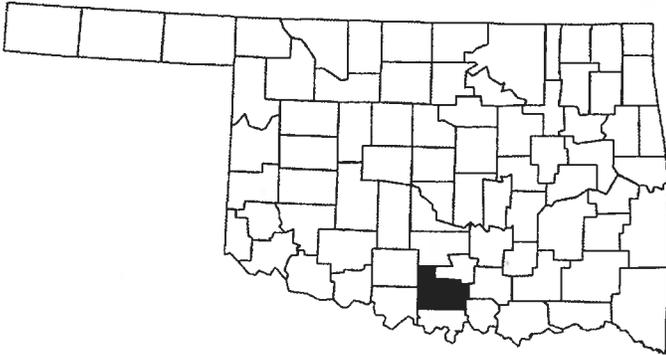


CARTER COUNTY

CARTER COUNTY TURNING POINT

Established in 2000



Founded in 2000 as Ardmore Tomorrow, the Carter County Turning Point Partnership has had success taking a broad strategic approach to improving their community's health. The strategic plan included a quality of life plan, which developed over \$1 million in private and public funds to build a trail system which links four Ardmore schools, three parks, six churches, an historic neighborhood, the public library, and Ardmore's national award winning Ardmore Main Street Project. In addition, a soon-to-be-completed railroad depot restoration will become a community center and Main Street headquarters. The partnership plan also includes active living promotion activities. The education improvement plan, "Ardmore Gets an A," has resulted in improved student academic performance. The environmental improvement group implemented a bicycle-recycling center, which has helped children and given bikes to adults needing transportation to work. Currently the partnership is focusing on youth risk prevention activities and community-wide health promotion.

Activities

- Carter County Turning Point group formed.
- Elected officers.
- Ardmore Tomorrow, a community-based strategic planning process and work plan completed its first year of activities.
- Trails Commission created by Ardmore City government.
- Applied for Oklahoma Department of Transportation for Transportation Enhancement Funds to complete \$1 million Trails project.
- Safe Kids Coalition expanded prevention activities.
- Planned trails project.
- Planned youth crisis center in low socio-economic area.
- Conducted needs assessment.
 - Community Survey
 - Data Evaluation

Outcomes

- Received \$20,000 in local community funds to develop trails plan.
- Two hundred car seats given with education to families.
- Three hundred families received car seat safety check.
- Ten new community members received car seat safety training.
- Safety on Wheels Event served over 100 children, helmets fitted and given to children and safety education provided to parents and children.
- Developed school-based adolescent health program.
- Applied for funding for adolescent health program.
- Developed research proposal for adolescent health.
- Secured partial funding for youth crisis center.
- Received funding of \$660,000 to construct trails.
- Partnership prioritized health concerns from needs assessment.
 - Youth Prevention Programs
 - Diabetes Prevention and Care
 - Cardiovascular Disease Prevention
 - Indigent Care
 - Physical Activity
 - Trails
 - Bicycle Recycling Center
- As of July 2003, 260 bicycles given to needy youth and adults.
- Bicycle racks installed at several businesses including Michelin Tire.
- Established volunteer boxing and physical fitness center in low socio-economic neighborhood.
- Established Diabetes Awareness Task Force.
- Received \$10,000 private foundation grant to assist with indigent diabetes care and education.
- Started program in the African American community addressing the need for early detection and tight control and care of diabetes.

Future Plans

- Working with Family Shelter to develop Strategic Plan.
- Working with Community to plan and develop expansion of the Youth Crisis Prevention Program.
- Expand the partnership.
- Provide three community safety events.
- Identify top community health improvement priorities.
- Submit application for Carol White funding to expand adolescent health program to five rural schools.

Participants

- Ardmore City Government
- Ardmore Fire Department, Chief
- Ardmore Optimist Club
- Ardmore Renaissance Center
- Ardmore Schools
- Ardmore Tomorrow
- Ardmore Village
- Big Five Community Services
- Carter County Commissioners
- Carter County Health Department
- Chickasaw Tribe
- Covering Kids Coalition
- Dickson School System
- Dr. Ron Graves
- East Central University
- Family Shelter
- Hardy House
- Lifestyles Center of America
- March of Dimes
- Mercy Memorial Hospital
- OSDH Turning Point staff
- OSU Cooperative Extension Service
- Representative Greg Piatt
- Safe Kids Coalition
- Senator Johnnie Crutchfield
- Trails Commission
- University of Oklahoma Health Sciences Center – Oklahoma City
- Wal-Mart
- YMCA
- Youth and Family Counseling
- YWCA