



Canadian County Coalition for Children and Families

Canadian County

2011

About Us...

The Canadian County Coalition for Children & Families was organized in September 1996, when the District Child Abuse Prevention Task Force, the Oklahoma Commission on Children and youth and the El Reno Early Childhood Task Force combined into one group.

The Coalition currently serves as the “umbrella organization” for a number of programs, including the Task Force on Child abuse Prevention; OCCY Community Partnership Board; Canadian County Caring for Kids (Systems of Care): Sooner SUCCESS; Smart Start; and the Red Rock Regional Prevention Coordinator. Reports are presented at the coalition meetings to keep members informed on their activities. Some programs may ask the coalition for verbal input or a vote on issues pertaining to their program. The coalition provides a forum for networking, sharing of information, professional training and public awareness on issues relating to children.

One of the biggest areas of concern for the Canadian County Coalition for Children and Families has been seeking access to healthcare. The process began in 2006 after coalition members

attended a retreat to discuss the issues facing Canadian County residents. From that retreat, an Access to Healthcare Committee was developed and their mission solely to improve access to healthcare for Canadian County residents. From that task force, it was determined to join in partnering with the El Reno Community Clinic because they were already an established 501c3. In 2008, the Access to Healthcare Committee morphed in to what is now called the Partnership for Healthier Canadian County (PHCC).

PHCC partnered with OU Health Sciences Center to focus on increasing the EPSDT rate in five target doctors offices. In addition, PHCC sought to become a Health Access Network (HAN) through the Oklahoma Healthcare Authority and was awarded the grant in 2010. PHCC is continuing to provide administrative support to the HAN.

In July, 2011 a full time project manager was hired to oversee the Health Access Network. Since that time, the project manager has recruited five physicians from Canadian County to participate in the HAN with approximately 2750 patients currently on the Medicaid roster. The HAN provides

case management to members with complex health care needs.

It is the intent of the HAN to facilitate access on all levels of care, including primary, outpatient, specialty, certain ancillary services, and acute inpatient care within a community or across a broad spectrum of providers across a service region or the State; augmenting care coordination for patients, especially persons with complex health care needs; assisting with the adoption of technology including electronic medical records, telemedicine, and meeting OHCA “meaningful use” requirements; and promoting expanded quality improvement strategies.

Establishing a HAN has been an ongoing process for many years. The Canadian County Coalition for Children and Families is very excited about the positive outcomes it can have for Canadian County residents and are glad to finally see it come to fruition!



Partnership Priorities

- Alcohol, Tobacco and other drug prevention
- Communities of Excellence in Tobacco Prevention Grant
- Children’s Health Issues
- Access to Healthcare

Featured Intervention / Project



Coalition Officers

*Rebecca Baker,
Chair*

*Keith Goodwin,
Vice-Chair*

*Sheila Rowan,
Secretary*

*Michael Ellison,
Treasurer*

Coalition Meeting

The Canadian County Coalition for Children and Families meets the 2nd Tuesday of every month from Noon-1pm at the Canadian Valley Tech. Center in El Reno

CCAT

Canadian County Against Tobacco meets the 3rd Tuesday of every month from 8:30-9:30am at the El Reno Health Department



Canadian County was awarded the Communities of Excellence in Tobacco Control Wave 3 grant from the Tobacco Settlement Endowment Trust October 1, 2010. The priority areas of the grant include: Eliminate Secondhand Smoke Exposure, Prevent Youth Initiation, Promote Cessation Services, and

Reduce Tobacco Industry Influences. Canadian County Coalition for Children and Families is the lead coalition and the Canadian County Health Department was chosen as the lead agency.

The first year of the Communities of Excellence in Tobacco Control grant is considered the planning year. During this time, the Canadian County Against Tobacco (CCAT) committee

was formed as a subcommittee of the Canadian County Coalition for Children and Family. CCAT has focused on recruiting new members and assessing the needs of Canadian County regarding tobacco control. Even though this has been the planning year, CCAT has had some great successes thus far.

CCAT has recruited 15 new partners who, together, wrote a strategic plan addressing various indicators regarding tobacco control in Canadian County for the first implementation year.

Another great success

has been the passing of El Reno's 24/7 Tobacco Free School Policy that was spearheaded by a CCAT member. This policy will have a long lasting affect on all students, staff, and visitors protecting them from the dangers of secondhand smoke.

Lastly, CCAT has been actively promoting the Oklahoma Tobacco Helpline. They are on target to surpass last year's numbers!

If you would like more information about CCAT and the great things they are doing, please contact Lauren Greenfield at laureng@health.ok.gov

Coalition Committees

- Sooner Success
- Canadian County Caring for Kids
- PHCC (Partnership for Healthier Canadian County)
- District Task Force on Child Abuse Prevention
- Smart Start Canadian County
- Red Rock Regional Prevention Coordinator
- Special Events
- Tobacco Prevention

Funding

- ◇ **Communities of Excellence in Tobacco Control**
Purpose: To reduce tobacco use in Canadian County
Funding Period: Oct. 1, 2010- Sept. 30, 2011
Funder: TSET
- ◇ **Healthcare Authority**
Purpose: To develop a HAN
Funding Period: Yearly
Funder: OHCA
- ◇ **OCCY**
Purpose: Board Operations
Funding Period: As requested