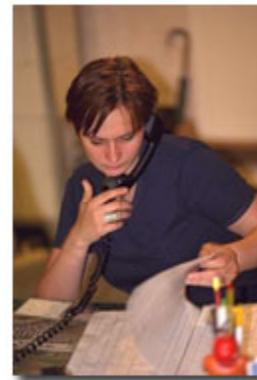


Appendix C:

► **Grant Writing 101**

What is a Grant?

Grants can be an important tool in providing the resources necessary to implement a successful community level injury prevention program. Grant programs are designed to develop a new or better understanding about the identification, causes, education, and/or prevention of an injury. Funders for grants commonly begin by inviting or announcing a request for proposals, commonly called RFP or RFA. These are the primary source of information needed for writing a proposal requesting money from a granting agency.



Parts of a Grant:

Although each grant and its requirements are unique, common requirements include a project title, intended population, amount of funding requested, organization information, background and need for the grant, community partnerships, evaluation, project management, and a budget. Be sure to clearly:

- **Select A Population** - *Who it is that you want to serve with the proceeds of the grant.*
- **Establish A Need** - *Use multiple statistics to show a need in your population (see *Where You Can Go* section for assistance.)*
- **Identify Goals & Objectives** - *Be sure that your proposal outlines what you want to accomplish by including clearly defined objectives and measurable ways to affect the problem among the group.*
- **Define A Plan of Action** - *Specify measurable plans or activities intended to accomplish your goals and objectives.*
- **Evaluate** - *Outline how you will determine if you have met your goals and objectives.*

How Can Grant Funds Be Used?

Grant funds can be used for salaries, the purchase of products, and materials or supplies, depending on the requirements of the grant or approval by the funders.

The Secret:

The most important rule to keep in mind when grant writing is to do exactly what the funder asks. Identify the primary purpose for the request and then determine goals and objectives that will make your proposal appropriate, yet unique. Then follow all guidelines regarding the format, required information, goals and objectives, and timeline for submission. Failure to do so could result in a less competitive proposal or even disqualification.

Locating Funding & Grant-Writing Sources:

Grants are offered through public and private sources, as well as groups and individuals. A thorough review of Internet sources or groups and businesses in your community may identify many more. Sources for community injury prevention grants may include the following:



- The American Legion Child Welfare Foundation
<http://www.cwf-inc.org/grantseekers/overview>
- The David and Lucile Packard Foundation
<http://www.packard.org/what-we-fund/>
- Foundation For Child Development
<http://www.ffcd.org/>
- Goodrich Foundation/UTC Aerospace Systems
<http://utcaerospacesystems.com/Company/Pages/goodrich-foundation.aspx>
- The Hagen Family Foundation
<http://www.hagenfamilyfoundation.org/>
- The Janus Foundation
<http://www.janus.com/community>
- Kimberly Clark
<http://www.kimberly-clark.com/ourcompany/community.aspx>
- The Kresge Foundation
<http://www.kresge.org/>

- Lucky Brand Foundation
<http://www.luckybrand.com/lucky-community/art-of-community.html>
- Milagro Foundation
<http://www.milagrofoundation.org/>
- RGK Foundation
<http://www.rgkfoundation.org/>
- The Robert Wood Johnson Foundation
<http://www.rwjf.org/index.jsp>
- Office Depot
<http://www.community.officedepot.com/local.asp>
- National Patient Safety Foundation
<http://www.npsf.org/>
- Garth Brooks Teammates For Kids Foundation
<http://www.teammates4kids.com/index.htm>
- Tiger Woods Foundation
<http://www.twfound.org>
- W.K. Kellogg Foundation
<http://www.wkkf.org/Grants/Default.aspx>
- Yahoo Directory
http://dir.yahoo.com/Society_and_Culture/Cultures_and_Groups/Children/Organizations/Foundations/
- Fundsnet
<http://www.fundsnet services.com/searchresult/6/Education-&-Literacy-Grants.html>
- White House Faith-Based Initiative
<http://www.whitehouse.gov/administration/eop/ofbnp/resources>
- DisabilityResources.org
<http://www.disabilityresources.org/GRANTS.html>
- grantsalert.com
<http://www.grantsalert.com/>
- Grants Information Center
<http://grants.library.wisc.edu/>
- GrantsNet
<http://www.hhs.gov/grants>
- Schoolgrants.org
http://www.k12grants.org/grant_opps.htm
- U.S. Department of Labor
<http://www.doleta.gov/grants/>

- The Catalog of Federal Domestic Assistance
<http://www.cfda.gov>
- GRANTS.GOV
<http://www.grants.gov>
- The Foundation Center
<http://fdncenter.org/>
- Network For Good
<http://www.networkforgood.org/Npo/default.aspx>
- CDC National Center for Injury Prevention and Control
<http://www.cdc.gov/injury/erpo/index.html>