



## About Us...

The Carter County Turning Point Coalition (CCTPC) was established in 1998. Since its inception the coalition has prioritized many public health issues.

The coalition began the Mobilizing Action through Planning and Partnership (MAPP) process and has narrowed its focus on priority health issues. Through the year and a half long process, many sectors of the community have been introduced to Turning Point and the philosophy behind 'It takes a community to make a community healthy.' Much work is being done in the newly formed and existing committees within the part-

nership.

The coalition has been a recipient of funding from the Tobacco Settlement Endowment Trust (TSET) since 2004 to address tobacco prevention in Carter County. In 2011 the coalition expanded its efforts and was awarded funding from TSET to address nutrition and fitness. Year 2012 proved to be very successful for both committees. All Carter County schools are now tobacco free! This was a long process, but everyone is finally on board. The City of Ardmore was awarded an incentive grant from TSET to begin a community garden. The garden is now up and

running and producing vegetables for the community.

The Violence Prevention Committee in conjunction with the Family Shelter of Southern Oklahoma put together a benefit concert to raise money for the domestic violence shelter. Chris Cagle, country superstar, was the headlining act for the concert. It proved to be a great time and the proceeds went for a great cause!



*Ardmore City Officials receive their Certified Healthy Community Incentive Grant from the Tobacco Settlement Endowment Trust state Director Tracy Strader and the State Commissioner of Health Terry Cline.*

## Partnership Priorities

**Community Health**

**Violence Prevention**

**Substance Abuse**

**Tobacco Prevention**

**Behavioral Health**

**Teen Issues**

### Next Steps:

Development of a County Health Improvement Plan to address priorities selected by the community at large.



*Ground Breaking Ceremony in Ardmore for the new Community Garden*



## Coalition Contact Information

**Carter County Turning Point Coalition**

Chair: Barney Allen

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**RTPC - Jessi Bridgeman**

**Mission**

**Statement**

*To develop and sustain a progressive, safe and healthy community.*

**Vision**

*Carter County Turning Point will build partnerships through the collaboration and networking to achieve a safe, healthy, and economically viable and positive community.*



SWAT Students educating the public on the No Minor Issue Campaign.



**Activities**

- Annual Kick Butts Day 3 on 3 Basketball Tournament
- Make It Your Business Training
- Shape Your Menu Training for Area Schools
- Nutrition Environment Measure Survey
- Promotion of Local Farmers Market
- Promotion of Certified Health Programs
- Kids' Day at the Park
- Fiesta Baby

**Outcomes/Impacts**

- ⇒ All Schools are 24/7 Tobacco Free
- ⇒ Community Garden
- ⇒ Healdton Community Committee Formed
- ⇒ Students Working Against Tobacco Activism
- ⇒ NEMS results aid in directing efforts regarding nutrition
- ⇒ More appealing food prep for students, while meeting federal nutrition guidelines

**Partnerships**

- Arbuckle Life Solutions
- Ardmore & Healdton Chamber of Commerce
- Ardmore Professional Plaza
- Big 5 Community Action
- Carter County Health Department
- Charles B. Goddard Center
- City of Ardmore
- Community Children's Shelter & Family Service Center, Inc.
- Civic Organizations & Volunteers
- Dunbar Heritage Center
- Full Plate Diet
- HFV Wilson Community Center
- MAMA Knows Inc.
- Mental Health Services of Southern OK.
- Mercy Hospital-Ardmore & Healdton
- OG&E
- OSDH Turning Point
- OSU Extension Services
- Sam Roberts Noble Foundation
- Schools
- Southern OK Tech Center
- The Chickasaw Nation
- United Way of Southern Oklahoma
- Valero
- Wichita Mountains Prevention Network
- YMCA

**FUNDING**

**Communities of Excellence Nutrition & Fitness Grant**

*Purpose: Fund policy and environmental change around fitness and nutrition in Carter County*

**Communities of Excellence in Tobacco Grant**

*Purpose: Fund policy and environmental change around tobacco in Carter County*

**Systems of Care**

*Purpose: Collaborate across agencies, families, and youths to improve access and expanding services and supports for children and youth with serious emotional disturbance.*

**Social Host**

*Purpose: Fund media campaign to educate community on consequences of hosting gathering place for underage drinking.*