



About Us...

The Carter County Turning Point Coalition (CCTPC) was established in 1998. Since its inception the coalition has prioritized many public health issues.

The coalition began the Mobilizing Action through Planning and Partnership (MAPP) process and has narrowed its focus on priority health issues. Through the year and a half long process, many sectors of the community have been introduced to Turning Point and the philosophy behind 'It takes a community to make a community healthy.' Much work is being done in the newly formed and existing committees within the partnership.

The coalition has been a recipient of funding from the Tobacco Settlement Endowment Trust (TSET) since 2004 to address tobacco prevention in Carter County. In 2011 the coalition expanded its efforts and was awarded funding from TSET to address nutrition and fitness. Years 2012 and 2013 proved to be very successful for both committees. All Carter County schools are now tobacco free! This was a long process, but everyone is finally on board. The City of Ardmore was awarded an incentive grant from TSET to begin a community garden. The garden is now up and running and producing vegetables for the community.

The Substance Abuse Committee hosted two prescription drug abuse seminars in Carter county. In April, the seminar was attended by over 100 law enforcement officers, physicians, pharmacists and community members and was lead by Commissioner of Health Dr. Terry Cline, Director of Oklaho-

ma Bureau of Narcotics Darrell Weaver, and a number of other prestigious Oklahomans.

The A.W.A.R.R.E. (Actualizing Wellness Around Restoration and Recovery Efforts) Committee hosted a community forum for a panel discussion with young adults aged 18-24 to hear from them regarding gaps in services and identifying the difficulties they were experiencing during their transition into adulthood. From this community forum, the committee was able to identify topics for further discussion and development, including housing, transportation and high school completion. The committee continues to work on improving the community response to the gaps that were identified. Currently the committee is focused on bringing awareness of the ACE (Adverse Childhood Effects) study to the community and how adverse childhood events continue to affect parenting as well as health issues throughout the child's lifespan.

Partnership Priorities

- Community Health**
- Violence Prevention**
- Substance Abuse**
- Tobacco Prevention**
- Behavioral Health**
- Teen Issues**

Next Steps:

Development of a County Health Improvement Plan to address priorities selected by the community at large.

Coalition Contact Information

Carter County Turning Point Coalition

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**RTPC - Brandi Straka**

Carter County Turning Point Coalition strives to improve the overall health of the county and is accomplishing new successes each year!

**Mission**

**Statement**

*To develop and sustain a progressive, safe and healthy community.*

**Vision**

*Carter County Turning Point will build partnerships through the collaboration and networking to achieve a safe, healthy, and economically viable and positive community.*



SWAT Students educating the public on the No Minor Issue Campaign.



**Outcomes/Impacts**

- ⇒ All Schools are 24/7 Tobacco Free
- ⇒ Community Garden
- ⇒ Healdton Community Committee Formed
- ⇒ Students Working Against Tobacco Activism
- ⇒ NEMS results aid in directing efforts regarding nutrition
- ⇒ More appealing food prep for students, while meeting federal nutrition guidelines
- ⇒ Alcohol Sales Compliance Rate increased from 35% to 75%

**Partnerships**

- Arbuckle Life Solutions*
- Ardmore Chamber of Commerce*
- Healdton Chamber of Commerce*
- Ardmore Professional Plaza*
- Big 5 Community Action*
- Carter County Health Department*
- Charles B. Goddard Center*
- City of Ardmore*
- Community Children's Shelter & Family Service Center, Inc.*
- Civic Organizations & Volunteers*
- Dunbar Heritage Center*
- Full Plate Living*
- HFV Wilson Community Center*
- MAMA Knows Inc.*
- Mental Health Services of Southern OK.*
- Mercy Hospital-Ardmore & Healdton*
- OG&E*
- OSDH Turning Point*
- OSU Extension Services*
- Sam Roberts Noble Foundation*
- Schools*
- Southern OK Tech Center*
- The Chickasaw Nation*
- United Way of Southern Oklahoma*
- Valero*
- Wichita Mountains Prevention Network*
- YMCA*

**Activities**

- Make It Your Business Training*
- Shape Your Menu Training for Area Schools*
- Promotion of Local Farmers Market*
- Promotion of Certified Healthy Programs*
- Kids' Day at the Park*
- Prescription Drug Abuse Summit*
- Prescription Drug Take Back Events*
- Project Graduation*
- Healthy Corner Store Program*
- SOTC Fitness Trails*

**FUNDING**

**Communities of Excellence Nutrition & Fitness Grant**

*Purpose: Fund policy and environmental change around fitness and nutrition in Carter County*

**Communities of Excellence in Tobacco Grant**

*Purpose: Fund policy and environmental change around tobacco in Carter County*

**Systems of Care**

*Purpose: Collaborate across agencies, families, and youths to improve access and expanding services and supports for children and youth with serious emotional disturbance.*



Carter County School Cafeteria workers learning how to "Shape Your Menu"