



Mustang Prevention and Coalition Team

Canadian County

2013

About Us...

According to Oklahoma County Health Rankings, Canadian County ranked 3rd out of 77 counties. Mustang is a small suburb of Oklahoma City located in the South-East section Canadian County.

The Mustang Prevention and Coalition Team (MPACT) was established in 2011 when concerned citizens wanted to make a difference in Mustang. MPACT is a Turning Point Partnership who is committed to creating an environment that promotes a healthy lifestyle for Mustang residents and those who attend Mustang Public Schools.

MPACT's focus is on four areas:

1. Wellness
 - Overall wellness where we work, live, play, and learn
 - Tobacco prevention
 - Increase fruit and vegetable consumption
2. Risky Behaviors
 - Reduce underage drinking, alcohol sales, and substance abuse to minors
 - Prescription drug abuse prevention and use/abuse of all substances
 - Gambling prevention
3. Youth
 - Create a youth coalition
 - Provide additional support for youth as needed
 - Assist with truancy issues and parental involvement
4. Community
 - Mentorship between all ages
 - Assisting with creating community support and involvement
 - Community driven projects

MPACT was recently awarded a \$1000.00 grant to educate the citizens of Mustang about the state Social Host law, which prohibits and fines people that are hosting or giving underage youth alcoholic beverages. Our goal is to reduce underage drinking and stop the people that are supplying or hosting the party for underage youth through media, educational presentations and activities within Mustang.

Youth and Community

Coming Together

MPACT's chair person is Dana Hall. For more information on MPACT and how to get involved email her at

4success@cox.net

Partnership Priorities

- ◇ Wellness
- ◇ Risky Behaviors
- ◇ Youth
- ◇ Community



Mission Statement

The Mustang Prevention and Coalition Team will continue to develop, collaborate and sustain a progressive, safe and healthy community that promotes overall wellness.

Activities

- Coalition Membership Recruitment
- Tobacco Prevention
- Every 15 Minutes
- Red Ribbon Week
- Reward Reminder Visits
- Social Host Promotion
- Media Campaigns for Tobacco Control
- SWAT-Students Working Against Tobacco
- World NO Tobacco Day
- Great American Smoke Out
- KICK Butts Day
- Prescription Take Back Program
- County School Health Fairs
- Facebook/Twitter
- Alcohol Compliance Checks

Outcomes/Impacts

- ◇ Established Turning Point Coalition and Youth Coalition
- ◇ Tobacco Free 24-7 Schools for Mustang Public Schools
- ◇ Received Social Host Campaign Grant
- ◇ Increased youth involvement in community and activism activities

Partnerships

- ◇ Turning Point
- ◇ Canadian County Health Department
- ◇ Youth and Family Services
- ◇ Red Rock Regional Prevention
- ◇ Children's Justice Center
- ◇ Red Rock Behavioral Health Services
- ◇ Mustang Public Schools
- ◇ Oklahoma Family Counseling Services
- ◇ Canadian County Sheriffs Office
- ◇ Oklahoma Bureau of Narcotics
- ◇ OSU-Extension
- ◇ First National Bank of Mustang
- ◇ Mustang Police Department
- ◇ OJA
- ◇ City of Mustang

FUNDING

Communities of Excellence in Tobacco Control

Canadian County Against Tobacco (CCaT) Awarded \$125,000



Canadian County against Tobacco

CCaT Meets:

Every 4th Tuesday of every month from 8:30-9:30am

Mustang Prevention and Coalition Team meets:

**Meets monthly
Time and Location vary to accommodate student involvement**

Vision Statement:

To create an environment that promotes a healthy lifestyle.