



About Us...

The Mustang Prevention and Coalition Team (MPACT) was established in 2011 when concerned citizens wanted to make a difference in Mustang. MPACT is a Turning Point Partnership who is committed to creating an environment that promotes a healthy lifestyle for Mustang residents and those who attend Mustang Public Schools.

MPACT's focus is on four areas:

1. Wellness

- Overall wellness where we work, live, play, and learn
- Tobacco prevention
- Increase fruit and vegetable consumption

2. Risky Behaviors

- Reduce underage drinking, alcohol sales, and substance abuse to minors
- Prescription drug abuse prevention and use/abuse of all substances
- Gambling prevention

3. Youth

- Create a youth coalition
- Provide additional support for youth as needed
- Assist with truancy issues and parental involvement

4. Community

- Mentorship between all ages
- Assisting with creating community support and involvement
- Community driven projects

Canadian County was awarded the SPF-SIG grant, which stands for the Strategic Prevention Frame-

work State Incentive Grant. It is funded through Oklahoma Department of Mental Health and Substance Abuse Services. Based on data throughout the region Canadian County was picked as the county of focus and is working on the non-medical use of prescription drugs. Our goal is to reduce opiate overdose deaths by promoting the prescription monitoring program (to reduce doctor shopping) promoting prescription drop boxes, and media advocacy to increase knowledge of the dangers of prescription sharing. So far this year, there has been 3 drop boxes within Canadian County placed in order to take back prescription drugs.

MPACT's chair person is Dana Hall. For more information on MPACT and how to get involved email her at dana@4success.me



Partnership Priorities

- ◇ Wellness
- ◇ Risky Behaviors
- ◇ Youth
- ◇ Community

Mission Statement

The Mustang Prevention and Coalition Team will continue to develop, collaborate and sustain a progressive, safe and healthy community that promotes overall wellness.

Mustang Prevention and Coalition Team meets:
Meets monthly
Time and Location vary to accommodate student involvement

Vision Statement:

To create an environment that promotes a healthy lifestyle.

Activities

- Coalition Membership Recruitment
- Tobacco Prevention
- Media Campaigns for Tobacco Control
- SWAT-Students Working Against Tobacco
- World NO Tobacco Day
- Great American Smoke Out
- KICK Butts Day
- Prescription Take Back Program
- County School Health Fairs
- Facebook/Twitter
- Alcohol Compliance Checks

Outcomes/Impacts

- ◇ Established Turning Point Coalition and By-laws
- ◇ Tobacco Free 24-7 Schools
 - El Reno
 - Yukon
 - Mustang
 - Calumet
 - Darlington
- ◇ Increased youth involvement in community and activism activities
- ◇ Community Assessment in process

Partnerships

- ◇ Turning Point
- ◇ Canadian County Health Department
- ◇ Youth and Family Services
- ◇ Red Rock West Regional Prevention
- ◇ Children's Justice Center
- ◇ Red Rock Behavioral Health Services
- ◇ Mustang Public Schools
- ◇ Oklahoma Family Counseling Services
- ◇ Health Access Network
- ◇ Canadian County Sheriffs Office
- ◇ Oklahoma Bureau of Narcotics
- ◇ OSU-Extension
- ◇ First National Bank of Mustang
- ◇ Mustang Police Department
- ◇ OJA

FUNDING

Communities of Excellence in Tobacco Control

Canadian County Against Tobacco (CCaT) Awarded \$125,000



Canadian County against Tobacco

CCaT Meets:

Every 3rd Tuesday of every month from 8:30-9:30am