



# Canadian County Coalition for Children and families

Canadian County

2014

## About Us...

This year the Canadian County Coalition for Children and Families is focusing on finishing the Community Health Improvement Plan (CHIP) focusing on the topics of obesity reduction, heart disease prevention, child health, mental health, and alcohol, tobacco and other drug prevention efforts. The CHIP will guide the coalition to best implement programs, resources and efforts on the needs of the community.

Throughout the year the coalition has partnered with several organizations in order to begin work of addressing the issues of the CHIP. In June the coalition honored the partnerships with the community by holding a celebratory luncheon in order to award the organizations for their work done toward making Canadian County Healthier.

One of the valued partnerships is between the Canadian County Sheriff's Department and the Red Rock regional Prevention grant to end underage

drinking. In the attempt to education alcohol retailers on responsible Beverage Service and Sales, the sheriff's office and coalition members have completed over 200 alcohol compliance checks and several RBSS trainings in the past year.

The coalition also recognized Spanish interpreters from the Canadian County Health Department, Yukon Church of Christ members and staff, Roblyer School Staff, and our current coalition chair for the continuous hard work and dedication that they do for the community, including the Community baby shower, HAN services, and coalition meetings.

Another area of focus for the coalition is the tobacco prevention efforts put forth by various coalition members. This year the Canadian County Against Tobacco Coalition was able to gain momentum in the tobacco prevention efforts in El Reno and Yukon when the cities passed the CIA ordinance and included the SB 501 that includes city owned property to be tobacco free, Yukon went one step further and included e-cigarettes to their policy. Also this

year 4 public schools that were already 24-7 tobacco free updated their policy to include the non use of e-cigarettes on school property. Piedmont Public schools passed their 1st 24-7 tobacco free policy and also included e-cigarettes, which makes this 8 out of the 10 schools in Canadian County to be tobacco free 24-7.

The Canadian County coalition also worked on prescription drug abuse prevention efforts by making the communities aware of the 4 drop boxes in the community. Since July of 2013, the drop boxes throughout the county have collected over 1044.5 total pounds of unused medication. The disposal containers are vital for preventing the potential disasters caused by keeping unnecessary medication in the home.

Because of the partnerships built and maintained, the coalition has seen larger success in helping to build a healthier Canadian County.

## Partnership Priorities

- ◇ Education, Prevention and Wellness
- ◇ ATOD Prevention & Education Efforts
- ◇ Access to Health Care
- ◇ Children's Health Issues



### Mission Statement

The mission of the Coalition shall be to improve the quality of life for children, youth, and families through coordination of community services with a focus on child abuse prevention and community health.

### Canadian County Coalition for Children and Families meets:

**2nd Tuesday of every Month from 12:00-1:30**

**At the Canadian Valley Tech. Center in El Reno.**

*Every successful individual knows that his or her achievement depends on a community of persons working together.*

*~Paul Ryan~*

### Activities

Burger Day Kids Event-Tobacco Prevention Health Fairs  
 RBSS training  
 Tobacco Prevention  
 Media Campaigns for Tobacco Control  
 SWAT-Students Working Against Tobacco  
 World NO Tobacco Day  
 Great American Smoke Out  
 KICK Butts Day  
 Blue Ribbon Tree for Child Abuse Month  
 Prescription Take Back Program  
 Certified Healthy Oklahoma  
 Community Baby Shower Fun Day  
 Preparing for a Life Time Campaign  
 Social Host Campaign

### Outcomes/Impacts

- ◇ City of El Reno and Yukon passed CIA with SB 501
- ◇ Tobacco Free 24-7 Schools (including e-cigarettes)
  - El Reno -Darlington
  - Yukon -Calumet
  - Mustang -Banner
  - Maple -Piedmont
- ◇ Served over 160 people at the Annual Community Baby Shower & Family Fun Day
- ◇ Since July of 2013, the drop boxes throughout the county have collected over 1044.5
- ◇ Conducted over 200 alcohol compliance checks

### Partnerships

Turning Point  
 Canadian County Health Department  
 Youth and Family Services  
 Red Rock West Regional Prevention  
 OG&E  
 Canadian County Juvenile Bureau  
 Children's Justice Center  
 Sooner Success  
 Red Rock Behavioral Health Services  
 Cheyenne & Arapaho Tribes  
 Yukon Public Schools  
 Bikes Against Child Abuse (BACA)  
 Canadian County DHS  
 Redlands Community College  
 Mustang Public Schools  
 El Reno Public Schools  
 El Reno Public Library  
 Oklahoma Family Counseling Services  
 Health Access network  
 Smart Start  
 YU-Can Coalition  
 Oklahoma Health Care Authority  
 Systems of Care  
 Varagon academy  
 Equi Balance

### FUNDING

### Communities of Excellence in Tobacco Control

**Canadian County Against Tobacco (CCaT) Awarded \$164,000**



Canadian County against Tobacco

CCaT Meets:

Every 4th Monday of every month from 12-1pm

At the Integris Canadian Valley Hospital, Yukon