**INTRODUCTIONS & ANNOUNCEMENTS**

**WELCOME**
- Introductions
- Announcements & Updates

**PROGRAMS & PURPOSE**

**PRESENTATIONS & DISCUSSION**

**SPECIAL GUEST**
Coordinating CAP Action activities and events with the newly released State Plan.

**Beth Martin**, Director
Family Support & Prevention Services (OSDH)

**Presentation from fellow CAP Participants** –

**LET’S TALK ABOUT DATA**
Discussion on how to gather outcomes with all things CAP.

**Juan Delara**, MPH, Epidemiologist
Family Support & Prevention Services (OSDH)

**RESOURCES FROM CHILD GUIDANCE**

**Robyn Sears**, M.S., CCPS, CFLE, Child Dev. Specialist
Oklahoma County Child Guidance

**LOOKING AHEAD**
Brainstorm ideas for upcoming meetings/campaigns

- Universal Message for CAP efforts
- CAP Action Recruitment Brochure
- Participant Volunteers for next meeting

**STANDARD CAP ACTIVITIES**
- Blue Ribbon Tree
- Wear Blue Day
- Coloring Challenge
- Parents Night Out Toolkit
- Use of Theme #pictureabrighterfuture
- CAP Awards & Ceremony
- Pinwheel Gardens
- Resource Guides
- Media Releases
- Social Media
- OCAP Facebook Page
- (twitter & others)
- CCAN Conference
- Post It Note Project

**OUR VISION** All Oklahoma children will be healthy and safe.

**OUR MISSION** is to prevent child abuse and neglect through public awareness, education and community outreach across Oklahoma.

**AGENDA**

**WHERE**
OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd in OKC

**WHEN**
December 14, 2018
10:00am – 11:30am

**THANKS FOR PARTICIPATING**

Next Meeting – January 11, 2019 (10:00am – Noon)
**In Attendance:**
Lourdes Avalos-Lopez, Parent Promise
Rachel Blackwood, NOYS*
Juan Delara, OSDH
Joe Dorman, OICA
Sherry Fair, Parent Promise
Tiffany Holmes, OSDH
Beth Martin, OSDH
Syreta Mason, Muskogee HD*
Debi Menzer, Parent Promise
Kyle Moore, OCCHD
Sarah Neyman, PCCT*
Yamel Payan-Lopez, NOYS*
Robyn Sears, OUHSC
Sherie Trice, OSDH
Mindy Turner, Bethany PAT

*Video Conference*

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

**Welcome**

- **Announcements/Updates**
  - Annual Child Abuse and Neglect Conference
    - Date April 17 – April 19, 2019
  - Outstanding Child Abuse Prevention Award Ceremony - tentatively planned to be during reception for the Child Abuse and Neglect Conference on 4-18-19
    - Consider nominations for the 2019 awards
  - State Plan follow up meeting - April 5, 2019, 10:00am – noon, Oklahoma State Department of Health, for more information email sheriet@health.ok.gov
  - 10th annual OkMOM will be held February 1-2, 2019 at the Oklahoma State Fairground Expo Hall. Doors open at 5am. (First come, first serve so many people get in line the night before)

**Presentations**

- **Coordinating CAP Action activities/events with newly released State Plan**
  
  “Work is being done, but we need to find it.”
  
  Beth Martin, Director
  
  Family Support & Prevention Service (OSDH)

Oklahoma State Plan for Child Abuse & Neglect and Prevention

- **Strategic Planning Process**
  
  - Gather Core Players, Lay Out the Time Line, Fill in the Gaps, Gather Information, Analyze information, Draft- Correct-Repeate, Present, Start Over
Goals

Infrastructure
• Investments
  • Advocate for investments in evidence-based child abuse and neglect prevention services
  • Gather information regarding current funding for primary CAN prevention efforts
  • Make recommendations to direct resources

Policy
• Advocate for policies that support healthy families
• Work with organizations and private citizens to track public policy and legislation

Resources
• Optimize & Direct Resource
  • Provide resources for individual and community needs
  • State and local agencies collaborate to close gaps
  • Prioritize collaborations that increase services for special needs populations

