



## **Spotlight Presentation from Narconon Arrowhead Director at Coalition Meeting**

February 28, 2015

The McIntosh County Coalition of Healthy Communities (McCoCo), also known as simply the Coalition, featured Director of Narconon Arrowhead, Robert “Bobby” Newman as a spotlight presenter at their February 17<sup>th</sup> meeting in Checotah, Oklahoma.

### **About the Coalition**

McCoCo was established in 2001, and focuses on bringing needed resources to the many small towns and communities of rural McIntosh County.

A major focus of the Coalition is on youth as a priority, and on services and resources for the county and its residents.

McCoCo focuses on the prioritized issues of:

- Substance Abuse Prevention
- Youth Education and Empowerment
- Tobacco Control
- Alternative Youth Activities
- Community Mobilization

Since undertaking its mission, McCoCo has brought in needed resources to the county and its communities, including a Drug-Free Communities Grant, OCCY (Oklahoma Commission on Children and Youth) grants, and a Tobacco Control Grant.

Providing services and resources to rural McIntosh County with a priority focus on youth guides the Coalition in their ongoing efforts to ensure that youth in the community have a safe and healthy place to grow-up.

With the county’s small towns scattered throughout the rural area, McCoCo continues to focus on gathering resources, partnering and collaborating to accomplish its purpose of making McIntosh County a healthier place to live, work and play.

### **Spotlight Presentations**

Spotlight presentations showcase the important points and objectives of a subject or issue. A spotlight presenter traditionally is given 10 minutes to share the key points with his or her audience. As a general rule, 8 minutes are dedicated to presenting the vital information on the subject, and 2 minutes is set-aside for questions from the audience.

A spotlight presenter often supports his spotlight presentation with flyers or hardcopy handouts to attendees, providing them with written materials to reference, along with contact information.

### **A Spotlight Presentation by Narconon Arrowhead Director**

Narconon Arrowhead, just outside Canadian, Oklahoma in Arrowhead State Park, neighbors McIntosh County and is located just across the county line in Pittsburgh County. The rehab center is a long-term residential drug rehabilitation and education facility which also has a mission to help make surrounding communities a safer and healthier place to live, work and play.

Robert “Bobby” Newman, Director of Narconon Arrowhead, was a spotlight presenter at the Checotah-based Coalition meeting held on the 17<sup>th</sup> of February, 2015. Mr. Newman’s spotlight presentation highlighted the pressing issues of addiction in Oklahoma, and the widespread need for drug prevention education for Oklahoma children and youth.