



About Us...

When the Caddo County Interagency Coalition (CCIC) was originally established, the intent was one of information sharing and resource networking. Members were a group of concerned citizens interested in finding out about services available to their clients and sharing information about their own agencies. In 2003, CCIC voted to become a Turning Point partner.

CCIC is committed to building a healthier future for the Caddo County children and youth by changing attitudes and public policies related to a healthy community and implementing effective programs.

Additionally CCIC has been able to emphasize tobacco prevention through the Communities of Excellence in Tobacco Control grant funded by the Tobacco Settlement Endowment Trust. Recently, CCIC in partnership with the Kiowa County Coalition, was awarded the Nutrition

and Fitness grant also funded by the Tobacco Settlement Endowment Trust. The Nutrition and Fitness grant will encompass both Caddo and Kiowa Counties to decrease obesity and increase physical fitness.

Other events/activities that CCIC has focused on include, but are not limited to:

- ◇ Suicide prevention
- ◇ Partnered with OSU Ext. to host a Farm to You, 40x40 walk-through exhibit that teaches children about healthy nutrition and where our food comes from
- ◇ Supported Caddo/Kiowa Tobacco Education efforts to promote 24/7 tobacco free school policies
- ◇ Promoted leadership events (SWAT, 2M2L) to local youth
- ◇ Promoted use of the 1-800 QUIT NOW tobacco cessation telephone based counseling
- ◇ Promoted tobacco free work environments
- ◇ Assisted with walking tracks in Carnegie and Anadarko to promote physical fitness



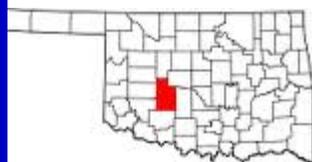
Farm to You



An Oklahoma Turning Point Partner

Partnership Priorities

- Physical Activity & Healthy Nutrition
- Substance Abuse Prevention
- Safer and Healthier Caddo County Citizens
- Tobacco Control



“We are very excited about the possibilities the Nutrition and Fitness grant has to offer.”

***- Cindy Murphy,
Coalition Treasurer***

**2010-2011
CCIC Officers**

*Pam McEachern,
Chair*

*Jean Williams,
Vice-Chair*

*Paula Moore,
Secretary*

*Cindy Murphy,
Treasurer*

***CCIC meets the 2nd
Wednesday of every
month from Noon-
1pm at the First
United Methodist
Church in Anadarko***

Featured Project

Nutrition and Fitness are key priorities of the Caddo County Interagency Coalition. Caddo County Interagency Coalition collaborated with the Kiowa County Coalition to apply for the Tobacco Settlement Endowment Trust Communities of Excellence in Nutrition and Fitness grant. In June 2011, the coalition was awarded the grant.

The priorities of the Communities of Excellence Nutrition and Fitness grant are:

- ◇ Improve Access to and Consumption of Healthy, Safe, and Affordable Food and Beverages
- ◇ Raise awareness about the Importance of Healthy Eating and Physical Activity to Prevent Obesity
- ◇ Encourage Physical Activity

Impact/Outcome

- ◇ Established SWAT Teams in Mt. View, Binger, & Cyril
- ◇ New SWAT Team being established at Hydro
- ◇ Tobacco Free Worksite policies passed at Liberty Dental in Carnegie, Carnegie Indian Health Center, Caddo/Kiowa Technology Center & Carnegie Tri-County Municipal Hospital
- ◇ 24/7 Tobacco Free School Policies passed
- ◇ Farm to You exhibit held at Anadarko Elementary School
- ◇ Members are engaged in tobacco prevention activities throughout the county
- ◇ CCIC in collaboration with KCC received the Communities of Excellence in Nutrition and Fitness Grant from the Tobacco Settlement Endowment Trust
- ◇ Held 5A’s training with 20 in attendance

Funding

◇ ***Communities of Excellence in Tobacco Control***

Purpose: To reduce tobacco use in Caddo County

Funding Period: Oct. 1, 2010-Sept. 30, 2011

Funder: TSET

◇ ***Communities of Excellence in Nutrition and Fitness***

Purpose: To reduce obesity and increase physical fitness in Caddo County

Funding Period: July 1, 2011-Sept. 30, 2012

Funder: TSET

◇ ***Oklahoma Commission on Children and Youth***

Purpose: Board Operations

Funding Period: Yearly

Funder: OCCY



Oklahoma
State
Department
of Health

**Oklahoma State
Department of Health**

Canadian County Health Department
Maureen Henderson, TP Field Consultant
Oklahoma Turning Point
1023 East Vandament

Phone: 405-354-4872
Fax: 405-354-5623
E-mail: maureenh@health.ok.gov
www.okturningpoint.org

