



About Us...

The Carter County Turning Point Coalition began in 1998. Early partners included public and private partners such as local law enforcement officials, hospital leadership, education representatives, concerned citizens and local business owners. The group prioritized community problems such as drug and tobacco usage along with limited outdoor exercise trails and the high rate of teen pregnancy. In the Spring of 2008 the Carter County Turning Point Coalition revitalized its membership by

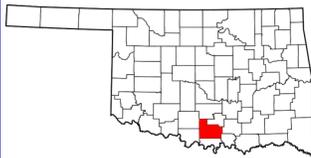
hosting a Community Forum that engaged participants to identify community health and social issues that impact individual's quality of life. The Forum was very well attended and served many purposes. It enhanced collaboration among current members and identified new community stakeholders and provided a process for everyone's voice to be heard. A facilitator guided a process that identified the coalition's priority issues and provided a setting for discussion to get input and ideas for implementation of efforts to

improve the status of each priority area. In the months following the Forum, the coalition adopted by-laws, developed working committees for each of the seven identified priority areas, and completed the development of a strategic plan for implementing the programs/activities to address each priority. Over the last year the coalition has grown to be recognized as the "go-to" place to get the community involved to truly make a positive difference in where they live, work and play.



Partnership Priorities

- Community health
- Violence prevention
- Infrastructure development
- Youth health and development
- Parenting skills/education
- Tobacco prevention
- Substance abuse prevention



Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

-World Health Organization

Community Profile: Strengths and Challenges

The county is large in area and is considered rural.

Poverty is higher in the most rural communities, and reliable transportation

is a barrier.

The Carter County Turning Point Coalition is ready and willing to address fitness and nutrition throughout

Carter County. The coalition was formed to address many community challenges including homelessness, mental health, domestic violence, and tobacco use.



Description of Assessments

The Carter County Turning Point Coalition has begun the MAPP process, Mobilizing for Action through Planning and Partnerships. MAPP is a comprehensive community-based process that will form the basis for

developing a Community Health Improvement Plan for Carter County as a whole. Through this mechanism, representatives from all parts of the community will engage and create a plan that will truly impact health for the

entire county.

The coalition also supported the administration of the Oklahoma Prevention Needs Assessment in schools county-wide.



Featured Intervention / Project

With support from the coalition, the City of Ardmore has many fitness opportunities that are free. The Regional Park offers three paved miles (another three miles is under construction and opening soon) of connected trails for walking, running, skating or bicycling. Other facilities include a 17,000 square foot skate park, two baseball/softball complexes, four playgrounds and two open air pavilions. Located in other parks around the city are the Ardmore Community

Water Park, an 18-hole public golf course, six tennis courts, three splash pads, eight soccer fields and playground equipment. The Parks and Recreation department for the city of Ardmore is excited about the opportunity to

promote physical activity using these facilities.



Funding

Communities of Excellence Fitness and Nutrition Grant

Purpose: Fund systemic changes around fitness and nutrition for Carter County.

Funding Period: July 2011—September 2012

Funder: Tobacco Settlement Endowment Trust

Communities of Excellence Tobacco Grant

Purpose: Fund systemic changes around tobacco prevention and control for Carter County.

Funding Period: Oct. 2011—Sept. 2012

Funder: Tobacco Settlement Endowment Trust

Impact

By focusing on a variety of issues, the coalition's impact is felt county-wide in areas including violence, homelessness, and tobacco, substance abuse, and nutrition and fitness.



Partners

Carter County Turning Point Coalition
Meets 2nd Thursday, 12-1 p.m.
Carter County Health Department, Ardmore

Tobi Daniel Ervin, Chair
 Sara Kerley, Vice-Chair
 Toni Washington, Secretary

Committees:

Debra Woodbridge,
 Violence Prevention

Lee White,
 Tobacco Prevention

Sara Metcalf,
 Substance Abuse Prevention

Mendy Spohn,
 Community Health

Robert Lee,
 Homelessness



- Abstinence Education Programs
- American Cancer Society
- Ardmore Animal Shelter
- Ardmore Chamber of Commerce
- Ardmore Day Nursery
- Ardmore Development Authority
- Ardmore Veterinarians
- Ardmore Youth Professionals
- Ardmore Area Prevention Resource Center
- Businesses
- CASA
- Chickasaw Nation
- Children's Shelter
- City Governments
- Civic Organizations
- Elected Officials
- Faith Based Community
- FCA
- Foundations
- Good Shepherd Clinic
- Health Care Professionals
- Homeless Facility Staff
- Hospitals
- Industry
- Law Enforcement
- Media
- Medical Professionals
- Non-profit Agencies
- OSDH—Turning Point
- Paws 4 Fun
- Public Health Professionals
- Public Schools
- Social Service Agencies
- State Board of Health
- Substance Abuse Programs
- Tobacco Prevention Programs
- Volunteers
- Youth Services
- Youth/Parents