

Forces of Change Assessment Summary
Canadian County
April 2013

What do you believe are the most important issues to improve in order to create a healthy Canadian County?

- Improve access to health care.
- Create walk-ability in communities
- Make fitness and health an integral part of the lifestyle of Canadian County.
Increase places to exercise, via walking trails, parks, facilities.
- Increase access to healthy food through farmers markets, fresh foods, and healthier food chains in Canadian County.
- Increase integration between schools and communities.
- Decrease tobacco use.

What do you believe is keep our community from doing what needs to be done to improve the health and quality of life for Canadian County?

- Lack of community support and buy-in to health.
- Lack of communication across the county between schools, communities, towns, business, etc.
- Resources (funding and time).
- Lack of transportation.
- Increase in population due to being a county close to Oklahoma City. This causes for more people to move in and not necessarily work in the county but it causes the need for resources to increase.

What has occurred recently that may affect our local public health system or community?

- The closing of the free clinic in El Reno.
- Changes to TANF that may require them to do treatment.
- Possibility of the Affordable Health Care Act.
- Influx of population due to oilfield jobs increasing in County and surrounding areas.
- City of Yukon is working on Master Trail Plan for Community.
- Increase of need for prescription drop boxes.

What may occur in the future?

- Limited tobacco control for communities.
- Limitations to food stamp program.
- Increase on tax on tobacco products.
- Increase in population growth.
- Increase on economic growth and need.
- Increase in school personnel and funding.

Are there any trends occurring that will have an impact? Describe the trends.

- Health Statistics are bad due to economic drain, increase on insurance, and increase on death rates.
- There is a lack of primary care physicians causing long waiting periods between doctor visits.
- Lack of mental health for adults and children causes the time spent between physician and child to be cut short. Causing medicine to be the “cure all” treatment for mental health issues.
- Decrease in funding programs, such as Sage Routs to School, causes communities to have to think strategically to get funding for areas that increase health.

What forces are occurring locally? Regionally? Nationally? Globally?

- Nationally- Policy on immigration. This could be a positive and a negative in our community.
- Regionally- Policies that could be passed at a state level on tobacco, school health and nutrition could help at a local level as well.
- Locally-Canadian County has several involved partners at the table that hold funding to helping with key health issues. This creates opportunities for the coalition and communities to truly impact and change behaviors at a local level.

Forces of Change - Threats and Opportunities Worksheet

List the major categories identified in Step 2 of the Forces of Change phase in the left-hand column (“Forces”). Then, for each category, identify the threats and opportunities for the public health system or community created by each. Continue onto another page if needed.

Forces (Trend, Events, Factors)	Threats Posed	Opportunities Created
Creation of Yukon Masters Trail Plan	Funding, one community working on it currently, education public on need for the trail	Trails to connect communities, complete sidewalks, increase in exercise, safe alternative transportation system, increase healthy lifestyles,
Closing of Free Clinic	People are not receiving care	Could better serve the uninsured people
Changes to TANF (treatment as option)	People could lose TANF services	Increase treatment, decrease drug dependence, decrease in crime rate and domestic violence
Affordable Health Care Act	Finances could be barrier on individuals, increase on restrictions, more paperwork, dined if no insurance, consumer may be told which physician to use	Indigent have health care, increase employers to offer insurance
Addition of Prescription Drop Boxes		Decrease on drug abuse, safe way for disposal
Food Stamp Limitations	Regulation on what you can buy and where	Increase to healthy lifestyles, increase education such as grocery stores identifying health choices

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Forces (Trend, Events, Factors)	Threats Posed	Opportunities Created
Less tobacco Controls	Policy at state level did not pass, communities cannot do what they want with local tobacco policies	Can have more tobacco control in communities in state law passed, cities could fine, would decrease heart disease, cancer, and illness associated to tobacco use
Increase on Tax on tobacco	If it does not pass, could cause the other tobacco such as E-cig. Or electronic cig to be used more.	Could decrease harm. Illness and increase funding and the number of people quitting.
Increase in population growth	Increase in crime, housing need, resources, physicians, child care centers and school enrollment and funding	Increase tax base and economic growth for community, attitude could change and new ideas could surface with new people
increase in school personnel and funding	Decrease in funding, need to increase teachers, needs of schools for supplies, desks, etc.	Increase in jobs, increase ⁴ in certified healthy schools (to offer incentives), increase in programs for kids after school and during