

JCCHAT receives Communities of Excellence in Nutrition and Physical Activity

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Jackson County Community Health Action Team (JCCHAT) has received \$152,000 as a part of the Oklahoma Tobacco Settlement Endowment Trust's (TSET) Communities of Excellence in Nutrition and Physical Activity grant program.

"JCCHAT is excited to be funded for this important program and continue with our mission of improving health in our county," said Haley Rinkenbaugh, JCCHAT Nutrition & Fitness Task Force Chair. "We are eager to continue the opportunity to educate local individuals and community partners to ensure nutrition and physical activity are a priority, and to make the healthy choice the easy choice where we live, work and play."

JCCHAT works with communities, schools, afterschool programs, and worksites to implement effective policies to improve the health of residents in Jackson County.

Strategies are based on recommendations from the Centers for Disease Control and Prevention, the Institute of Medicine and other scientific sources that have promise or have proven to increase healthy eating and physical activity. The goal is to reduce Oklahoma's increasing obesity rates and the resulting physical and financial toll on individuals, communities and the state.

In addition to financial support from TSET, JCCHAT also receives training and technical assistance in partnership with the Oklahoma State Department of Health's Turning Point Initiative and the Center for Advancement of Wellness, along with external evaluation assistance from the Oklahoma State University Department of Nutritional Sciences.

Jackson County Community Health Action Team is a Communities of Excellence in Nutrition and Physical Activity grantee of the Oklahoma Tobacco Settlement Endowment Trust serving Jackson County and promoting effective policies and programs that promote healthy food and physical activity opportunities.

The Oklahoma Tobacco Settlement Endowment Trust (TSET) serves as a partner and bridge builder for organizations working towards shaping a healthier future for all Oklahomans. TSET provides leadership at the intersections of health by working with local coalitions and initiatives across the state, by cultivating innovative and life-changing research, and by working across public and private sectors to develop, support, implement and evaluate creative strategies to take advantage of emerging opportunities to improve the public's health. TSET – Better Lives Through Better Health.

For more information about JCCHAT Nutrition & Fitness Task Force, contact Tara Turner at 482-7308.

For more information about the Oklahoma Tobacco Settlement Endowment Trust, visit www.ok.gov/tset.