

# Canadian County Coalition for Children and Families

Canadian County

2012



The Canadian County Coalition for Children & Families was organized in September 1996, when the District Child Abuse Prevention Task Force, the Oklahoma Commission on Children and youth and the El Reno Early Childhood Task Force combined into one group.

The Coalition currently serves as the “umbrella organization” for a number of programs, including the Task Force on Child abuse Prevention; OCCY Community Partnership Board; Canadian County Caring for Kids (Systems of Care): Sooner SUC-CESS; Smart Start; and the Red Rock Regional Prevention Coordinator. Reports are presented at the coalition meetings to keep members in-formed on their activities. Some pro-grams may ask the coalition for verbal input or a vote on issues pertaining to their program. The coalition provides a forum for networking, sharing of information, professional training and public awareness on issues relating to children.

One of the biggest areas of concern for the Canadian County Coalition for Children and Families has been seeking access to healthcare. The process began in 2006 after coalition members attended a retreat to

discuss the issues facing Canadian County residents. From that retreat, an Access to Healthcare Committee was developed and their mission solely to improve access to healthcare for Canadian County residents. From that task force, it was determined to join in partnering with the El Reno Community Clinic because they were already an established 501c3. In 2008, the Access to Healthcare Committee morphed in to what is now called the Partnership for Healthy Canadian County (PHCC).

Since the awarding in 2010 of the Health Access Network (HAN) through the Oklahoma Health-care Authority they have hired two fulltime employees, a project manager and a case manager. The project manager has recruited five physicians from Canadian County to participate in the HAN which has met the capacity for a full case load of 3000 patients currently on the Medicaid roster this year. The HAN provides case management to members with complex health care needs.

This Year the Coalition held its first Annual Community Baby Shower Fun Day, where participants could gather resources to improve the health of their children. From Tobacco Prevention, SIDS (Sudden

Infant Death Syndrome) information, Car Seat Safety, Safe Sleep Methods, Breast-feeding Support Resources to free toys, car seats, baby items, such as swings, highchairs, and even diapers. This event helped provide resources to around 50 participants in order to increase the health of Canadian County Children.

Canadian County was awarded the SPF-SIG grant, which stands for the Strategic Prevention Framework State Incentive Grant. It is funded through Oklahoma Department of Mental Health and Substance Abuse Services. Based on data throughout the region Canadian County was picked as the county of focus and is working on the non-medical use of prescription drugs. Our goal is to reduce opiate overdose deaths by promoting the prescription monitoring program (to reduce doctor shopping) promoting prescription drop boxes, and media advocacy to increase knowledge of the dangers of prescription sharing. So far this year, there has been 3 drop boxes within Canadian County placed in order to take back prescription drugs.

## About Us...

## Partnership Priorities

- ◇ Tobacco Control
- ◇ Education, Prevention and Wellness
- ◇ ATOD Prevention & Education Efforts



**Mission Statement**

The mission of the Coalition shall be to improve the quality of life for children, youth, and families through coordination of community services with a focus on child abuse prevention and community health.

**Canadian County Coalition for Children and Families meets:**  
  
**2nd Tuesday of every Month from 12:00-1:30**  
  
**At the Canadian Valley Tech. Center in El Reno.**

*The ability to convert ideas to things is the secret to outward success.*  
  
**Henry Ward Beecher**

**Activities**

- Coalition Membership Recruitment
- Health Fairs
- Community Awareness Booth
- Tobacco Prevention
- Media Campaigns for Tobacco Control
- SWAT-Students Working Against Tobacco
- World NO Tobacco Day
- Great American Smoke Out
- KICK Butts Day
- Red Ribbon Tree for Child Abuse Month
- Prescription Take Back Program
- County School Health Fairs
- Community Baby Shower Fun Day
- Christmas Food Drive
- Christmas DHS Angel Adoption

**Partnerships**

- Turning Point
- Canadian County Health Department
- Youth and Family Services
- Red Rock West Regional Prevention
- OG&E
- Canadian County Juvenile Bureau
- Children's Justice Center
- Sooner Success
- Red Rock Behavioral health Services
- Cheyenne & Arapaho Tribes
- Yukon Public Schools
- Bikes Against Child Abuse (BACA)
- Canadian County DHS
- Redlands Community College
- Mustang Public Schools
- El Reno Public Schools
- El Reno Public Library
- Oklahoma Family Counseling Services
- Health Access network
- Smart Start
- YU-Can Coalition

**Outcomes/Impacts**

- ◇ City of Yukon-Certified Health Community
- ◇ Tobacco Free 24-7 Schools
  - El Reno
  - Yukon
  - Mustang
  - Calumet
  - Darlington
- ◇ Served over 50 people at the 1st Annual Community Baby Shower Fun Day.

**FUNDING**

**Communities of Excellence in Tobacco Control**

**Canadian County Against Tobacco (CCaT) Awarded \$125,000**



Canadian County against Tobacco

CCaT Meets:

Every 3rd Tuesday of every month from 8:30-9:30am

At the El Reno Health Department