School Policy in all schools
- ◇ Resolutions adopted for Oklahoma Municipalities to Restore Local Rights in Tahlequah and Hulbert
- ◇ Amended the Youth Access ordinance for Hulbert
- ◇ Certified Healthy Community

**Partnerships**

- ◇ Cherokee Nation, Healthy Nation
- ◇ Cherokee County Health Department
- ◇ OSU Extension Service
- ◇ Northeast Area Health Education Center
- ◇ Tahlequah Public Schools
- ◇ Cherokee County Health Services Council
- ◇ Northeastern State University
- ◇ Cookson Hills Community Action
- ◇ Communities of Excellence Tobacco Control Program
- ◇ NEO Health
- ◇ Tahlequah Daily Press
- ◇ Health Services Council
- ◇ Boys & Girls Club of Tahlequah
- ◇ Go Ye Village
- ◇ Tahlequah City Hospital
- ◇ Chamber of Commerce
- ◇ The Current Alternative News
- ◇ Help In Crisis