



Canadian County Coalition for Children and families

Canadian County

2013

About Us...

According to Oklahoma County Health Rankings, Canadian County ranked 3rd out of 77 counties.

Situated in west-central Oklahoma, Canadian County the county consists of 905.17 square miles of land and water. The current demographics and also the changes in demographics in Canadian County play a major role in determining what resources, services and needs of the community are needed in order to reach a healthier community.

Canadian County is home to approximately 115,541 residents. This represents a 31.7% increase in total population since 2000. This increase in population, over time, could potentially impact health care providers and community resources. Because of this increase in population the Canadian County Coalition for Children and families focused their year on assessing their community, resources, and

health needs of Canadian County residents.

In the fall of 2012, the Canadian County Coalition for Children and engaged the community to assess the health status of county residents. Using the Mobilizing for Action through Planning and Partnerships (MAPP) model as a tool to collect data for developing strategies to improve health. MAPP consists of four assessment methods in a structured process for gathering and utilizing data for intervention strategies. Using these 4 assessments provides for a comprehensive view of the current health status, as well as the factors, both real and perceived, that influence this community's health.

Ten elements of health were identified for Canadian County. The community will select among these priority areas to create strategies for improvement. They include:

- Obesity
- Stroke
- Heart Disease
- Diabetes
- Tobacco
- Infant Mortality
- Suicide
- Mental Health/Substance Abuse
- Child health
- Unintentional Injury

The Coalition, along with the community, is working towards creating their strategic Community Health Improvement Plan (CHIP) in order to establish policy change, educate and promote a healthier quality of life and also to leverage potential resources within the community.

Canadian County Coalition for Children and Families is working toward improving the quality of life for Canadian County residents.

Partnership Priorities

- ◇ Tobacco Control
- ◇ Education, Prevention and Wellness
- ◇ ATOD Prevention & Education Efforts
- ◇ Access to Health Care



Mission Statement

The mission of the Coalition shall be to improve the quality of life for children, youth, and families through coordination of community services with a focus on child abuse prevention and community health.

Canadian County Coalition for Children and Families meets:

2nd Tuesday of every Month from 12:00-1:30

At the Canadian Valley Tech. Center in El Reno.

Every successful individual knows that his or her achievement depends on a community of persons working together.

 ~Paul Ryan~

Activities

- Coalition Membership Recruitment
- Health Fairs
- Community Awareness Booth
- Tobacco Prevention
- Media Campaigns for Tobacco Control
- SWAT-Students Working Against Tobacco
- World NO Tobacco Day
- Great American Smoke Out
- KICK Butts Day
- Red Ribbon Tree for Child Abuse Month
- Prescription Take Back Program
- County School Health Fairs
- Community Baby Shower Fun Day
- Preparing for a Life Time Campaign
- Social Host Campaign

Outcomes/Impacts

- ◇ Receive grant money for Social Host Marketing Campaign
- ◇ Tobacco Free 24-7 Schools
 - El Reno -Darlington
 - Yukon -Calumet
 - Mustang -Banner
 - Maple
- ◇ Served over 160 people at the Annual Community Baby Shower & Family Fun Day
- ◇ Received money for Preparing for a Lifetime Campaign
- ◇ Gathered over 20lbs of prescription drugs at the 1st annual Prescription Take Back Day

Partnerships

- Turning Point
- Canadian County Health Department
- Youth and Family Services
- Red Rock West Regional Prevention
- OG&E
- Canadian County Juvenile Bureau
- Children's Justice Center
- Sooner Success
- Red Rock Behavioral Health Services
- Cheyenne & Arapaho Tribes
- Yukon Public Schools
- Bikes Against Child Abuse (BACA)
- Canadian County DHS
- Redlands Community College
- Mustang Public Schools
- El Reno Public Schools
- El Reno Public Library
- Oklahoma Family Counseling Services
- Health Access network
- Smart Start
- YU-Can Coalition
- Oklahoma Health Care Authority
- Systems of Care

FUNDING

Communities of Excellence in Tobacco Control

Canadian County Against Tobacco (CCaT) Awarded \$125,000



Canadian County against Tobacco

 CCaT Meets:

 Every 3rd Tuesday of every month from 8:30-9:30am

 At the El Reno Health Department