Community Involvement
• Parental Resiliency & Social Connections
  • Reach out to the faith-based organizations
  • Increase availability of parent support groups & networking events
  • Develop & Promote Free/Low Cost Family Activities
  • Promote a Centralized listing of Free or Low- Cost Activities such as one listed on www.parentpro.org

• Develop Safe Communities
  • Identify community efforts that mitigate the efforts of violence
  • Include local law enforcement in all prevention activities

• Improve Mental and Emotional Wellbeing
  • Ensure access to early screening and treatment services
  • Awareness campaigns
  • Trauma-informed services and workplaces
  • Respite for caregivers

• Outreach to High- Risk Populations
  • Ensure availability to Teen pregnancy Prevention & Sexual Health Programs to Vulnerable Youth
  • Provide parents tools to sexual education

Knowledge
• Educate Caregivers
  • Increase trainings to community members and professionals who work with children
  • Promote resources through medical, dental, and educational organizations
  • Educate regarding risk and protective factors
• **Expand Trainings**
  - Educate professionals regarding signs of child abuse as well as risk factors associated with Child Abuse and Neglect
  - Provide training materials to community members regarding reporting law
  - Utilize training in a variety of formats

• **Implement Strategic Communications**
  - Expand use of social marketing
  - Target communications
  - Utilize toolkits and shared message banks
  - Recruit influential messengers to promote the message

**Identify Where your group fits**

• **What is your Mission?**
  - What is the main focus of this group?
  - Do your activities fall within one or more of the State Plan goals?
  - Do you have access to resources that would inform the Strategic Priorities?

• **Would you be willing to?**
  - Gather and provide data from your activities to inform the State Plan?
  - Attend two meetings per year to address progress toward or revision of the Strategic Priorities?

*Please see attachment*

**Video Conference Link:** [https://manage.lifesizecloud.com/#/publicvideo/2cca1faa-16ab-48b8-9e65-099697bd4927?vcpubtoken=b2e8e89f-d22d-4713-ae18-33256dcaa9cd](https://manage.lifesizecloud.com/#/publicvideo/2cca1faa-16ab-48b8-9e65-099697bd4927?vcpubtoken=b2e8e89f-d22d-4713-ae18-33256dcaa9cd)

Thanks for Participating!

**In Conclusion: Next Meeting**

Friday, January 11, 2019
10:00am- Noon
OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd Oklahoma City, OK

Meeting Adjourned
Oklahoma's State Plan for Child Abuse & Neglect Prevention

Strategic Planning Process
- Gather Core Players
- Lay Out the Time Line
- Fill in the Gaps
- Gather Information
- Analyze Information
- Draft-Correct-Repeat
- Present
- Start Over

Goals
- Infrastructure
- Resources
- Community Involvement
- Knowledge
Strengthening Families Protective Factors

- Parental Resilience - Bouncing back from challenges, solving problems.
- Social Connections - Networks that provide emotional support.
- Concrete Support in Times of Need - meeting basic needs (food, clothing, shelter)
- Knowledge of Parenting and Child Development - Accurate information regarding appropriate expectations for child behavior.
- Social-Emotional Competence of Children - Ability to interact positively, regulate behavior and communicate effectively.

Infrastructure Strategies

1. Investments
- Advocate for investments in evidence-based CAN Prevention services
- Gather information regarding current funding for primary CAN prevention efforts
- Make recommendations to direct resources

2. Policy
- Advocate for policies that support healthy families
- Work with organizations, agencies and private citizens to track public policy and legislation
- Advocate for Trauma-Informed policies
- Advocate for evidence-based processes in courts for determining custody

Resource Strategies

3. Optimize & Direct Resources
- Support Communities in Developing needs Assessments Locally
- State & Local Agencies Collaborate to Close Gaps
- Prioritize Collaborations that Increase Services for Special Needs Populations
Community Involvement Strategies:

4. Parental Resiliency & Social Connections
   - Increase availability of parent support groups & networking events
   - Develop & Promote Free/Low-Cost Family Activities
   - Promote a Centralized Listing of Free or Low-Cost Family Activities

5. Develop Safe Communities
   - Identify community efforts that mitigate the effects of violence
   - Include local law enforcement in all prevention activities
   - Support delinquency prevention, behavior management, bullying prevention and afterschool programs

