



Bryan County Turning Point Coalition

Bryan County

2012

About Us . . .

The Bryan County Turning Point Coalition became a Turning Point partnership in 2002. Coalition Members represent many sectors of the community that contributes to the coalition's successes and effectiveness. Serving as a role model to other counties, the BCTPC is a leader in drug, alcohol and tobacco initiatives and prevention strategies.

In 2008, energies have also focused a Healthy Workforce, Literacy, Injury Prevention (Traffic Safety), fitness, nutrition and school health. This partnership believes in the Turning Point phi-

losophy that only through a community-based, decision-making process where community citizens taps into their own resources, strengths, and visions is when we can effectively promote positive and sustainable changes in the publics' health and the public health system.

In 2007 the BCTPC was awarded a Tobacco Settlement Endowment Trust (TSET) grant to address tobacco use in both Bryan and Marshall Counties. In 2012 the coalition applied for Wave II Round II funding from TSET.

In July of 2011 the BCTPC was awarded a (TSET) grant to ad-

dress nutrition and physical activity in Bryan County. During the early months of 2012 the coalition through its Healthy Living Committee conducted a County Readiness Assessment and a Community Needs Assessment to provide benchmarks for the nutrition and fitness grant's work plans.

In May of this year the coalition sponsored its first ever 5K Run in conjunction with Mental Health Awareness Month. And most impressively this year Durant received a \$50,000.00 Incentive Grant for being a Certified Healthy Community at the Excellence level!



City of Durant receiving \$50,000.00 TSET Incentive Grant

Partnership Priorities

- ◆ Healthy Lifestyles
- ◆ Drug Free Community
- ◆ Community Collaboration and Awareness
- ◆ Youth/Family Development and Education
- ◆ Economic Development

Before everything else, getting ready is the secret of success!

Henry Ford

Vision

"To develop and sustain a progressive, safe and healthy community."

Mission Statement

The Bryan County Turning Point Coalition will continue to develop, collaborate and sustain a progressive, safe and healthy community that meets the physical, emotional, mental, spiritual, and safety needs of Bryan County citizens.

2012

Officers

Janelle Russell

Chairperson

Michael Hempstead

Vice Chairperson

Anna Marcy

Secretary

Activities

Drug Free Community Grant
 Kicking Up Your Heels ~ Violence Prevention
 Tobacco Control and Prevention
 SWAT (Students Working Against Tobacco)
 Literacy Education
 Systems of Care
 Reward/Reminder Initiative
 Coalition Team Building Training
 Parents Who Host Lose the Most Campaign
 Face Book Fan Page: Drug Free Durant
 Alcohol Enforcement Activities w/ Durant Police
 Drug Prevention School Education Programs
 Under Age Alcohol Use Prevention Training
 Health Promotion Activities
 CATCH
 Parent Education Workshops
 Assessments
 Put Some Sole In It 5K Run

Outcomes/Impacts

- ◇ **24/7 No Tobacco Policies Bennington School District**
- ◇ **Certified Healthy Communities Durant ~ Excellence Level**
- ◇ **Community Needs Assessment**
- ◇ **County Readiness Assessment**
- ◇ **Medical Center of SE OK Readmission Initiative**
- ◇ **Put Some Sole in it 5K Run**
- ◇ **Mental Health Awareness**

Partnerships

U-Turn Consortium
 Project HEAL
 Systems of Care
 ODMHSAS
 Durant Public Schools
 Bryan Co. Health Dept.
 PRC and OCCY
 Youth Empowerment
 Bryan Co. OSU Extension
 Medical Center of SE OK
 City of Durant
 Southeastern Oklahoma State University
 Radio Stations – KLBCFM
 Big Five C.A.A.
 Victory Life Academy
 Youth Services of Bryan County
 SOSU Continuing Education Okla.
 Department of Human Services
 Legislators
 Crisis Pregnancy Center
 County Commissioners
 Law Enforcement
 Providence
 SOSU Leadership Class
 Subway

FUNDING

Project U Turn

Communities of Excellence Tobacco Control Grant

\$175,000.00 GY 2011-12

Project HEAL

Communities of Excellence in Nutrition and Physical Activity

\$90,000.00 GY 2011-2012

Systems of Care

\$100,000.00 GY 2011-12

