

# "Take A Minute"



April is...

## Child Abuse Prevention Month 2008 SURVEY

### Community Feedback: How can we improve?

As Child Abuse Prevention Month 2008 is now complete, we look to you for input...

*What went well?*

*How can we improve?*

*Suggestions? Needed changes?*

*Fresh ideas on materials, events and activities?*

*How can we have a more unified message across the state?*

Please complete this survey and return via postal or e-mail (address listed at bottom).

Affiliation to CAP Month \_\_\_\_\_

Completed by (optional) \_\_\_\_\_

### I. APRIL - CHILD ABUSE PREVENTION MONTH MATERIALS

Please place an "X" or "no" in the box above the items you would like to eliminate and a "star" or "yes" for the items you would like to keep in 2009?

Wristbands Child Version	Wristbands Adult Version	Blue Ribbon Lapel Pins	CAP Month Ink Pens	CAP Month Buttons	CAP Month Magnets	CAP Month Goody Bags
CAP Month Bookmarks	Hotline Cards	Community Resource Packets	<b>POSTER:</b> April is CAP Month	<b>POSTER:</b> "Take A Minute"	<b>POSTER:</b> "Ways to Prevent"	N/A

Overall, how would you rate the quality of the CAP materials – excluding the posters?

<input type="radio"/>					
Outstanding	Good	Adequate	Needs improvement	Poor	N/A

Overall, how would you rate the quality of the posters?

<input type="radio"/>					
Outstanding	Good	Adequate	Needs improvement	Poor	N/A

Which size of posters do you prefer -- large or small?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Large	Small	Doesn't Matter

**"Take A Minute... Make a Difference!"**

Child Abuse Prevention Month Evaluation – 2008  
Oklahoma State Department of Health ~ Office of Child Abuse Prevention  
1000 NE 10<sup>th</sup>, Oklahoma City, OK 73117

If you had one new idea for a poster design, what would it be?

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Please suggest one new item that you would like to see added to our materials for 2009?

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## **II. APRIL - CHILD ABUSE PREVENTION MONTH MEDIA KIT**

Did you realize there was a theme for Child Abuse Prevention Month 2008?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yes	No	Unsure



Did your group/organization/community utilize and/or build on the theme, "IOTAM"?

<input type="radio"/>	<input type="radio"/>
Yes	No

If you received the 2008 Child Abuse Prevention Month media kit, did you find it helpful?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yes	No	Undecided	N/A

Regarding the CAP Month Media Kit, please list what was the most and least helpful?

Most helpful section of the Media Kit	Least helpful section of the Media Kit	N/A

## **III. APRIL – CHILD ABUSE PREVENTION MONTH ACTIVITIES**

Please check the Child Abuse Prevention Month activities in which your group participated:

- Linking with Childcares
- Linking with Libraries
- Day at the Capitol
- Picture with Governor
- Memorial event/vigil
- Proclamation
- Press Releases
- Distributing Materials/Literature
- Bulletin Board/Display
- Poster/Essay Context
- Special event. Please Describe: \_\_\_\_\_
- Other. Please specify: \_\_\_\_\_

We participated in the following local events (please describe)

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Which of your activities was most successful? \_\_\_\_\_

Please estimate how many people your group reached with awareness activities.

<input type="radio"/>					
50 or less	50 - 100	101 - 200	201 - 300	More than 300	N/A

Please suggest any ideas for new activities or common themes that could be utilized statewide?

\_\_\_\_\_

What changes, additions, or improvements would you make to CAP Month?

\_\_\_\_\_

\_\_\_\_\_

#### **IV. APRIL - CAP DAY AT THE CAPITOL**

How would you rate the events at the Capitol?

<input type="radio"/>					
Outstanding	Good	Adequate	Needs improvement	Poor	N/A

Please list what you liked best during the day at the Capitol?

\_\_\_\_\_

\_\_\_\_\_

Please list what you liked least during the day at the Capitol?

\_\_\_\_\_

\_\_\_\_\_

What changes, suggestions and/or additions would you make for the CAP Day at the Capitol?

\_\_\_\_\_

\_\_\_\_\_

#### **V. GENERAL FEEDBACK**

Overall, how could we improve and/or enhance our prevention and awareness efforts?  
What more could we/should we be doing? What ideas do you have for 2009?

\_\_\_\_\_

\_\_\_\_\_

*(Please feel free to use back if necessary)*

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Additional Comments

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**VI. RECRUITMENT FOR NEXT YEAR!**

Would you be willing to serve on the 2009 CHILD ABUSE PREVENTION MONTH ACTION COMMITTEE?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yes	No	Already a Member	Undecided

If you said, "yes" above and would like to receive meeting notices, please provide your name and e-mail address below?

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

***Thank you for taking time to complete this survey. The Office of Child Abuse Prevention wishes you continued success with your prevention efforts!***

***Note: Please remember to send pictures and newspaper clippings of your CAP month activities for the 2008 Child Abuse Prevention Month scrapbook!***

**Please return completed survey to:**

Sherie Trice, CBCAP Grant Coordinator  
 Family Support and Prevention Service/OCAP  
 OSDH, 1000 NE 10<sup>th</sup>  
 Oklahoma City, OK 73117-1299  
 Office: (405) 271-7611  
 Fax: (405) 271-1011  
[sheriet@health.ok.gov](mailto:sheriet@health.ok.gov)

**Survey Deadline: Friday, June 6, 2008!**



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