6. Improve Mental & Emotional Wellbeing
   - Ensure access to early screening and treatment services (maternal mood disorders)
   - Awareness Campaigns Regarding Maternal Mood Disorders
   - Trauma-informed services & workplaces
   - Respite for caregivers

7. Outreach to High-Risk Populations
   - Ensure Availability of Teen Pregnancy Prevention & Sexual Health Programs to Vulnerable Youth
   - Prevention Education (touch, sexual risk avoidance, teen parents)
   - Ensure Mentoring & Counseling Programs for High-Risk Youth
   - Provide Parents Tools for Sexual Education

Knowledge Strategies:

8. Educate Caregivers
   - Increase trainings to community members and professionals who work with children
   - Promote resources through medical, dental & educational organizations
   - Educate regarding risk & protective factors

9. Expand Trainings
   - Educate professionals regarding signs of CAB as well as risk factors associated with CAN
   - Provide training and materials to community members regarding reporting law
   - Utilize training in a variety of formats (face-to-face, web-based, classroom)
Knowledge Strategies:

10. Implement Strategic Communications
   - Expand use of social marketing
   - Target communications
   - Utilize toolkits and shared message banks
   - Recruit influential messengers to promote the message

SHARE THE PREVENTION PLAN

Where Do We Go From Here?

Infrastructure
- Investments
- Policy

Resources
- Optimize & Direct

Community Involvement
- Parental Resiliency
- Safe Communities
- Parental Wellbeing
- High-Risk Populations

Knowledge
- Educate Caregivers
- Expand Trainings
- Strategic Communications

Advisory Committee for CAN Prevention Plan
### Who Is Already At The Table?

#### Infrastructure
- **Investments**
  - Funding Levels
  - Number of Parent Support & Education Groups
- **Policy**
  - # Children receiving Dev. Screening
  - # Children who have Med. Coverage
  - # Child Care positions (slots)
  - # QRIS 1-2-3 Star Programs
  - Legislation that addresses wellbeing
  - # Community Initiatives

#### Resources
- **Optimize and Direct**
  - Increase Survey Participants
  - Increase in Perception of Ease of Access to Services
  - Increase in # of Community Needs Assessments

### Community Involvement

#### Parental Resiliency & Social Connections
- # Parent Support Groups
- Increase Protective Factors as Surveyed by Community Survey
- # Workforce Trained to Facilitate Parent Support Groups
- # of Free/Low-Cost Activities

#### Develop Safe Communities
- Increase Positive Neighborhood Safety Responses
- Increase "I have used this" Responses to OCAP Survey

#### Improved Mental & Emotional Wellbeing
- Change in Mentally Healthy Days (past 30)
- # Maternal Mood Disorder Screens
- Decrease in "overwhelmed by stress" Responses (OCAP)
- Decrease # Inpatient Mental Illness Discharges (OK2Share)
- Decrease Suicide Rate (OK2Share)
- Increase # Professionals Trained in Trauma Informed Care

### Community Involvement

#### Outreach to High-Risk Populations
- # Sexual Abuse Prevention Programs
- # Sexual Education Programs
- # Parenting Teens Enrolled in Home Visiting

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We are a Community
Knowledge

- Educate Caregivers
  - Increase Positive Responses to OCAP Survey "Know how to help child learn"
  - Increase # of Parent Classes/Training
- Expand Trainings
  - Increase in Variety of Training (OCAP Survey)
  - Increase in "very confident" Responses (OCAP Survey)
  - Increase # of CAN trainings
- Implement Strategic Communications
  - # People Accessing ParentPRO
  - # People Who have Heard or Used Parent Support Services
  - Increase Under-Represented Survey Participants (OCAP Survey)

Identifying Where Your Group Fits

What Is Your Mission?

- What is the main focus of this group?
- Do your activities fall within one or more of the State Plan Goals?
- Do you have access to resources that would inform the Strategic Priorities?

Would You Be Willing To?

- Gather & provide data from your activities to inform the State Plan?
- Attend two meetings per year to address progress toward or revision of the Strategic Priorities?
- April 5, 2019 OSDH 10-12
- Share this information with other groups you are involved with?

What Else?
Contact Information

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