

# FOR IMMEDIATE RELEASE!!!

**DATE:** January 29, 2013

**TO:** Communities-at-Large, Community Members, Community Organizations (including, but not limited to... Schools, Libraries, Churches, Civic and Community Groups, Childcare Centers, Hospitals, Medical Facilities, etc)

**FROM:** The *Child Abuse Prevention CAP ACTION*

**Committee** – led by the Oklahoma State Department of Health (Family Support & Prevention Service), which include individuals and representatives from multiple programs and agencies across our state who care about Oklahoma’s children!

**SUBJECT:** Get Involved! Easy Activity... “*Build a Blue Ribbon Tree for Kids in Your Community!*”

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*It's Your Turn!*

## TAKE ACTION!

***April is National Child Abuse Prevention Month.*** For the fifth straight year, we invite and urge every community to take action for children by simply “***Building a Blue Ribbon Tree for Kids***” to ready for the month of April. The blue ribbon is the international sign for child abuse prevention and serves as a constant reminder that all of us have a responsibility in helping protect children.

### ***Where do I participate?***

Anywhere in Oklahoma

### ***When do I participate?***

“Ribbon-ed Trees” are recommended to be up and on display before April begins or at any time during the month of April. We urge everyone to take advantage of getting your tree in the official Tree Registry by sending in the registration form (next page) and no more than two photographs. Tree photos received by the deadline will be featured during CAP Day at the Capitol on April 9<sup>th</sup> and in the 2013 CAP Month Scrapbook. Deadline for submission to be featured at the capitol is **Wednesday, April 3, 2013.**

### ***How do I participate?***

Any community group or individual has the power to “***Take a Turn***” making a difference for children. Choose to be the difference and “***Build a Blue Ribbon Tree for Kids***” with the rest of the state.

1. Select a Tree or Construct a Tree (out of any materials you choose)
  - a. If utilizing a ‘live’ tree, choose one that has high visibility;  
*Note: Please ask permission if required.*
  - b. If constructing a ‘unique’ tree, ***creativity appreciated and encouraged.***
2. Decorate tree with Blue Ribbons (store bought or home-made)
  - a. Hang ribbons on trees to represent any of the following:
    - ⓧ The number of new babies born in your community;
    - ⓧ The confirmed number of abused and neglected children in your county;
    - ⓧ Something significant to your agency, program, or community (i.e. number of families served by your program/agency);
    - ⓧ Or use the ribbons to show your community support for children in general (benefit – NO counting ribbons on this selection).
3. Get logged in the ***Tree Registry!***

# TREE REGISTRY

## Build a Blue Ribbon Tree for Kids -- In Your Community!

Please complete the information below to register your tree or trees for  
April – National Child Abuse Prevention Month.

Name of Person, Group or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

County: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Number of Blue Ribbon Trees: “Live” \_\_\_\_\_ or “Your Own Creation” \_\_\_\_\_

Location of Blue Ribbon Trees: \_\_\_\_\_  
Example: Court House, Main Street, High School, Grade School,  
Neighborhood, etc.

What Do Your Blue Ribbons Represent: \_\_\_\_\_

### Requirements for Tree Registry:

- ⌘ No more than two photographs allowed for each submission.
- ⌘ All photographs and Tree Registry forms must be sent in together.
- ⌘ Photographs and registry form must be sent in by deadline, **Wednesday, April 3, 2013!**
- ⌘ All photos with people must have signed photo releases for ALL individuals.

Example: # of New Babies born in your Community, # of Abused/Neglected Children in your County, Blue Ribbons for general support of all children, something else significant to your agency or program (please specify), etc.

Submission deadline to be included in the Child Abuse Prevention (CAP) Day at the Capitol slideshow: **Wednesday, April 3, 2013.**

\* Photos will be displayed in the 2013 Child Abuse Prevention Month Scrapbook and during Child Abuse Prevention Day at the Capitol on April 9, 2013. Some photos may be shared on the ‘Child Abuse Prevention Awareness’ website and facebook.

Please mail, fax or e-mail completed form and tree photographs to:

Sherie Trice, M.S., CCPS, CBCAP Grant Coordinator  
Family Support and Prevention Service, OSDH  
1000 NE 10th Street  
Oklahoma City, Oklahoma 73117-1299  
Phone: 405-271-7611  
Fax: 405-271-1011  
[SherieT@health.ok.gov](mailto:SherieT@health.ok.gov)

\* If people are present in photo, signed photo releases must accompany registration for each individual.

**Thank You!**



BUILD A BLUE RIBBON TREE